



Vivi Tinoco

Single, Office Manager
32 years old, Dallas, TX

PERSONAL BIO

Vivi is an avid reader. Ever since she was little, she loved to read. She loves the meditative quality that reading can bring, and finds reading relaxing & fun.

GOALS

- Wants to read more often / read more books than she currently does
- Wants to read up on specific topics, genres, subjects, authors, etc, relevant to her interests
- Wants to be able to categorize and organize books in ways that make sense and are flexible
- Wants to be able to read reviews, summaries, and snippets of a book she's interested in before making the decision to buy it
- Wants to be able to read book suggestions from friends & family

MOTIVATIONS

- Having fun & relaxing
- Learning / Self-improvement

FRUSTRATIONS

- Deciding what to read next and finding interesting books can be challenging
- Having to log books read into certain apps or websites (such as goodreads) in order to keep track of what they've read isn't fun and feels like a chore

“The best teacher is a book; you gain an abundance of knowledge from any book you read. The kind of knowledge differs from book to book, some books bestow you with scientific knowledge whereas others with life experiences.”

BRAND AFFILIATIONS



FICTION
COFFEE



amazonkindle

L.L.Bean