



Lathan Gordon Graphic Designer

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Email@Lathan.net

Lathan.net

Bio

My name is Lathan Gordon, I am a multidisciplinary graphic designer. My strengths are mostly in logo, identity and product design.

One of the key elements of my style is the ability to be widely adaptable for any audience however, I can adapt to any style for any particular job.

At the core of everything I do lies the simple love for visualizing what's in my head in both design and concept. I try to be inspired by all things around me and trust my brain to make the connections.

Tools

| | |
|----------------------------|-------|
| Adobe Illustrator | ○○○○○ |
| Adobe Photoshop | ○○○○○ |
| Adobe After Effects | ○○○○○ |
| Adobe Lightroom | ○○○○○ |
| Final Cut Pro | ○○○○○ |
| Adobe Indesign | ○○○○○ |
| Microsoft Word | ○○○○○ |
| Microsoft Powerpoint | ○○○○○ |
| Animation | ○○○○○ |
| Cinema 4D | ○○○○○ |

Skills

Design Thinking • Photography • Brainstorming
Graphic Design • Logo Design • Critical Thinking
Social Media Design • Package Design • Branding

- Organization
- Problem Solving
- People Skills
- Time Management

Experience:

- Lead Graphic Designer**
War on the Diamond Film
Los Angeles CA.
2020-2021
- Lead Graphic Designer**
Doc Shop
Los Angeles CA.
2020-2021
- Freelance Designer**
The Martin Agency
Richmond VA.
2020-2020
- Design Intern**
The Martin Agency
Richmond VA.
2020-2020
- Graphic Designer**
We Think in Ink
Ashland VA.
2019 - 2019
- Art Director / Branding Manager**
Kat's Deli
Hatteras Island NC
2018 - 2019

<https://www.linkedin.com/in/lathandesign>
<https://www.behance.net/lathann>
<https://www.instagram.com/lathandesign>

Education

J. Sargeant Reynolds
AA Computer Applications CSC

