

MORGAN GIBSON

WORK HISTORY

Lead UX/UI Designer, 06/2020 to Current

LinkGraph - Las Vegas, NV

- Spearheaded full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Researched new technologies, software packages and competitor's products for use in projects.
- Managed development team for internal and external design work which included testing, troubleshooting and user sampling prior to live deployment.
- Researched and created B2B SEO Dashboard and iOS app.
- Created and designed custom graphic designs and illustrations.

UX/UI Designer, 11/2019 to 05/2020

CallStop - San Francisco, CA

- Designed UIs in frontend iOS frameworks to shorten development times and keep app intuitive for users.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.
- Analyzed existing interfaces to detect user pain points, recommending design changes and iterative updates to CEO and Lead Engineer.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Created over 40+ high fidelity screens.

UX Team Lead, 10/2019 to 02/2020

Lambda School - San Francisco, CA

- Prepared detailed reports for 7 students' projects, progress, and team engagement and provided hands-on training/mentoring.
 - Led student meetings to go over their progress.
 - Delivered superior training and leadership to students to boost performance and help them achieve UX entry level positions.
 - Took on additional job duties, including assessing incoming applications to join next cohort, resulting in meeting target start date.
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CONTACT

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www.morgangibson.design

EDUCATION

UX Design, 2019

Lamba School

High School Diploma, 2015

Green Valley High School - Henderson, NV

- Received Advanced Honors Diploma
 - Elected Captain of Varsity Girl's Football
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MAIN SKILLS

- Interaction Design
 - Visual Design
 - Prototyping
 - Design Sprints/Workshops
 - WCAG Compliant Designs
 - Team Management
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TOOLS/TECH

- Figma
 - Sketch
 - HotJar
 - HubSpot
 - Wordpress
 - Webflow
 - CSS & HTML (Basic/Intermediate)
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SOFT SKILLS

- Listening
 - Communication
 - SEO/Marketing Knowledge
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