

2021

# EDUjüNITY

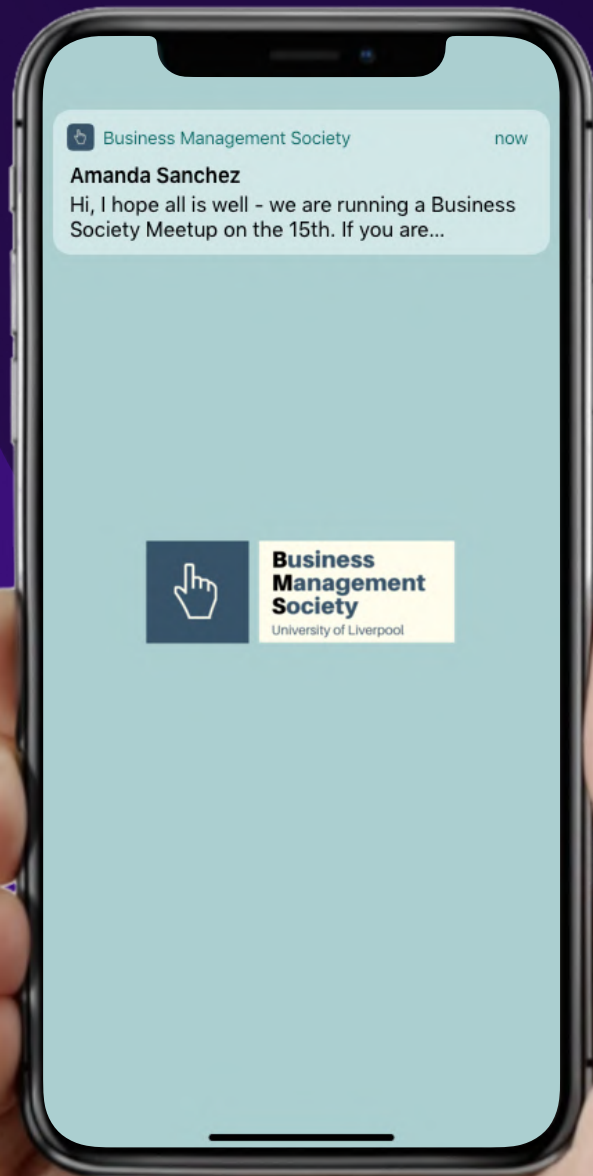
For University Groups and Societies

The background features several large, dark purple, rounded geometric shapes of various sizes and orientations, creating a modern, abstract design.

Discover EdUnity For

# Communication

Reach Members Effectively and Quickly



# Be Seen.

## And Be Heard.

Reach your members across the devices they use most, on the most powerful University Society Communication platform.



# Communication Made Easy.

Your App can be a powerful tool for communication.  
Reaching members has never been easier with a whole  
suite of tools included to make communications a breeze  
with your entire member community.



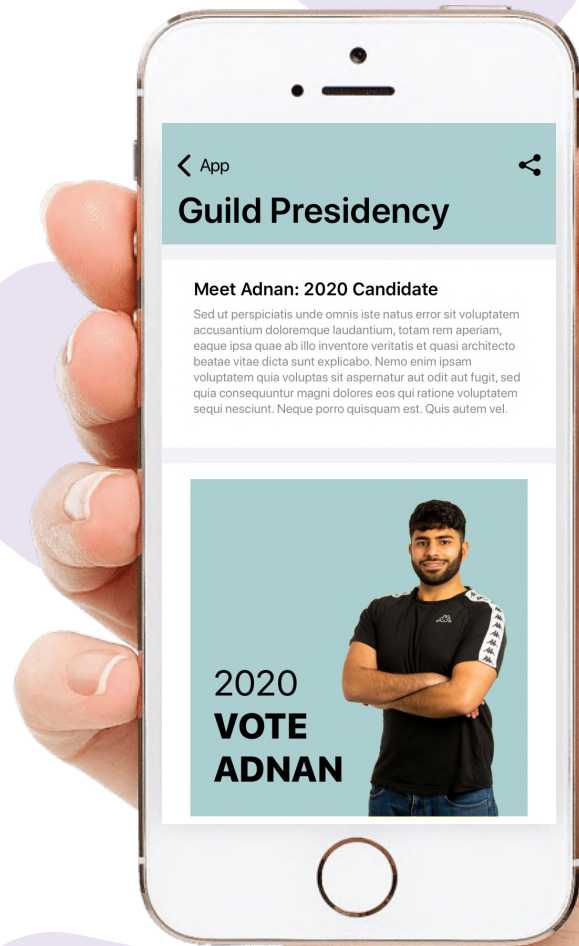
## Notifications

Quickly reach users with notifications, included unlimited and free with your subscription.



## In-App Mailbox

Share attachments and longer messages with a dedicated in-app mailbox.



# Great Communication Every Step of the Way

## Reach Members in a New Way

Your App can be a powerful tool for communication. Reaching members has never been easier with a whole suite of tools included to make communications a breeze with your entire member community.

# Features that Make Communicating Simple

EdUnity for University Groups and Societies makes it easy to communicate and reach members on demand. Reach members on the devices they use the most with your very own app and take advantage of our powerful tools such as Scheduling and User Grouping to keep managing communications as easy as A-B-C.

## POPULAR FEATURES



Notifications



Mailbox



Contact

## POWERFUL TOOLS BUILT-IN



Scheduling



User Groups

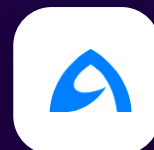


Geolocation

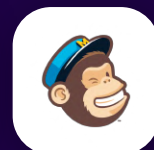
## INTEGRATIONS THAT WORK WITH EDUNITY



Twilio



BulkGate



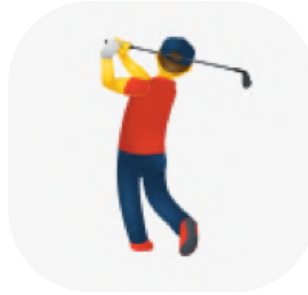
MailChimp

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Discover EdUnity For

# Engagement

Create a Strong Community with Society Members



# “Communication Is Key in Society Engagement. Ensuring Students Get the Most out of What Your Societies Offers.”

Recover from COVID-19

Ensure no matter what happens, student satisfaction can be maintained with their society engagement by going digital.



# Understand the Benefits of Great Engagement

Great engagement levels among members in University Groups and Societies has been linked to increased student satisfaction, improved retention and increased referrals. Increasing engagement can be a lot easier with the right platform - so what's stopping you?

## #1

### **Member Satisfaction**

Member satisfaction rates significantly higher against increased society engagement.

## #2

### **Membership Growth**

Member engagement not only increases member loyalty, but also creates referrals.

## #3

### **Build a Strong Identity**

Enhance your Society's identity and develop a strong community.

# Features that Make Engagement Simple

EdUnity for University Groups and Societies makes it easy to communicate and reach members on demand. Reach members on the devices they use the most with your very own app and take advantage of our powerful tools such as Scheduling and User Grouping to keep managing communications as easy as A-B-C.

## POPULAR FEATURES



News



Calendar



Media

## POWERFUL TOOLS BUILT-IN



Schedule



Analytics



Design

## INTEGRATIONS THAT WORK WITH EDUNITY



WooCommerce



AdSense



Zapier

The background of the slide is a photograph of three young adults playing basketball on an outdoor court. A woman in a green sports top and black leggings is on the left, looking up. A man in a black t-shirt and white shorts is in the center, jumping with his arms raised. Another man in a grey t-shirt and dark shorts is on the right, also jumping. A basketball hoop and backboard are visible in the background. The image is overlaid with a dark purple semi-transparent shape on the left and bottom right corners.

# Strengthen Your University Society's Engagement

Great University Societies don't just run great events - they are great at engaging and reaching their members on a daily basis. EdUnity helps Societies and Groups to engage members on the devices they use most, in an app that promotes member engagement.

# Engage



# How Much Income Could You Make?

## Earn with Google AdSense

Your App can serve as an effective way to raise additional funds, and with high engagement could not only fully cover the cost of your app but also generate additional revenue.

\*Ads are provided by Google AdSense and dependent on Engagement, Configurations and Locale earnings can vary. EdUnity does not guarantee any set revenue from ads.

# Stop Using Social Media

## Here's Why Facebook, Instagram and Twitter are the Wrong Places to Be

Social media platforms are consumer-centric, they make their money from advertising to their users - and in order to show more ads, they need users to spend more time on their platform. To maintain retention, platforms will prioritise viral content and user preferences - even at the expense of your own content. Meaning no matter how important your University Group or Society is, if it's important to raising engagement - social media probably isn't the best place to reach members.



### Algorithms

Beat the Social Media Algorithms - your content, front and centre.



### Privacy

Respect your user privacy with a fully GDPR and DPA compliant app.



### Branding

Maintain your University Group or Societies identity with your very own branding.



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Discover

# Why EdUnity?

Expertise in Apps



# An Expertise Born in Apps

Our team come from a diverse range of backgrounds including a mix of technology experts, former educators and industry specialists - all united behind our mission to empower better school-tech. Ultimately, the EdUnity today has evolved from the input of over a 100 educators and school-leaders around the world.

# Our History



# Trusted

## Trusted By Big Brands In Education

**Official Technical Partner of the eduCCate Global Program**

EdUnity is the Technical Partner of Choice for the United Nations eduCCate Global Partnership, providing digital education solutions for more than 250,000 teachers in over 40 countries.

Why Choose EdUnity?

# We Are Here To Help You Get The Most Out of Your App

Our team provides fast support whenever you need it and with built in support tools, help is never far away. We also offer advice through our Solutions Advisors who can assist with raising engagement levels and getting the most out of your App.



## Support

Built-in support tools with Live Chat and Helpdesk.



## Advice

Solutions Advisor to get the most out of your App.

# Learn Our Process

Scope and Evaluation: "How can we help you best?"

Discovery

Design Phase: "App Design and Development"

Design

Deployment: "How to implement and get your app out to members?"

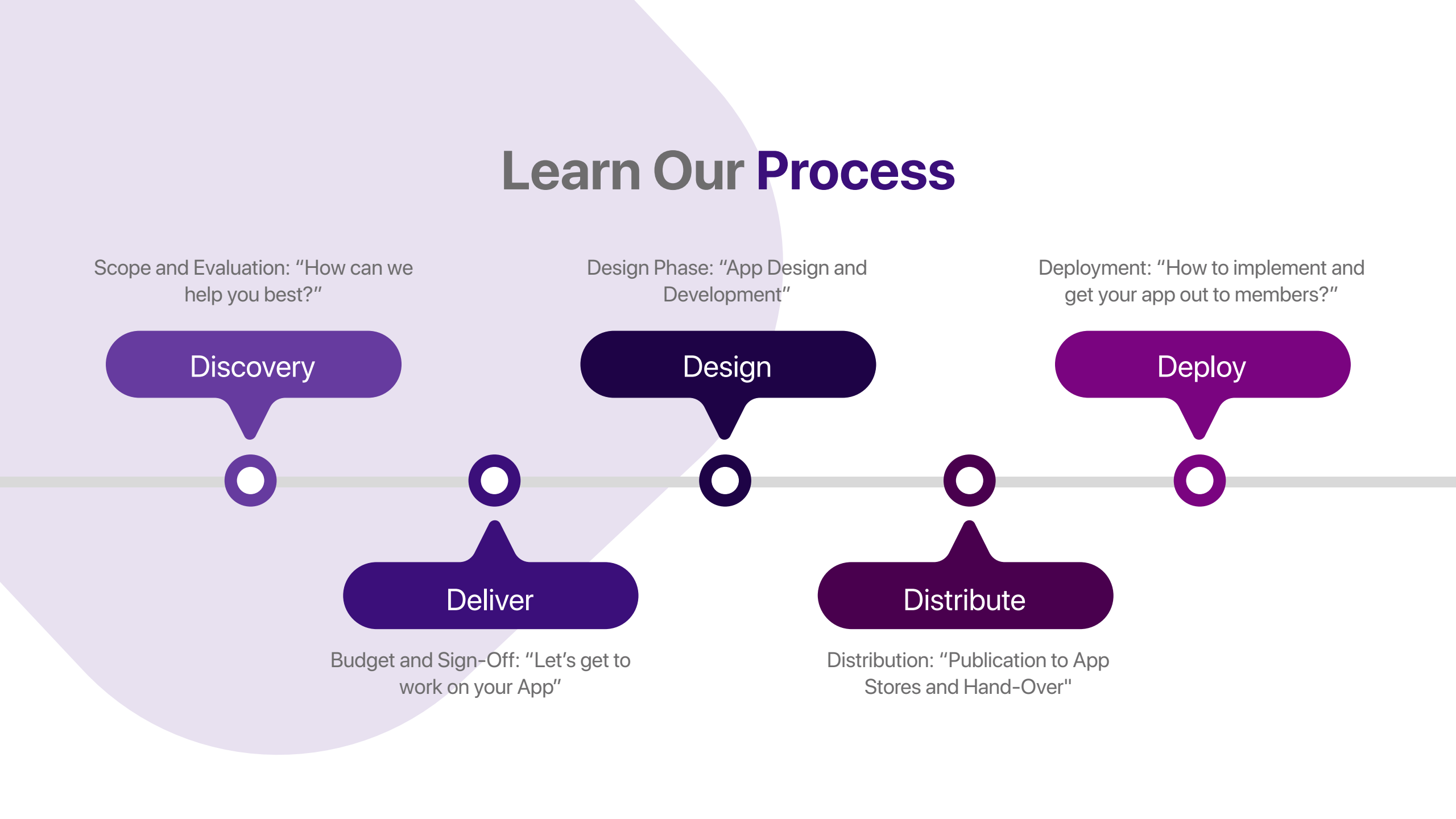
Deploy

Deliver

Budget and Sign-Off: "Let's get to work on your App"

Distribute

Distribution: "Publication to App Stores and Hand-Over"





The EdUnity Difference

# EdUnity is the Only University App to Get Smarter with Time

We release new features and improvements every month, forever building on the feedback of our clients. EdUnity is the only University App platform capable of getting smarter over time and leverages computational learning to get better over time.

Let's Work Together

## Our Pricing

# Choose a Plan That's Right for You

### Starter App

**£25**/month

Customise Design

Standard Functionality

Unlimited Users

Communications

### University Society App

**£29**/month

Customise Design

Standard Functionality

Unlimited Users

Communications

Ad-Free or Monetise App

Remove EdUnity Branding

All plans are an annual commitment, save 10% when paid yearly.





EdUnity

# Let's Work Together to Make Great Society Engagement

Leverage modern day technologies with an App for your Society to provide robust engagement channels for the high-performing university societies and groups.

Let's Work Together

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