

Alice Maglio

UX/UI Designer | Writer

401.580.3473
aamaglio26@gmail.com
alicemaglio.com
[linkedin.com/in/alice-maglio/](https://www.linkedin.com/in/alice-maglio/)

EXPERIENCE

UX/UI Designer — *Freelance*

DEC 2020 - PRESENT

I provide end-to-end UX/UI design for clients. I conduct empathy research to create intuitive digital products informed by human-centered design. Using visual design, I strengthen brand identities to express products' core values. I am currently working with stakeholders on Inking, an app designed to build accountability in writers.

Content Writer & Editor — *Freelance*

JAN 2017 - PRESENT

I work with small businesses and individuals to create and/or edit content in the form of blog posts, web copy, social media posts, marketing emails, and academic papers. Recent clients include SuperSummary, 11oufot11, and New York Restoration Project.

Tutor & Educational Therapist — *Freudigman & Billings, Westport, CT*

MAY 2019 - PRESENT

I provide comprehensive guidance in college admissions essay writing, from brainstorming to final stylistic edits. I conduct educational therapy sessions, focusing on students' executive functioning, problem solving, and anxiety management.

Tutor & Copy Writer/Editor — *InTuition Works, Chappaqua, NY*

SEPT 2016 - APR 2019

I wrote and copy edited marketing and instructional content, such as blog posts, brochures, lesson material, and social media posts. I conducted tutoring sessions in the following: college essay writing, ACT Verbal, SAT Verbal, SAT Literature, Regents ELA, ISEE, SSAT, academic English and writing.

Administrative Assistant — *Boston Pacific, Washington, DC*

JUL 2015 - JUL 2016

I copy edited the manuscript for the company president's book, *Simply Electrifying* (BenBella Books 2017). I also copy edited and fact-checked publications, testimony, and web content. I oversaw administrative operations including billing, invoicing, vendor interfacing, and employee orientation.

DESIGN SKILLS

user research, market research, usability testing, visual design, branding, interaction design, wireframing, prototyping, web design, mobile design, responsive design, Figma, Sketch, Adobe XD, InVision

WRITING/EDITING SKILLS

copy writing, fiction writing, copy editing, developmental editing, academic research

EDUCATION

Designlab *UX Academy*

JUN 2020 - JAN 2021

Sarah Lawrence College *MFA, Creative Writing*

SEPT 2016 - MAY 2018

Georgetown University *BA, Comparative Literature*

SEPT 2009 - MAY 2013

LANGUAGES

English, Italian, Arabic