






ZEIT In-depth Competitive Analysis

Feature					
Customer Reviews		✓		✓	✓
Image Gallery	✓	✓		✓	✓
Account Creation		✓	✓	✓	✓
Search		✓	✓	✓	✓
Navigation	✓	✓	✓	✓	✓
Responsive Design	✓	✓	✓	✓	✓
Filter by category				✓	✓
Trip Packages	✓				
FAQ / Help Center	✓	✓	✓	✓	✓
Checkout		✓	✓	✓	✓
Other languages & currencies	✓	✓	✓	✓	✓
Customer support			✓	✓	
Site remembers user history		✓	✓	✓	✓
Cancellation / Changes Updates	✓	✓	✓	✓	
Guest Checkout					
Checkout Progress Indicators					
Trip Recommendations					
Social Forum			✓	✓	✓
Audio Visual Content	✓		✓		
Customizeable Packages					
Rewards / Loyalty Program					
Social Sign In		✓	✓	✓	✓
Alternative Payment Options					
Blog			✓		
Site Map		✓	✓	✓	✓
Email Newsletter Sign Up		✓	✓		