

SWAROVSKI WATERSCHOOL PARTNERS WITH TEACH FOR ALL TO ENGAGE STUDENTS IN WATER CONSERVATION



London, March 15, 2019 – The Swarovski Waterschool is partnering with Teach For All to help students around the world become more informed global citizens and environmental stewards. This follows a long-term partnership between the Swarovski Foundation and several Teach For All network organizations including those in Austria, China, and Thailand, supporting the recruitment and training of their teaching participants.

The partnership enables Teach For All's network of partner organizations – currently located in 49 countries – and their community of educators to incorporate the WATERSCHOOL documentary and related educational resources and their applicability in their classrooms and curriculums. Through these resources, network teachers have the opportunity to increase their students' awareness of the challenges facing the planet's fresh water supply and support them in becoming engaged stewards of their environment.

Produced by Swarovski and the UCLA School of Theater, Film and Television, WATERSCHOOL shines a light on one of the greatest issues facing humankind: safeguarding the continuing supply of fresh

water. The documentary follows the experiences of several young female students who live along six of the world's major rivers – the Amazon, Mississippi, Danube, Nile, Ganges and Yangtze – and demonstrates the work of Swarovski Waterschool, a community investment program launched in 2000 that has reached almost half a million young people through 2,400 schools worldwide.

Essential to survival, fresh water is a limited resource facing numerous threats, including climate change. One in nine people on Earth live without a source of clean water near their home, and each day nearly 1,000 children die due to preventable water and sanitation related diseases. The Swarovski Waterschool program and WATERSCHOOL documentary were created to empower young people to practice sustainable water use via three pillars: Access to Clean Water, Water Education, and Sanitation, Hygiene & Health.

Teach For All's partner organizations are working to ensure all children in their 49 countries have access to the education, support, and opportunity they will need to navigate – and lead – the world they will inherit. Teachers and alumni across the global network are working alongside families and local communities to foster the leadership of students and help them become empowered to use their voices and actions to create positive change.

To find out more about Swarovski Waterschool:

Go to www.swarovskiwaterschool.com

To stream the WATERSCHOOL film:

Go to [Netflix.com](https://www.netflix.com)

For more information, please contact:

Press, Teach For All: Francisca.Bos@teachforall.org

Press, Swarovski: myriam.coudoux@Swarovski.com

Swarovski Waterschool : clemens.scheiber@Swarovski.com

NOTES TO EDITORS

- Water has been at the heart of the Swarovski story since it was founded in 1895.
- The family-run company relies on small-scale hydro-electric power at its manufacturing site in the Austrian Alps.
- Swarovski recycles 70% of the water it uses to produce crystal.
- The Swarovski family set up Swarovski Waterschool in 2000 to teach young people about the importance of fresh water, and how to use it, conserve it and cherish it.
- UCLA TFT graduate film students oversaw all areas of production of 'WATERSCHOOL', including directing, producing, editing, cinematography and sound.
- UCLA TFT produced the documentary with Swarovski.
- Nadja Swarovski and Teri Schwartz served as producers on the film.
- Emmy Award-winning and Oscar-nominated filmmaker Lucy Walker (*Wasteland*, *The Crash Reel*, *Countdown to Zero*) served as Distinguished Mentor on the project.
- Emmy Award-winning composer Alex Wurman (*March of the Penguins*, *Confessions of a Dangerous Mind*, *Temple Grandin*) wrote the score for *Waterschool*.

About Swarovski

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity.

Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 3,000 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.7 billion euros in 2017.

Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2017, the Group generated revenue of about 3.5 billion euros and employed more than 32,000 people.

A responsible relationship with people and the planet has always been an integral part of Swarovski's heritage, and is embedded today in the company's well-established sustainability agenda. In addition, the global Swarovski Waterschool education program has reached 500,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote human empowerment and conserve natural resources to achieve positive social impact.

www.swarovskigroup.com

About Teach For All

Teach For All is a global network of 49 independent, locally led and governed partner organizations and a global organization that works to accelerate the progress of the network. Each network partner recruits and develops promising future leaders to teach in their nations' under-resourced schools and communities and, with this foundation, to work with others, inside and outside of education, to ensure all children are able to fulfill their potential. Teach For All's global organization works to increase the network's impact by capturing and spreading learning, facilitating connections among partners, accessing global resources, and fostering the leadership development of partner staff, teachers, and alumni.

www.teachforall.org

About UCLA School of Theater, Film and Television

The vision of the UCLA School of Theater, Film and Television is to serve as a premier global interdisciplinary professional school that develops outstanding humanistic storytellers, industry leaders and scholars whose diverse, innovative voices enlighten, engage and inspire change for a better world. Consistently ranked as one of the top entertainment and performing arts institutions in the world, UCLA TFT offers an innovative curriculum that integrates the study and creation of live performance, film, television and the digital arts. The distinguished graduate and undergraduate programs at UCLA TFT include acting, directing, writing, producing, animation, cinematography, lighting design, set design, costume design and sound design. The school also offers doctoral degrees in theater and performance studies and cinema and media studies.