

Privacy Policy

This is Privacy Policy of Go Social s.r.o., Id. No. 08883653, with registered office at Lidická 700/19, Veveří, 602 00 Brno, registered in the Commercial Register kept with the Regional Court in Brno under file no. C 115974 (**Provider** or **we**), as operator and administrator of the OuuKee Platform (the **Platform**) and provider of the services as described in our Terms of Use available on the Website (**Terms**), in particular the service of providing a virtual place for any Platform user to issue a challenge, allowing other Platform users to (i) upload videos to fulfil the challenge and (ii) watch videos uploaded by other users (**Services**).

Please read how we process your personal data if you use our Services, for example by subscribing to our Platform (**you**). This document provides important information about your rights.

Who will process your data:

The controller of your data is the Provider (**Data Controller**) and other persons who supply their services to us are processors. You may reach the Data Controller at its registered address or at the email lustyk@ouukee.com.

Why Data Controller processes your data, what personal data is involved and what is the legal basis:

We as the Provider are processing your data for the following purposes:

(1) To provide our Services. In order to fulfill our contractual obligations to you under the Terms.

This is the fulfillment of the contract between you and us. For this purpose, we may use your data that you have provided to us or will provide to us in the future by registering for or otherwise using the Services.

(2) To use the license which you grant to us. If you upload a video, you are granting us a license to use such video under the Terms and you also give a license to associate you with the video. It means we may state your name as the name of the author of the video and we may use your profile picture with the video, if available. Using such license is a legitimate interest of us and of our sub-licensees, who may use your data in the same extent.

(3) To send newsletters. If you have subscribed to a newsletter, we will occasionally send you a newsletter about our Services to fulfill your order. If you have registered on the Platform and have not refused receiving newsletters about our Services, we may occasionally send you such a newsletter because it is our legitimate interest. You can reject newsletters anytime, as described below ("Objections against processing"). If we explicitly ask you if you want to receive our newsletter and you do not confirm your interest, we take it as a refusal to process and we will not send you newsletters.

(4) To promote and improve Services. If you use our Services, we will occasionally inform you of the news relating to such Services. This applies even in case that you would not subscribe to a newsletter. Subscription to a newsletter could be refused at any time, whereas promotion of our Services is our legitimate interest.

(5) To protect our rights. We may keep your data that are necessary to claim our rights. Also, after you cancel your registration, we may need your information to claim or protect our rights. Such purpose is our legitimate interest and we may use your information that you have given to us or you will be transmitting in the future during negotiations on use of the Platform. Specifically, the data can include your name, contact details and information about the registration process.

(6) To fulfil our statutory obligations. For example, if you unsubscribe from our newsletter, we will work with such information so that no newsletters be sent to you.

What is the period for which we will process your data:

Data according to subparagraph (1) - providing Services - will be processed for the duration of your registration.

Data according to subparagraph (2) – using the license - will be processed as long the license applies.

Data according to subparagraph (3) - sending newsletters - will be processed until you reject sending newsletters.

Data according to subparagraph (4) - promotion and improvement of services - will be processed as long as our legitimate interest lasts or until you refuse such data processing.

Data according to subparagraph (5) - protecting our rights - will be processed until the legitimate interest lasts.

Data according to subparagraph (6) - fulfilling statutory obligations - will be processed until the statutory obligation lasts.

To whom we may transfer your data

We may transmit your data to other processors who provide us with IT, marketing and other support services, always in accordance with the above-mentioned purposes. If we transmit your data outside of the EU, protection of the data will be ensured under standard contractual clauses. Additional information may be obtained on the European Commission's Platforms. We may also transmit your data to our sub-licensee for the purpose identified under item (2) above.

Your rights

Legal rules on personal data protection guarantee variety of rights in the area of personal data protection to you: to the extent guaranteed by legal rules on personal data protection - especially [GDPR](#) – you may request access to your data from us (information about what your specific data we process and how do we work with them); you may request restriction of the processing of your data (which means that we do not delete the data but we will not work with them); you may request data deletion and correction of your data (always if the legal conditions are met); and you also have the right to object to the processing of your data and you may exercise your right to data portability. To exercise any of these rights, contact us via the above mentioned contact details - the easiest way is to send us an email and we would be glad to help you exercise your rights. If you believe that we are violating legal rules by processing your personal data, you have the right to lodge a complaint with the national supervising authority (for Czechia the Czech Data Protection Office – www.uoou.cz).

Objections against processing: If you do not agree with using your personal data for purposes of sending newsletters, you may refuse it. The easiest way is to use the link included in each newsletter for such purpose, or you can send us an objection by e-mail or letter and, if technically possible, even when you register. If you refuse such processing, we will stop sending you newsletters. You may also refuse other processing based on a legitimate interest and we will limit the processing, unless we prove serious and qualified legitimate reasons for processing.