



THE CONSCIOUS DESIGN INITIATIVE

SWAROVSKI

UN OFFICE PARTNERSHIPS

SLOW FACTORY  
FOUNDATION

SWAROVSKI, UNITED NATIONS OFFICE FOR PARTNERSHIPS AND  
SLOW FACTORY FOUNDATION  
ANNOUNCE GLOBAL ONE X ONE PROGRAM LAUNCH PARTICIPANTS  
AND NAME ADVISORY BOARD



New York, January 2020 – Swarovski and Slow Factory Foundation, supported by the United Nations Office for Partnerships, have announced the participants and Advisory Panel of the inaugural One X One project, a global program designed to foster sustainable collaborations between the fashion industry and emerging technology and science practitioners.

One X One will launch with debut partnerships and focus areas for 2020: **3.1 Phillip Lim x Charlotte McCurdy** – promoting scientific innovation and scaling of alternate materials; **Mara Hoffman x Custom Collaborative** – driving social sustainability through respect for human rights; and **Telfar Global x Theanne Schiros** – exploring circularity through the use of newly created, low-impact materials.

The participants will also receive support from the One X One **Advisory Panel**, composed of Cofounder of Studio One Eighty Nine, **Abrima Erwiah**; photographer **Alexi Lubomirski**; model and actress **Amber Valletta**; Dean of Fashion at Parsons School of Design, **Burak Cakmak**; President, Tomorrow Consulting and Chief Development Officer, Tomorrow London LTD **Julie Gilhart**; investor



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and fashion executive **Kikka Hanazawa**; Journalist, Author and Editor **Marjan Carlos**; research engineer of MIT Media Lab's Space Enabled Group **Minoo Rathnasabapathy**; stylist and creative director **Rachael Wang**; New Museum's VP of Strategic Partnerships **Regan Grusy**; Deputy Manager of NASA Jet Propulsion Laboratory's Ops Lab **Sasha Samochina**; founder of YehYehYeh, **Shaway Yeh**; National Geographic's Vice President of Impact Initiatives **Valerie Craig**; and Jaipur Rugs Foundation Stakeholder Engagement Partner **Yash Ranga**.

Part fellowship, part accelerator, **One X One** is designed to empower designers, scientists, companies and researchers with a focus on sustainable practices, by pairing them to elevate their innovations. The participants will be supported with grants to promote emerging innovations and inspire the industry. Project pairings have been curated around the **Sustainable Development Goals (SDGs)** as the highest-level motivators, to create results that are 'Good for the Earth, Good for the People'.

The One X One initiative addresses fashion's biggest issues – Climate Change, Environmental Degradation, Social Impact – within the framework of the SDGs. The program seeks to promote **Conscious Design** as a driving force for sustainability, highlight **science-based solutions** and show how design and fashion can be a **force for positive change**.

Creative Director and Co-Founder of his eponymous label, **Phillip Lim** sits at the helm of a now 14-year-old pioneering modern luxury brand, **3.1 Phillip Lim**. Lim will work with **Charlotte McCurdy**, a scientist known for making carbon-neutral, algae plastic from completely organic materials in the oceans.

American designer **Mara Hoffman**, who has a proven commitment to sustainability through circular economy initiatives and area leadership, will work with **Custom Collaborative**, a New York City-based program that trains and supports women from low-income and immigrant communities to launch fashion careers and businesses.

**Telfar Global** is a brand led by **Telfar Clemens** that creates unisex ready-to-wear and accessories. He will collaborate with **Theanne Schiros** – Assistant Professor of Science and Sustainability at FIT, a research scientist at Columbia University and the Co-Founding advisor of AlgiKnit, a biomaterials company.

One X One participants will also be supported by **Nadja Swarovski**, member of the Swarovski Executive Board; **Celine Semaan** and **Colin Vernon**, Founders of Slow Factory Foundation; and **Robert Skinner**, Executive Director of the United Nations Office for Partnerships.



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Nadja Swarovski, Member of the Swarovski Executive Board commented, “We are thrilled to partner with the UN Office for Partnerships and Slow Factory Foundation on the One X One Conscious Design Initiative, to empower our brilliant young participants, through the guidance and mentorship of our esteemed advisors, to create and realize products and services catering to the SDGs, contributing to a better world.”

Celine Semaan, Executive Director of the Slow Factory Foundation commented, “We imagine a space where Science and Design come together to explore new materials and processes that improve the environmental and social impact the Fashion Industry has on the world. One X One is a new initiative bringing together scientists, industry leaders, and policy makers to support designers and researchers in prototyping and scaling climate positive solutions their respective industries can benefit from.”

The participants will be celebrated at the upcoming Fall/Winter 2020 **New York Fashion Week** in February, with their final innovations revealed at **UN General Assembly Week**, in September in New York City.

Press Photos of Participants:

<https://www.dropbox.com/s/yyxa11z1wdurvzt/OneXOne-Participants-Press-Shots.zip?dl=0>

One X One Launch Film:

<https://www.dropbox.com/s/0oyae38mgvni0c2/191031%20SKI%20OneXOne%20FINAL.mp4?dl=0>

For more information, visit <https://onexone.earth>

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## **Swarovski**

Swarovski creates a more sparkling world and delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and sells the world’s highest quality crystal, genuine gemstones, Swarovski Created Diamonds and zirconia, finished products such as jewelry and accessories, as well as interior design and lighting solutions. The Swarovski Foundation was set up in 2013 to honor the philanthropic spirit of company



founder Daniel Swarovski, and works to support culture and creativity, promote human empowerment and conserve natural resources to achieve positive social impact.

[swarovskigroup.com](http://swarovskigroup.com)

### **Slow Factory Foundation**

Slow Factory Foundation, a leader in the sustainability movement, is a non-profit organization and 501c3, whose mission is to cultivate sustainability literacy across all industries by fostering education initiatives, investing in environmental innovations at scale and nurturing a growing community of educators, designers, industry experts and activists working around the Sustainable Development Goals.

[slowfactory.global](http://slowfactory.global)

### **United Nations Office for Partnerships**

The United Nations Office for Partnerships (UNOP) serves as a global gateway for catalyzing and building multi-stakeholder partnerships to advance the implementation of the Sustainable Development Goals. UNOP provides a platform for effective partner engagement and works to leverage the assets and expertise of a broad range of partners in furtherance of the SDGs. The Office oversees the United Nations Fund for International Partnerships, the United Nations Democracy Fund, the SDG Action Hub, and the Secretary-Generals' SDG Advocates. For more information visit:

[un.org/partnerships](http://un.org/partnerships)