

SABELLA FLAGG

hello@sabella.is • <http://sabella.is>
<http://linkedin.com/in/sabellaflagg>

BRIEF EMPLOYMENT SNAPSHOT

Sabella.is • *Design and Development Freelance Consultant* **2010 - Current**

Client-focused designer with 8+ years of experience, proficient in creating prototypes, wireframes, visual, app, and web design, systems building, iterative design processes, and front end development. Experienced with collaborating and problem solving on diverse teams, and in seeing projects through to the finish line. Specializing in translating between designers and developers.

Artefact • *Senior UX Designer* **2016 - 2019**

Contributor on multidisciplinary teams reimagining the future with a focus on creating positive, equitable, outcomes. Transformed user research and insights into strategic designs and production. Outputs range from physical products, digital experiences, services, and systems building.

gravitytank • *Senior Interaction Designer* **2013 - 2015**

Worked on projects ranging from an interactive data report for the Gates foundation, to building interactions for the first class of wireless earbuds, to building educational mobile apps for children for a major consumer electronics brand. Worked to design new ways to interact with the world through physical and digital products and services.

Visit LinkedIn for full employment history and references

AWARDS AND RECOGNITION

USAFacts(2018) First place in the Design Management Institute's Design Value awards. Finalist in FastCompany Innovation by Design awards. IXDA Shortlist in the Engaging category.

Divvy Data Challenge (2014) Winning Team (Most Creative) for satirical "dating site" utilizing Divvy's data to pinpoint the best time to meet someone at a Divvy Station. Practical uses for the site include locating stations with a gender imbalance or locating those close to high crime areas.

EDUCATION

2008

Drake University, Des Moines, IA
BFA Graphic Design, Minor in Writing