ICVM 2020

VIRTUAL EVENT

Storytellers

new things

ISAIAH 48:6-8

NOVEMBER 19-21

ICVM

INTERNATIONAL CHRISTIAN VISUAL MEDIA

ISAIAH 48:6-8

"NOW I WILL TELL YOU NEW THINGS,

SECRETS YOU HAVE NOT YET HEARD.

THEY ARE BRAND NEW, NOT THINGS FROM THE PAST.

SO YOU CANNOT SAY, "WE KNEW THAT THE WHOLE TIME!"

YES, I WILL TELL YOU OF THINGS THAT ARE ENTIRELY NEW,

THINGS YOU HAVE NEVER HEARD OF BEFORE."

A MESSAGE

from ICVM's President

For a time such as this...

As Esther was challenged by Mordecai "for a time such as this", so too are we. What strange times. Between Covid and politics and world tensions, we are tasked to stay focused on one thing -- Jesus. His message. His story.

As a part of ICVM, we are storytellers, one and all -- either directly or indirectly. I was drawn to ICVM years ago because I found it to be the best group for networking and sharing and developing good, true and lasting friendships, while learning and growing from their events. In a business that is known for treating people like either sharks or minnows, we Christians do not. We are all of one blood, and as a group representing filmmakers all over the globe, we gather to help each other, while being helped by others. This includes our prayer rooms available during much of the conference.

This online event, this virtual conference, will keep the networking, sharing, and friendship-building character of ICVM not only intact, but build it greater. We still offer our great and unique features -- Popcorn Night, the Distributor Pitch-a-thon, the 45th annual ICVM Crown Awards, and so much more (check out out 3-day jam-packed schedule herein!)

It's also an honor to welcome screen and television legend Pat Boone to our group, as we honor the film that launched his career 50 years ago, THE CROSS AND THE SWITCHBLADE. Mr. Boone will do a Q&A afterwards as well!

We'll be asking EVERYONE to be visible on their computers for all of our events, so we can truly make it a special interactive three days! We know Jesus will be in our midst -- he promised us that! May He richly bless you as you enter our virtual doors, and as you welcome us into your homes. God bless you, and hope to see you on the set someday!

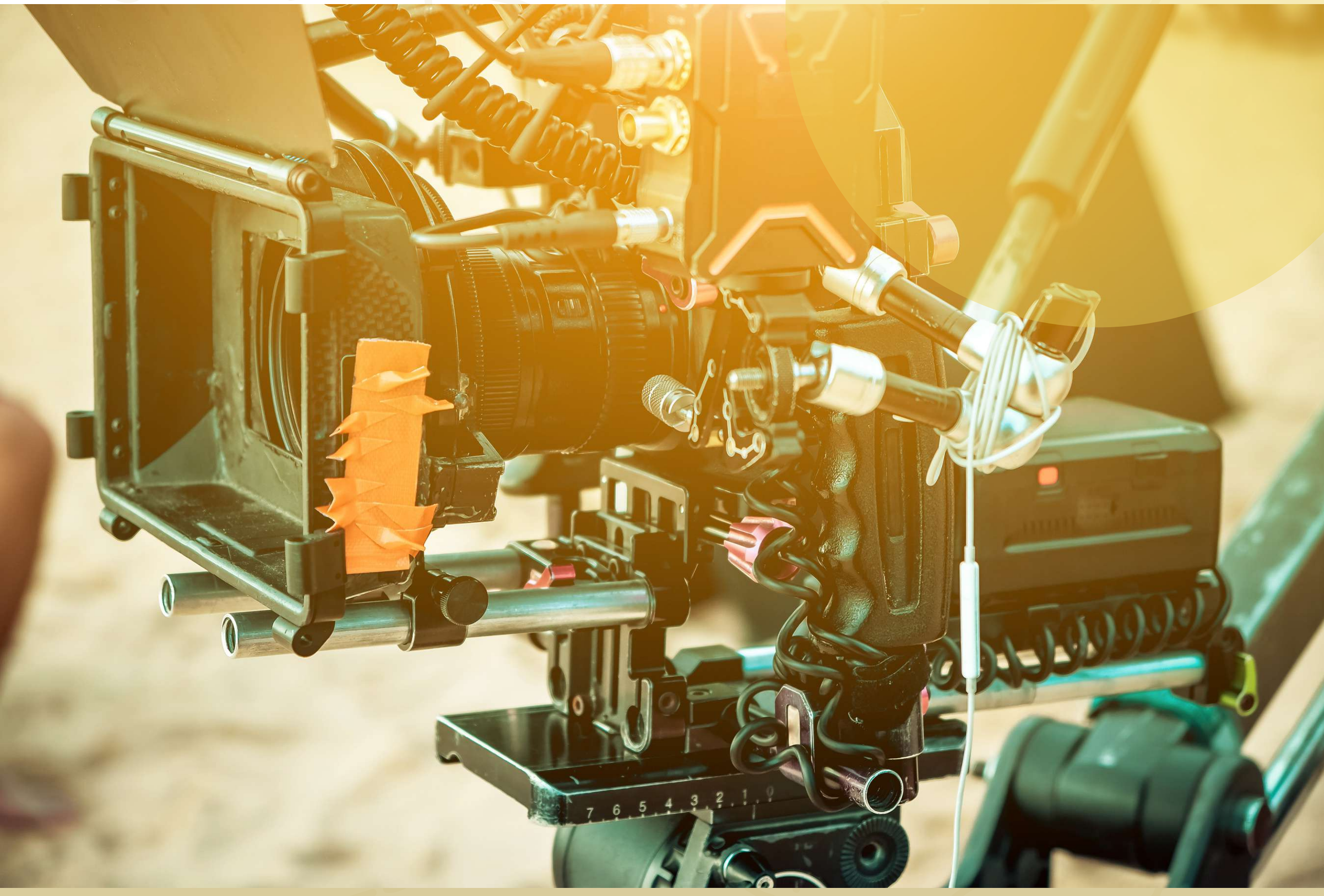
Paul Sirmons
President, ICVM

PAUL
SIRMONS

"HE TAUGHT THEM BY TELLING MANY STORIES."

MARK 4:2

TABLE OF CONTENTS



6 CONTACT

7 HIGHLIGHTS

10 SCHEDULE

20 ICVM SPEAKERS

32 TESTIMONIES

33 CROWN AWARD NOMINATIONS

ICVM 2020

STAFF

Jared Geesey
(Executive Director)

Nancy Rogers
(Co-Director of Operations)

Paul Marks
(Co- Director of Operations)

Lori Twitchell
(Director of Communications)

Sydney Twitchell
(Social Media Intern)

BOARD

Paul Sirmons (President)

Mark Harper (Vice President)

Cameron Arnett

Isaac Hernandez

Rick Garside

Tory Martin

Maggie Riffler

Chris Rogers

CONTACT US

INTERNATIONAL CHRISTIAN VIRTUAL MEDIA
2002 Vineyard Dr.Windsor, CO 80550

Attn: Nancy Rogers
Co-Director of Operations
nancy.rogers@icvm.com
(571) 230-8301

Attn: Paul Marks
Co-Director of Operations
paul.marks@icvm.com
(970) 674-1458

Exhibits and Sponsorship: Jared Geesey
jared@geeseygroup.com, (559) 381-2099

Register here:
https://www.icvm.com/2020-virtual-conference.com

PITCH-A-THON

11/20, Friday 3 pm

The Pitch-A-Thon gives you, the filmmaker/storyteller, the chance to pitch one-on-one to at least two distributors of your choice at each event - just you and the distributor. There is no additional cost to pitch your project here! You choose the companies taking pitches that you feel are best suited for your project.

FILM SCREENINGS

This year we will be screening 3-4 movies with Q&A sessions following.
Thursday 8:30 pm, Friday 3:00 pm, Saturday 3:00 pm

EXHIBIT OPPORTUNITIES

Have your organization represented at ICVM's virtual event...
If you wish to be an exhibitor please contact Jared Geesey for more information.
jared@geeseygroup.com

GAME NIGHT

A night of fellowship - virtually!

A favorite part of ICVM each year is a night out together. This year we'll have fun playing games virtualy. Be sure to come hang out! Friday night @8:30!

ROUNDTABLE NETWORKING

Log on and make new connections. A perfect way to get to know dozens of people in less than two hours Thursday afternoon. An opportunity to pitch your next project!

LOCAL AND GLOBAL BUSINESS OPPORTUNITIES

Network with distributors and licensees from all over the world who are looking to distribute films, entertain pitches, and in some cases release projects to the USA.

CROWN AWARDS NOMINATION CELEBRATION

On Saturday night we'll announce and celebrate the ICVM Crown Award 2020 Finalists, chosen out of 150 films from 20 countries, five nominees in each category. Winners will be announced during the ICVM Crown Award Ceremony hosted at NRB, March 17, 2021

POPCORN NIGHT

See what other attendees are creating! 6:30 pm Thursday and Friday evenings! Sign up for a 5 minute slot on the ICVM website and upload your file. (Material should be appropriate for Christian audiences.)

PUREFLIX

HAVE FAITH IN YOUR ENTERTAINMENT

Stream *thousands* of faith and famiy-friendly movies, series, documentaries, and more!

Anywhere, on any device.

Start Your Free Trial Today

PUREFLIX.COM

Storytellers

new things

ISAIAH 48:6-8

SCHEDULE

THURSDAY 11/10

10 am **Main Session #1**: *Welcome - Virtual Event Kickoff*
Jared Geesey, ICVM's Executive Director, will greet you and give necessary information about how we'll enjoy community together in this new, adaptive, virtual format. Geoff Ludlow will start off our event with a word of encouragement.

11 am **Film Screening:** *Doe: Divided Hearts of America + Q&A*

Visit Virtual Exhibitors / Break Time

12:30 **Prayer Room Open**

1 pm **Seminar Tracks**

Distribution: *Digital Streaming Panel: Top Christian VOD Platforms*
Hear from digital distribution leaders Isaac Hernandez (Parables.tv), John Hammond (PAX tv), Ryn Tomlinson, (Christian Cinema), Linda Blazy (PureFlix), and Brandon Piety (Yippee.tv).

Production: *Story Development -That Awkward Part Before The Greenlight*

Andrew Teravskis and Adam Gregory of Noble Story Co. share their experiences riding the roller coaster called "Development" - the part of the film production process where ideas either die or get better! This is an honest conversation about seeking out truly great stories, securing development financing, the difference between "yes" and a polite "no," the importance of open-handed negotiations, and prioritizing collaboration. Questions and participation required!

Screenwriting: *Catherine Clinch - Screenwriting Master Class Part 1* :: Plot, character & dialogue. Observe the process of writing a script from concept through to shooting script. Learn the techniques that Hollywood professionals use to write quickly and efficiently.

Creative: *Mark Fincannon - All Actors! Let's talk!*

I'm here to help. Let's talk and strategize about how to get you seen by casting directors across America. This is an open forum to help you navigate the business side of acting.

3 pm **Roundtable Networking Session**
Share your story and make new connections in groups of 6 to 8 through multiple breakout room sessions!

Visit Virtual Exhibitors

5 pm **Main Session #2:** *Marketing Trends Panel - Publicity, Social Media, Church Engagement, and Theatrical Marketing*
Hear from experts Bob Elder, Scott Mills, Katie Martin, and Jennifer Willingham as they discuss the current state of independent film marketing across each of these key areas. Any successes, trends, or challenges you are facing and overcoming with the reduced theatrical footprint? Impacts on home entertainment? Fundraising? Campaign budgets? What do people need to know right now to prepare for releasing films in 2021?
**** Sponsored by CV Global****

6:30 pm **Popcorn Night 1:** Share your projects in 5 minute slots. (Signup after registration)

8:30 pm **Film Screening:** *The Cross and the Switchblade + Q&A with Pat Boone*

Asia / Pacific Distribution Connect Session: *Panel - Richard Daniels (Australia), Bill Biddle (Australia), Sherman Ng (Singapore), Wendy Phodi (Indonesia), and Andy Game*

FRIDAY 11/11

9 am **European Distribution Connect:** Panel - Paul Van der Niet (The Netherlands), Hubert DeTorcy (France), Jörg Schwehn (Germany), and Oliver Raper(UK)

10 am **Devotions and Prayer:** Geoff Ludlow

11 am **Main Session #3:** *Jeremy Cowart: Jumping Into Fear and Discovering a Life of Purpose*
Hear from photographer, artist, and entrepreneur, Jeremy Cowart, with an update on The Purpose Hotel and his experiences with fear and purpose.
****Sponsored by KLOVE/AIR1/WTA Media****

12 pm **Special Session:** *Lukas Augustin - Finding Beauty in a Broken World*

Prayer Room Open

Latin America / South American Distribution Connect: *Panel - Maggie Riffler, Luis Quinelli (Argentina), Vivian Reinoso (Latin America, APACand MENA, USA, Spain and Portugal), Armando Allen (Brazil)*

1 pm **Seminar Tracks**

Distribution: *Digital Distribution - An Update From DeepCDigital*
Hear from John Kim, founder and CEO of DeepC Digital on the latest trends in digital distribution.

Production: *Filmmaking in the Pandemic*
Producer Ken Carpenter looks at filmmaking today: Production (His recently completed TV movie, “A Welcome Home Christmas”, airs on Lifetime in November), Distribution (His Ireland-based young-adult romance/drama, “Finding You”, will be released theatrically by Roadside Attractions in 2021), and Development (Preparing for the road ahead in film and television).

Screenwriting: *Catherine Clinch - Screenwriting Master Class Part 2 :: Putting it all together in a unified whole.*
Observe the process of writing a script from concept through to shooting script. Learn the techniques that Hollywood professionals use to write quickly and efficiently.
(Attendees will receive a link to download the completed script.)

Creative: *Felix Govers: Documentary and Social. Media Filmmaking*

3 pm **Distributors Pitch-a-Thon** (Sign up after registration.)

Film Screening and Q&A: *"Wosaka" + Q&A with Producer/Director Scott Reed*

5 pm **Main Session #4**: *Faith and Justice Panel: An Entertainment Industry Conversation on Race*
Hear from panelists Cameron Arnett, Phil Vischer, Michelle Duffie, and more.
****Sponsored by Collide****

6:30pm **Popcorn Night 2** - Share your projects in 5 minute slots. (Signup after registration.)

8:30 pm **Game Night**

Film Screening: *"Postcards From Babylon" + Q&A with Brian Zahnd*

SATURDAY 11/21

9 am **Middle East/Africa Distribution Connect:** *Panel - Yvonne Carlson, Justin Murff, Neil Holsteen, Heinz Oldewage, Dr. Michael Mol*
What is the greatest challenge facing content distributors in the MENA region? Where is the greatest opportunity? How can technology be used to more effectively distribute content?

10 am **Devotions and Prayer:** Geoff Ludlow

11 am **Main Session #5:** *Derral Eves - Rise Above the Social Media Noise: Strategies for Massive Worldwide Exposure*
Derral will share his non-traditional funding and distribution tactics that helped his project shatter the all-time crowdfunding record for film and television for THE CHOSEN. Derral will show you how to get the attention for your unique audience by breaking from conventional strategies.
Sponsored by PureFlix

12 pm **Lunch Break** / **Visit Sponsors**
(Networking and sponsor booths open.)

1 pm **Seminar Tracks**

Distribution: *Are Digital Tickets The New Box Office? How live streamed movie events could change indie film.*

Jared Geesey (GeeseyGroup.com) and Kyle Prohaska (Prohaska Studios) discuss recent campaign successes from summer 2020.

Production: *Funding Via Incentives*

Florida's former State Film Commissioner Paul Sirmons will host a panel of Film Commissioners to bring you info on the top states and countries that offer incentives for lower-budget films and documentaries. Learn how you can use them to raise money for your project – and commissioners will be available to discuss your needs afterward.

Screenwriting: *Screenwriting Panel - Lori Twitchell, Bob Saenz, Caleb Martin*

Join our panel of screenwriting experts as we discuss everything from the business side of things to script basics and of course, Covid's impact on the industry. Are movie scripts or episodics more viable right now? And the biggest question: You've written a script, now what do you do with it? Our team of experts is ready to answer your questions and impart their years of experience in the industry just for you!

Creative: *Beverly Holloway - Casting 2021: What's changed? What hasn't? What's next?*
With changes happening all around us, find out what you need to know in order to navigate the current casting landscape. What do you need to change and what should stay the same? What next steps can you take to be most effective in 2021? Let's discuss!

3 pm **Film Screening:** *"My Brother's Keeper"*

6 pm **Main Session: ICVM Crown Awards Nomination Celebration!**
Sponsored by KLOVE/AIR1/WTA Media

Creating **COMPELLING MEDIA**
that **inspires + encourages** audiences
to have a meaningful relationship with Christ

Air1 K-LOVE WTA accessmore

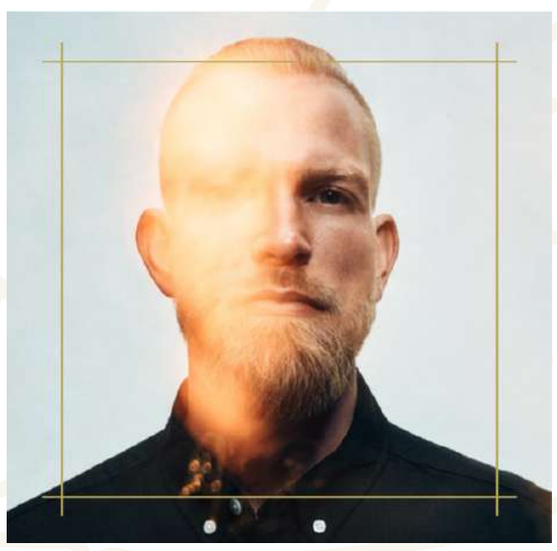
Radio - Streaming - Films - Books - Podcasting

AIR1.COM | KLOVE.COM | WTA.MEDIA | ACCESSMORE.COM

ICVM 2020 SPEAKERS

JAMES ALFORD

is a film director, an author, and the brains behind Saltflix, a family-friendly and faith-driven streaming platform launched in September 2020. In 2007 James was ordained as a Minister of the Gospel, and in 2009 he started an evangelistic ministry that reached around the world. Following God's direct call to obedience, he launched RMI Church in 2012. His books include The Jesus Equation (2013) and Free from Captivity (2015). In 2018 he wrote and directed the short film, Final Decision. His second movie, The Light And The Darkness (2019), is a documentary dealing with spiritual warfare and the sleeping church.



LUKAS AUGUSTIN

is a German film director, producer and journalist based in Berlin. He has worked extensively internationally for feature documentaries and short films, music videos, commercial and corporate films. Some of his feature length documentaries were broadcasted on prime time national German television (ARD/ZDF) and were nominated for an EMMY in New York City, and he won twice the CNN Journalist Award, in 2013 and 2015, in Munich and London. He was one of the cinematographers of "Watani: My homeland" that was nominated for an Academy Award in 2017. Forbes Magazine put him on the "30 under 30" list in the media section.

CAMERON ARNETT

is an award-winning actor in television, film, and theater hailing from Port-Au-Prince Haiti. He is also an author, speaker, film director, and producer. Cameron has appeared on just about every major network. He has appeared in twenty films in the last seven years alone and recently made his directorial debut with "Mattie: The Discovery". Cameron was awarded Actor of the Year by the International Christian Film and Music Festival for 2020 and is currently the CEO of Camy Arnett Production Studios.

BILL BIDDLE

has been the General Manager of Crossroad Distributors, Australia since 2005. Crossroad is a music and film distributor who represents every major Christian music label and has had the privilege of directly distributing many of the major faith-based film releases. These include Overcomer, War Room, I Can Only Imagine, and The Case for Christ. They work in the areas of theatrical release, VOD, DVD, & TV.

LINDA BLAZY

joined Pure Flix in 2018 and brings extensive experience in marketing, managing, acquiring, and licensing content on multiple digital platforms. As PureFlix.com's Executive Vice President of Licensing, Blazy is tasked with working with various movie studios, independent filmmakers, and TV studios to bring quality, faith and family content to Pure Flix's digital platform.

PAT BOONE

Google Pat Boone - be warned, more than 1.9 million results show up! - and a word picture of an astonishing, long-lasting, still-thriving career in music and entertainment emerges: singer, actor, TV host, producer, songwriter, author, motivational speaker, TV pitchman, radio personality, record company head, TV station owner, sports team owner, family man, humanitarian, a man unafraid to air his views. Boone has five decades of recording history behind him and a busy future ahead.

YVONNE CARLSON

recently launched her consulting firm, Design Thinkers, after serving the Moody Radio leadership team as director of digital strategy and user experience. She is a member of the Institute of Electrical and Electronics Engineers and serves as Director of FaithTech Chicago. Yvonne's work experience includes technology leadership positions in broadcasting, advertising, and higher education. Prior to coming to Moody Radio, she was the director of special projects for First Baptist in Dallas, Texas, overseeing technology, broadcasting, and media projects including their online campus.

KEN CARPENTER

has helmed numerous projects across film, television, music video, concerts, commercials, branded media, and more. His current focus is in the narrative arena. He recently wrapped principal photography on "Finding You" in Ireland, as well as "Roll With It" in Nashville, TN. He recently produced indie features "Run the Race" (Roadside Attractions) and "The World We Make" (Netflix/Universal Pictures Home Entertainment).

CATHERINE CLINCH

began her career writing 18 produced episodes of network television, including HUNTER, JAKE & THE FATMAN, KNIGHT RIDER, LOVE BOAT, HART TO HART. But that was just her day-job. At night, she did standup comedy. Catherine has been awarded three US Patents for inventing a mobile entertainment platform for professionally created content. Pursuant to her desire to keep stretching her skills set, Catherine recently wrote a comic book for Stan Lee's POW! Entertainment.

JEREMY COWART

was named “Most Influential Photographer on the Internet” by Huffington Post, Forbes, and Yahoo in 2014. He is an award-winning photographer, artist, and entrepreneur whose mission in life is to "explore the intersection of creativity and empathy." Jeremy has published four books and is a sought-after speaker, having presented at TEDx and the United Nations. His latest book came out this year, “I’m Possible: Jumping into Fear and Discovering a Life of Purpose.”

RICHARD DANIEL

is based in Australia and has been working in media for over 35 years. From Radio station management to owning several media outlets in Australia, Richard has seen a lot of changes. Although he works in radio, his love of video content has always been strong. For the last 20 years he has worked for a ministry called Christian Vision that predominantly does digital evangelism with stories. Richard is Director of CV Asia Pacific and has helped open up many markets to share the gospel with videos in Asia. He is always on the look-out for new content and stories.

MICHELLE DUFFIE

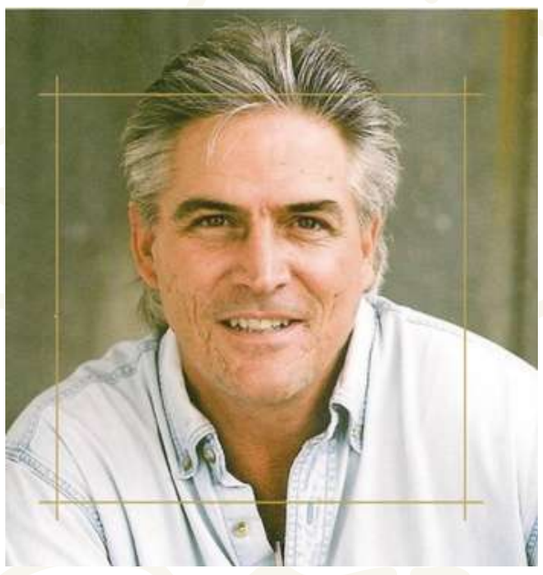
is CEO of D3 Entertainment Group and is considered the premiere liaison, deal-maker, and marketing strategist between the African American faith and family consumer and the corporate, entertainment, and sports world. 2015: Her marketing strategies generated $1.3 Billion in revenue - Sony Pictures #1 Movie, WAR ROOM, God's Not Dead, Will Smith's Concussion, Barber Shop 3, Paramount Picture's Ben Hur, The Shack, Chrysler 200 and 300, and many others. 2016 - 2017: successful marketing campaigns with The Shack, $96M worldwide and The Star, $62M worldwide. 2018: Michelle is Producer and Co-Executive Producer on an upcoming docu-reality show on OWN and feature film, Beautifully Broken, releasing nationally on Aug. 24th.

BOB ELDER

is an industry leader in Faith-Based Entertainment who has been navigating the transformative media marketplace for the last 32 years; the experience applied from his arduous career continues to strengthen his impact on the landscape of Christian media today. Bob founded Collide Media Group in 2016 with a mission to “elevate media that inspires a deeper relationship with Christ.” Collide continues to grow by recently adding distribution, marketing services and church exhibition to the group, thus creating the opportunity for Bob to serve using his marketplace aptitude for missional impact on our culture.

DERRAL EVES

is the founder and executive producer of The Chosen, the highest grossing crowdfunded movie or television project of all time. The Chosen series is a non-denominational, non-Hollywood portrayal of the life of Jesus Christ and the people who encountered Him. Derral has worked on countless video projects for two decades—but when he came across The Chosen, he felt like everything he had done in his career and personal life had been leading to this project. Derral is CEO of Creatus, a video marketing strategy company, and the founder of VidSummit.



MARK FINCANNON

a veteran casting director of 35 years, casting over 200 feature films, 100 television movies, 15 mini-series, and thousands of hours of television series, including MAC GYVER, NASHVILLE, THE CASE FOR CHRIST, MIRACLES FROM HEAVEN, THE BLINDSIDE, and END OF THE SPEAR. Mark is also President of Luminarium Pictures, with several films in development.

ANDY GAME

JARED GEESEY

is a technologist, a digital marketer, a film distributor, an entrepreneur and a leader. His experience includes building and launching the first TVOD and EST Christian digital streaming platform at ChristianCinema.com. He's led the development of app ecosystems spanning from mobile to OTT streaming devices, to powering major online retail / ecommerce, as well as SVOD. He helped pioneer social TV premieres on Facebook Live, reaching over 14 million people for a non-profit. In 2020, he launched The Geesey Group/trellis, to develop digital distribution strategies.

FELIX GOVERS

is proud to be the youngest speaker at ICVM. This 26-year old Dutchman is a passionate filmmaker and entrepreneur working in modern media. In keeping with his vision to reveal the work God is doing amongst the nations, he has produced faith-based documentaries all over the world. Felix also founded a media company that supports more than 90 Christian organizations with video & social media to improve their online representation, and he also started one of the biggest Christian brands on social media in the Netherlands that reaches young people who have lost their faith.

ADAM GREGORY

is a visionary producer and cinematographer from Grand Rapids, Michigan. He has filmed in over 10 countries around the world. Adam has worked on a variety of projects from feature films, an original SVOD series, corporate branding videos, documentaries, and award winning short films. He enjoys watching meaningful stories with his wife and two daughters with a big bowl of buttery popcorn.

BEVERLY HOLLOWAY

has been an independent Casting Director for TV and feature film for over 25 years and is proud to be a member of The Casting Society of America. Beverly has had the opportunity to work with some of the best actors in the industry across multiple genres of film including drama, comedy, family/faith, action/adventure, rom-com, thriller, sci-fi, horror, and animation. Recent credits include I STILL BELIEVE (KJ Apa, Gary Sinise, Britt Robertson, Shania Twain) I CAN ONLY IMAGINE (Dennis Quaid, Cloris Leachman, Trace Adkins), and the most successful crowdfunded media project to date, THE CHOSEN.

JOHN HAMMOND

is a broadcaster, producer, and distributor with over 25 years of experience in the TV industry. He has been responsible for the launch of eight linear channels in Europe and has produced and directed hundreds of Christian, secular, and cross-over TV programs. He is currently involved in the launch of PAX TV, a global evangelical OTT channel and developing its flagship program series, PAX REGNUM, a unique Biblical historical drama series.

ISAAC HERNANDEZ

is VP of Programming and Syndication and General Manager of Parables TV. Isaac has over 40 years of experience in the Christian Television industry, directing and producing hundreds of TV shows for the Trinity Broadcasting Network. As VP of Acquisitions at Olympusat and General Manager of Parables TV, he finds and acquires programing for multiple networks: Parables TV and Upliftv as well as all overseeing all operations of Parables TV. Isaac is also the host of his own show, “Faith On Film”.

NEIL HOLSTEEN

is a digital technologist with a passion for communicating God’s love through media, and training others to grow in media and mission in their context. After nearly 25 years in financial services corporate information technology and 20 years serving in international media ministry board director roles, Neil now serves as co-founder and President of Lighthouse Arab World, a Christian media company reaching the Arabic speaking world, (primarily Middle East and North Africa), and is responsible for strategy, partnerships, and technology. Prior to this, Neil was Vice President of Digital Delivery for Empower Retirement, responsible for all client-facing web applications and mobile applications for plan sponsors and participants.

ROD HOPPING

With a passion for the film industry on a local and international level, Rod has been the driving force behind both Heritage Films Australia and Heritage Films International since first birthing the business in 2004. The company's work has spanned across all functions of the distribution business, from leading marketing campaigns for studio cinema releases, producing television content for international broadcasters, releasing Heritage's films content on all platforms domestically and overseeing the sales and distribution of a vast catalogue of feature film and television content to an international marketplace.

JOHN KIM

Few people in the home entertainment industry have as wide-ranging and hands-on experience as John Kim, Founder of Deep C Digital. With 25+ years of sales and marketing experience, John has sold over 3,000 independent and major studio movies and TV shows to all the major digital, cable, and retail platforms. As Vice President of Digital Distribution at Paramount, he managed the Digital Sales Team and digital account relationships. Prior to this experience, he spent 10 years at Paramount and Disney managing over $1 Billion dollars of DVD/Blu-ray catalog business.

Before entering the home entertainment industry, he served as a brand manager at Nabisco and a Marketing Director at Mattel.

Recently, John co-founded with Tyler Maddox, Voices Film Foundation (VFF), a nonprofit corporation that unites and promotes people of color in the entertainment industry.

ANA LEVET

is a Mexico City native who has been involved in the film industry for 15 years. She started working for Walt Disney Studios, Mexico, being responsible for trade marketing and also helped in the logistics of red-carpet events and junkets with national and international celebrities. She is currently working as a PR agent developing strategic PR film releasing campaigns, coordinating media tours, red carpets, junkets, and phoners - using every tool at hand to generate great media values. Her track record includes being an executive accountant for HBO, Imagem Films Mexico, Diamond Films, Messenger Films, MGM Studios, and Casa Club TV.

GEOFF LUDLOW

is President of Full Sail Ministries with a mission to "display God's heart through the arts". Over the past 40 years he has led and trained teams for outreaches to 50 countries, has been involved in the production of several feature films such as Mercy Streets (producer), Time Changer (co-producer), SIX (co-producer), Frank Peretti's The Visitation (co-producer), and was Executive Producer of Karen Kingsbury's Like Dandelion Dust. A gifted storyteller, he conveys his own experience with the deep love of God. Originally from Newfoundland, Canada he now lives in Visalia, California.

CALEB MARTIN

began acting on stage in 2014. He started booking small film roles after his AMTC SHINE graduation in 2015, while also working behind the scenes on crew. Fast forward to 2020, Caleb is passionate about his acting career, is now SAG-AFTRA Eligible, and has 26 film credits to date including The Chickasaw Rancher, Don't Say My Name, and To Be a Soldier.

KATIE MARTIN

serves as digital account manager for A. Larry Ross Communications (ALRC), an award-winning, full-service public relations firm serving faith-based and humanitarian organizations since 1994. After starting her career in earned media at ALRC, Katie moved into digital communications, leading the agency's digital media branch to assist clients with social media campaigns, digital advertising, website content, and more. The ALRC team has been honored to serve clients such as The Return, Empowered21, Gordon College, LifeWay Films, and Pensmore Films.

SCOTT MILLS

is the Owner of Engage Media Partners. Mills has been engaging media with redeeming values and Christ Honoring entertainment for more than 25 years. During Mills career, his work has included the launch of new Bible study brands, chart-topping songs, and Box Office marvels such as "War Room", "God's Not Dead", and "I Can Only Imagine." Since 2010, Mills has been part of 100+ movie marketing teams with a combined box office of over $800 Million.

REINALDO MENDES

is the Director of Graça Filmes, the biggest distributor of Christian content in Brazil. He manages all day to day operations, international sales and acquisitions, contract negotiations, distribution planning, box office estimates and forecasting, movie release strategies, and maintaining good relationships with producers and international distributors. The fun parts, however, are movie screenings and evaluations. In addition to being involved with the film industry, Mendes is also a musician, but what he loves the most is traveling. His goal is to visit all seven continents. So far, he has checked five off his list.

DR MICHAEL MOL

is South Africa's TV Doctor. Dr. Michael Mol is a medical doctor, global speaker, executive producer, TV presenter, Social entrepreneur, founder of Hello Doctor, CEO of TruthTV, and a Dad. Mol resides in Cape Town, South Africa. He has been married to his wife, Jacqui Mol, since 1994 and has three children, Joshua, Rachael, and Naethan.

JUSTIN MURFF

is the founder of The Virtual Church Fellowship; an association of virtual church leaders, pastors, and theologians who are committed to using technology to advance the great commission throughout North Africa, the Middle East, Turkey, and Pakistan. For 20 years, Justin Murff has worked as a development and media executive. He has executive-produced hundreds of live national TV/radio simulcast productions. At age 26, Justin became one of the youngest network television executives in the country when he co-launched the nation's first free-to-air business and entrepreneurship TV channel, Biz TV, now available in more than 65 million households.

SHERMAN NG

has almost 2 decades of experience in finance as well as building businesses. Aside from consulting and mentoring roles in deep tech and sustainability, Sherman is also founder and CEO of Salt Media & Entertainment which distributes faith-based and life-affirming content, runs a cinema in the financial district of Singapore, and has recently soft launched SMIX - streaming. Sherman is Executive Producer: Storm Boy (Geoffrey Rush, Jai Courtney), Bottom of the Ninth (Sofia Vergara, Joe Manganiello), The Very Excellent Mr. Dundee (Paul Hogan, Chevy Chase, John Cleese, Mel Gibson). Sherman is also an ordained minister of the gospel, and sits on the board of Gatekeepers Singapore.

HEINZ OLDEWAGE

Heinz joined CV from a background in media and theology. Having started his career in traditional publishing, an early pivot to digital media culminated in a number of roles in media tech, including serving as product manager on a portfolio of leading apps and web properties. Heinz completed his PhD in Theology in 2014. In his free time, he serves as Ext. Lecturer in Theology at North West University's Institute for Reformational Theology, and on the advisory board of South Africa-based Women at Work Ministries.

WENDY PHODI (PHODI)

BRANDON PIETY

is the Head of Yippee, a new streaming platform for kids aged 2-10. Brandon has always had passion for kids content. He has led kids and family campaigns for Chick-fil-A, executive producing global, kid-focused marketing content for Disney, Samsung, and Nike. He was also COO of Thirst Project, the world's largest youth water charity, and the Co-Founder of PartnersHub, a tech platform that worked with Hollywood studios including Walt Disney, Warner Bros, Universal and Participant Media, there crafting hundreds of international/domestic digital campaigns for film and TV: The Hobbit, Harry Potter, Yogi Bear, Winnie the Pooh and Tangled.

KYLE PROHASKA

is the Founder and CEO of Prohaska Studios, formerly known as Praise Pictures. From large and small theatricals to DVD and Digital releases, Kyle has spent his time and talents over the last 12 years on over 200 titles in areas of production, post-production, digital marketing, and distribution.

LUIS QUINELLI

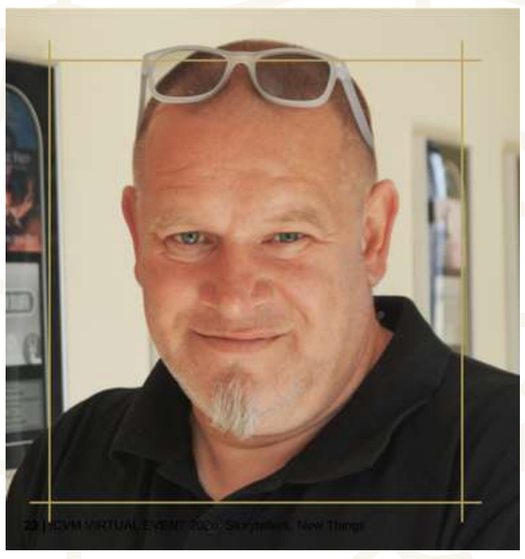
is an Argentinian businessman with vast experience in the administration of organizations in the Latin American market, mainly companies related to the internet, music, and technology, as well as the production of audiovisual content. Quinelli is the founder of Sion, a Telecom and public company in the stock exchange of Buenos Aires, Argentina. He is also the founder and president of Vitae, an organization with the mission to communicate Biblical values through mass media, the arts, and the entertainment industry.

VIVIAN REINOSO

has served for over fifteen years as Content Distribution Specialist in companies such as Echo Bridge Entertainment, Alliance Atlantis (co-producers of CSI), and HBO Enterprises. Through these companies Reinoso supervised distribution in the territories of Latin America, APAC and MENA, USA, Spain, and Portugal. Vivian is the founder of J2911 Media, (The name was taken from Jeremiah 29:11.), an independent worldwide acquisition and distribution company, which was established in 2014 with the specific goal of providing positive content to viewers.

BOB SAENZ

is a screenwriter and actor. His is dozen-plus written and produced works include Hallmark's Help for the Holidays, Sweet Surrender, Sound of Christmas, The Right Girl, and his newest Lifetime Christmas film in 2020, The Christmas Yule Blog. Watch for The Farmer and the Belle (Nov. 2020) and Church People with Stephen Baldwin, releasing in 2021. Bob also wrote the popular screenwriting book, "That's not the Way it Works: A no-nonsense guide to the craft and business of screenwriting." Bob does rewrites, book adaptations, and script polishes for hire and teaches at writer's conferences and film festivals around the country.



J Ö R G S C H W E H N

Originally a music person (and a journalist, event-host, radio host, artist manager) Jörg also started his music distribution company, Gerth Media, from zero 10 years ago. Since then, he has marketed and distributed almost all top Christian movies in partnership with several movie labels, including Sony, Fox, Universal, and several others. Gerth Media is part of the SCM Publishing Group which is the biggest Christian book, movie, music, magazine, and gifts company in Germany/Austria/Switzerland, 350 employees strong.

P A U L S I R M O N S

is an indie filmmaker and Florida's former State Film Commissioner. He has worked for 40 years in Film and TV, starting as an assistant director on classic series like The Waltons, Quantum Leap and Falcon Crest before moving into producing and directing. Sirmons has produced seven movies, most recently two Native American dramas, The Chickasaw Rancher and Te Ata. He directed and produced the award-winning family movie The First of May, starring Julie Harris, Mickey Rooney, and Joe DiMaggio, and has line-produced three faith-based features, Letters to God, Home Run, and To Write Love on Her Arms. He is the current president of ICVM.

A N D R E W T E R A V S K I S

is a prolific producer and director in Northern California. He has produced a wide variety of content including original SVOD series, documentaries, short films, music videos, and industrials. He loves watching classic cinema, (Casablanca 14 times and counting!), telling stories, and studying the teachings of Christ.

R Y N T O M L I N S O N

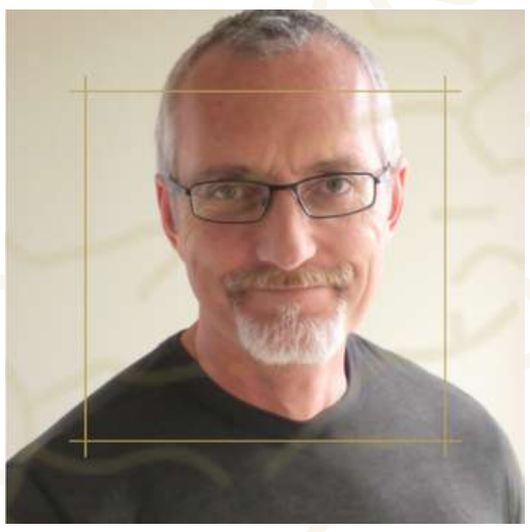
is a leader, a writer, a strategist, and a hard worker. She works in ministry at Giving Company as the Digital Operations Manager for Christian Cinema, FamilyChristian.com, and iDisciple.org. Her experience includes ten years in wireless and pharmaceutical sales and over three years of faith-based nonprofit digital support. She is also the producer of The Culture Making Podcast. Ryn is a resident of Atlanta, Georgia, the oldest of five girls, and is passionate about seeing people come to know the Lover and Healer of their souls.

L O R I T W I T C H E L L

is a screenwriter, a wife, and a mother of three. She is also the owner of Beyond The Buzz Marketing, Radiant Lit, and Fiction Addict. She works extensively in the entertainment industry with television, film, and books. With over 20 years writing in all mediums and doing publicity and marketing, she brings a wealth of experience, creativity, and passion to every project. Lori has crafted her company on the concept that we do not need to think outside some weird box. There is no box.

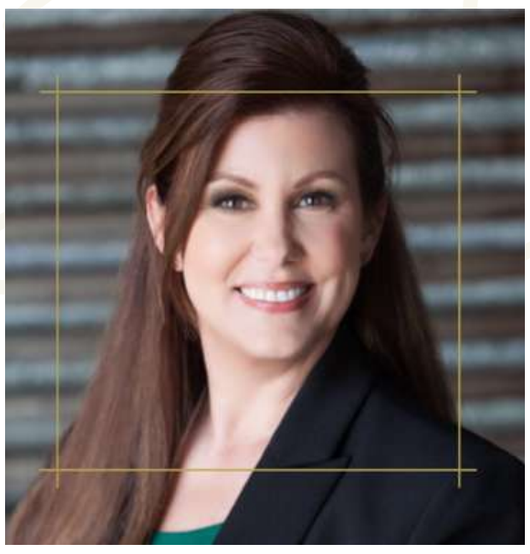
PAUL VAN DER NIET

is one of the founders and Chief Creative Officer of Dutch media company NEEMA. NEEMA specializes in creating and distributing content with an inspirational message, based on Christian faith and values. In 2015 Paul created the groundbreaking general market magazine, Jesus!. In 2017 he shot a feature film in the UK with Brad Mix, Larry Thiessen, and Andrew Walkington called Birches. Before starting NEEMA in 2009 Paul studied theology and film and worked for Dutch public broadcasting (EO) as film buyer and co-producer. Paul is married to Odette and has two daughters and a son.



PHIL VISCHER

By age fourteen Phil was convinced he would be a filmmaker when he grew up. In 1991 he was a newly married 25-year-old with no financial backing and no idea how his vegetables would ever see the light of day. Today, more than 60 million VeggieTales videos have been purchased and Phil's faith-filled stories can be found in 1/3 of all American homes with young children. Although Phil's original company, Big Idea Productions, collapsed in bankruptcy in 2003, he continues some involvement with VeggieTales, while developing new ways to integrate faith and storytelling through his new company, Jellyfish Labs, including What's in the Bible?



JENNIFER WILLINGHAM

An expert in marketing to the faith-based audience,Jennifer has 26 years of experience leading PR and marketing efforts for major brands, publishers, and films. Formerly Associate the Publisher/Vice President for the faith division of Simon & Schuster and VP of Marketing/Publicity for Thomas Nelson, Jennifer has served dozens of films including I CAN ONLY IMAGINE, WAR ROOM, OVERCOMER, GOD'S NOT DEAD, and I STILL BELIEVE among others. Jennifer now serves as the CEO of EPIC Agency, a full-service marketing and public relations firm focused on developing innovative ways to reach the coveted family and faith-based consumer demographic.

INTRODUCING PEOPLE TO JESUS

cvglobal.co

"See, I am doing a new thing!
Now it springs up; do you not
perceive it? I am making a way in
the wilderness and streams in the
wasteland."
Is. 43:19

"I never would have imagined I'd be assistant directing and acting in a movie less than one year after my first conference.... What a gift ICVM is to all of those involved!"
- Jewel Christian

"Our production company, Unveil Studios, joined ICVM two years ago and we've attended the annual conference two years in a row. Because of ICVM we've built strong relationships with industry professionals, signed distribution deals and have been greatly encouraged in both our faith and our craft."
-Unveil Studios
Matthew, Andrew and Daniel Kooman
(Canada)

For more information to become a member and to be a part of an international community of committed believers promoting the message of Jesus Christ through visual media,
please visit us at icvm.com/join-icvm
facebook.com/ICVMOfficial

ICVM
INTERNATIONAL CHRISTIAN
VISUAL MEDIA

Crown Award Finalists

SATURDAY AFTERNOON

CROWN AWARDS TO BE HOSTED BY NRB

On Saturday night we'll announce and celebrate the ICVM Crown Award 2020 Finalists, chosen out of 150 films from 20 countries. Winners will be announced during the ICVM Crown Award Ceremony hosted at NRB, March 17, 2021

FOR JOINING IN COMMUNITY THIS WEEKEND,,,

FOR YOUR TIRELESS WORK SPREADING GOD'S LOVE IN THIS WORLD...

FOR GIVING OF YOURSELVES TO TELL MEANINGFUL STORIES...

FOR YOUR WILLINGNESS TO WALK WITH GOD INTO THE NEW THINGS HE IS DOING...

thank You!

GRACE AND PEACE

ICVM
INTERNATIONAL CHRISTIAN VISUAL MEDIA
Storytellers

ICVM 2020
VIRTUAL EVENT