

karolina kalisova.

karolinakalisova.com
karolinakalisova6@gmail.com
London, UK

Graphic designer with passion for bold colors, playful branding and UX/UI designs and with love for everything zero waste.

experience.

Freelance Graphic Designer / ALCHEMISTA

May 2019 - July 2020

- Rebranding - illustrative visual style
- Print design - gift vouchers, loyalty card, certificates
- Illustrations for their website.
- Preparing files for print.
- Dealing with a client.

Graphic Design Intern / CORINTH

March 2019

- Creating promotional videos using After Effects.
- Collaborating with marketing and product departments.
- Presenting ideas and progress in daily stand up meetings.
- Helping with product development using Adobe XD.
- User testing their products.

education.

BA Graphic Design / MIDDLESEX UNIVERSITY LONDON

2018 - 2020 First Class Honours

HE Diploma Fashion Marketing and Retail Design / UNIVERSITY OF SOUTH WALES

2017 - 2018

D&AD NEW BLOOD ACADEMY

September 2020

Design Thinking and Adobe XD Workshop / ADOBE SUMMER CAMP

August 2019

skills.

Design

Branding
Design Thinking
UX/UI design
Prototyping
Web Design
Motion graphics
Book binding
Print design

Software

InDesign
Photoshop
Illustrator
Adobe XD
After Effects
Premiere Pro
Figma
Webflow

Technical /Soft

HTML basics
CSS basics
Communication
Problem Solving
Critical Thinking
Time Management
Collaboration
Curiosity

awards.

D&AD NEW BLOOD 2020 One to Watch Winner