

# ANA MARIA POSADA

## Multimedia Designer

Multifaceted and innovative designer with a degree in Social Communication and Journalism and 5+ years of experience in digital content creation, specializing in motion graphic design, video production, web design, and photography for web and social media.

An interdisciplinary artist with a love for weaving beautiful stories, communicating ideas, and creative problem-solving.

### WORK EXPERIENCE

- ◆ **Freelance Multimedia Designer - GHG Accounting Services**  
**Vancouver, BC. November 2020 - Present**
  - ▶ Currently working on the redensing of the company website on Figma and web development on Webflow and WordPress.
  - ▶ Creating illustration assets for presentations and digital content for social media.
  - ▶ Designing and animation explainers videos for the promotion of the company's software products.
  - ▶ Recording and editing interviews and video content for the website and Vimeo channel.
- ◆ **Production Designer - Electronic Arts Canada**  
**Vancouver, BC. September 2019 - September 2020**
  - ▶ Sourced and cataloged media assets for EA Play digital game distribution platform.
  - ▶ Assisted in the creation and maintenance of image asset templates for web.
  - ▶ Performed assets production tasks to support the creation of EA SPORTS websites.
  - ▶ Optimized images for size, quality, and performance for loading on the web.
  - ▶ Managed work tasks team responsibilities using JIRA, Slack, and Google Docs.
- ◆ **Program/Teaching Assistant & Content Creator - Vancouver Film School**  
**Vancouver, BC. September 2017 - September 2019**
  - ▶ Customized and created web content for the Digital Design faculty Blog on WordPress.
  - ▶ Assisted students with digital design projects, providing feedback on portfolios.
  - ▶ Supported the program manager, staff, and instructors with the delivery of the Digital.
  - ▶ Design course curriculum and schedules.
  - ▶ Photographer for student portraits, class group photos, and graduation ceremonies.
  - ▶ Part of organizing team for Digital Design Program graduation events.
- ◆ **Freelance Motion Designer - Elevenseven Media Group**  
**Vancouver, BC. March 2018 - November 2019**
  - ▶ Collaborated with remote team to design and create animations for a variety of clients, including IBM.
  - ▶ Worked on all steps of the design process, from the creation of storyboards to animatics, background illustrations, and characters for animations.
  - ▶ Curated video, graphic and audio content to powerfully convey the client's message.
- ◆ **Freelance Motion Designer - ScienceWorld at TELUS World Of Science**  
**Vancouver, BC. February 2017 - April 2017**
  - ▶ Collaborated with Rethink creative agency to create an animation for WONDER, a new children's exhibit at Science World.
  - ▶ Brought the animals of WONDER to life using 2D animation in After Effects for use in a televisted commercial about the new gallery.
- ◆ **Freelance Multimedia Designer & Video Producer - SURA Foundation**  
**Cali, Colombia. August 2014 - December 2014**
  - ▶ Directed, filmed, and edited an institutional video called "Bilingüismo para la Competitividad".
  - ▶ Designed and developed an interactive virtual book for children of the Higher Normal Schools Santiago de Cali aimed at raising awareness about the importance of learning the English language.
- ◆ **Production Assistant - Telepacico El Canal Del So**  
**Cali, Colombia. August 2013 - December 2013**
  - ▶ Production assistant for the documentary series "Water Stories" about water conservation.
  - ▶ Transcribed interviews and audio recording, collaborated on editing episodes Assisted in film and field production, led photography and social media management for documentary series.

### CONTACT

- 📍 Vancouver, BC
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- 🌐 aniposada.com

### EDUCATION

- ◆ **Vancouver Film School**  
**Vancouver BC. 2015 - 2016**
  - ▶ Digital Design Diploma with Honours
- ◆ **Universidad del Valle**  
**Cali, Colombia. 2009 - 2014**
  - ▶ Bachelor's Degree in Social Communication and Journalism
  - ▶ Awarded Best Graduate Student, Faculty of Social Communication, 2014

### INTERPERSONAL SKILLS

- ▶ Active listening
- ▶ Effective communication
- ▶ Creative visualization
- ▶ Multitasking
- ▶ Problem-solving
- ▶ Time management
- ▶ Collaborative teamwork

### TECHNICAL SKILLS

- |                 |                  |
|-----------------|------------------|
| ▶ Photoshop     | ▶ Cinema 4D      |
| ▶ Illustrator   | ▶ Unity (Basics) |
| ▶ InDesign      | ▶ Figma          |
| ▶ After Effects | ▶ WordPress      |
| ▶ Premier Pro   | ▶ Webflow        |
| ▶ Audition      | ▶ HTML5, CSS, JS |

### HOBBIES

- ▶ Video Games
- ▶ Guitar and singing
- ▶ Kickboxing
- ▶ Photography

### LANGUAGES

- ▶ English - Fluent
- ▶ Spanish - First language