italki Teacher Handbook

For Other Languages Teachers

Tips!

1. Try to understand who and why your potential students want to learn the language you are teaching.

2. Research teachers who teach the same language as you.
   Look at teacher reviews to get an idea of where their students come from.

3. Check Wikipedia or other sources of information about the countries of your potential students.
   Understand the history, culture, economy and other factors of the countries.

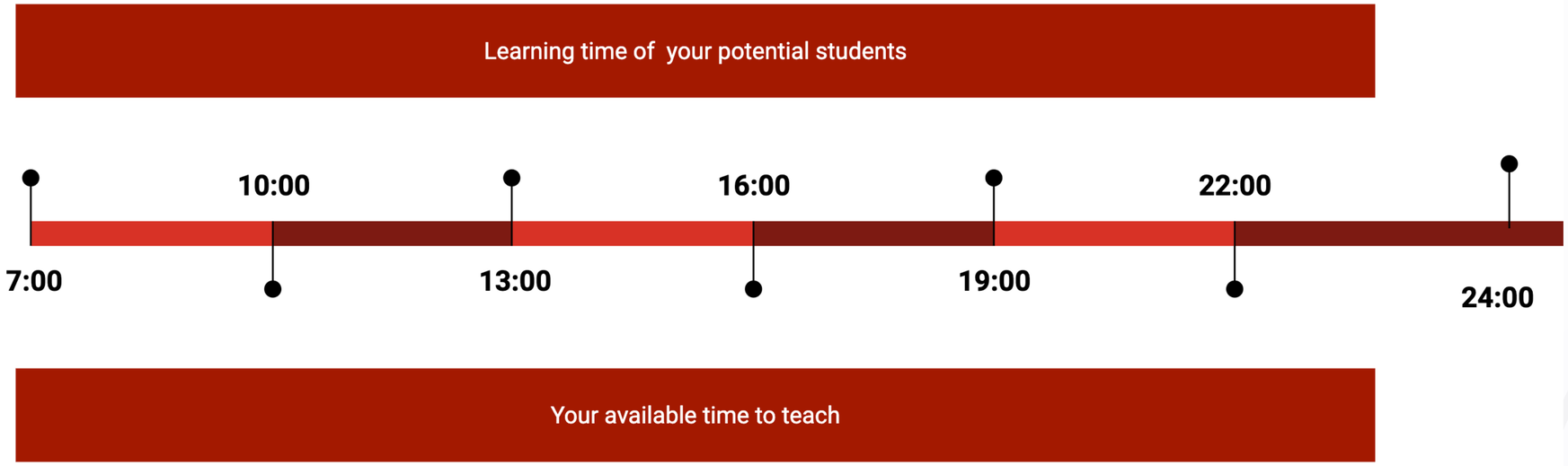
4. Take this knowledge into consideration when you are communicating and having lessons with the students.
   For example: the price they are able to afford, interesting topics, cultural taboos and learning styles.

5. Turn on trial lessons and set a low price.

6. An area of specialization or expertise will help you to stand out from the crowd, make you more appealing to students who are interested in this knowledge set and possibly charge higher price.

What time do my students want to have lessons?

Please take into account time zone differences and at what time your potential students wish to have lesson. Consider whether they are working adults or students. Make sure your calendar availability matches the prime learning time of your potential students! You may email us at support@italki.com to find out the learning time of your potential students.



More available time slots on your calendar allows you to appeal to students from different countries and increases the chances of you receiving lesson requests.

How do I decide on my price?

Here are the average lesson prices of other languages lessons taught by Professional Teachers and Community Tutors on italki. The most important thing for new teachers is to build up your student numbers and lesson statistics as quickly as possible. In addition, please remember to set up trial lessons. We recommend you price your trial lessons at $1-$4 USD. You may email us at support@italki.com to ask about lesson average price if your teaching language is not listed.

Language	Price for Professional Teacher	Price for Community Tutor
Arabic	$13 - $17 USD/h	$7 - $11 USD/h
Dutch	$16 - $20 USD/h	$10 - $14 USD/h
Turkish	$11 - $15 USD/h	$6 - $10 USD/h
Hebrew	$20 - $24 USD/h	$14 - $18 USD/h
Thai	$10 - $14 USD/h	$7 - $11 USD/h
Persian (Farsi)	$10 - $14 USD/h	$5 - $9 USD/h
Polish	$12 - $16 USD/h	$7 - $11 USD/h
Swedish	$19 - $23 USD/h	$13 - $17 USD/h
Vietnamese	$10 - $14 USD/h	$6 - $10 USD/h
Greek	$13 - $17 USD/h	$8 - $12 USD/h
Hindi	$13 - $17 USD/h	$7 - $11 USD/h
Chinese (Cantonese)	$15 - $19 USD/h	$10 - $14 USD/h
Czech	$14 - $18 USD/h	$8 - $12 USD/h
Norwegian	$20 - $24 USD/h	$13 - $17 USD/h
Finnish	$20 - $24 USD/h	$13 - $17 USD/h
Filipino (Tagalog)	$10 - $14 USD/h	$5 - $9 USD/h
Indonesian	$8 - $12 USD/h	$5 - $9 USD/h

What should I do for my 1st lesson?

Language

Understand your student's language proficiency by communicating with them via italki messages after you have received a lesson request.

Motivation

Understand why your student wants to learn the language and what their goals and interests are. Plan the lesson accordingly.

1st impression

First impressions are very important! Be prepared, responsive and punctual.

Retain

Try to retain the student by mentioning the lesson plan for the next three lessons and what the student will achieve by taking these lessons with you.

More best practices about [How to manage student expectations]

How do I gain loyal students from the first lesson?



Going the extra mile to care personally about student’s needs



Reaching out ahead of time shows good customer service and professionalism



Fully understood the student’s needs before their first lesson and have a well-prepared and customized lesson

More best practices about How do I gain loyal students from the first lesson?

Commission & Payment

When a student pays for a lesson, italki takes a commission or fee based on the teacher's listed course price. italki charges **a 15% fee** on transactions between teachers and students. This fee is charged when a lesson is confirmed by the student and italki Credits are sent to the teacher.
Please note: italki does not charge a commission fee for trial lessons.

italki does not charge any commission or fee for withdrawing your italki Credits into money. Depending on your choice of payment method, these payment methods will charge different fees.

- PayPal
- Payoneer
- Bank Transfer (by Payoneer)

More information about Getting Paid

How to find helpful information and engage on italki?

Best Teaching Practices

Gain more knowledge and be more well-versed

Teacher Forum

Meet other italki teachers and share and exchange ideas with them

italki Teacher Newsletter

News, product announcements, exciting projects

Webinars and Video Sessions

Get tips, strategies, and advice from our guest speakers

Download the italki Apps

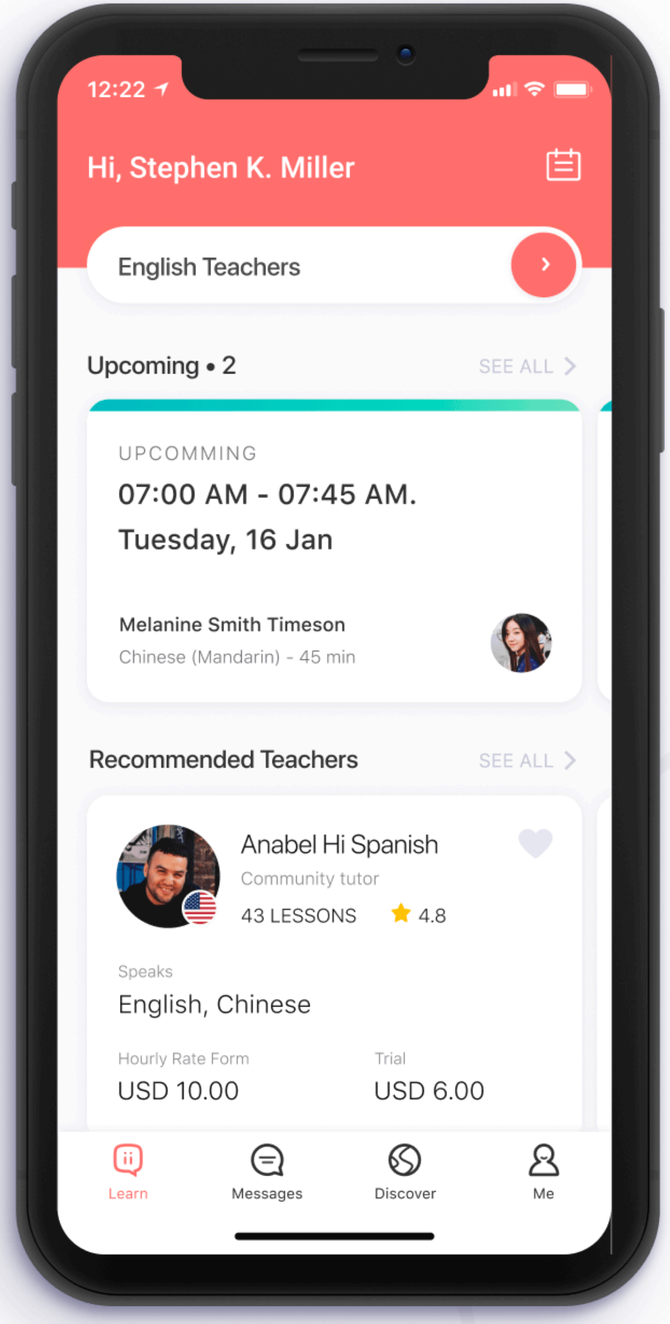
On the app, you can:

- Message your students ***anywhere***
- Manage your lessons requests & lessons ***at your fingertips***
- Update your teaching calendar ***anytime***
- Withdraw your earnings ***conveniently***

- Help students with their burning questions
- Correct students' exercises
- Engage in language and culture discussions

iPhone/iPad

GET IT ON Google Play




italki