The ROI of Gifting



Boost Morale + Engagement

Organizations with effective recognition programs have 31% lower voluntary turnover.

Deloitte.

Attract A+ Talent

89% of workers at companies that have well-being initiatives are more likely to recommend their company as a good place to work.

AMERICAN PSYCHOLOGICAL ASSOCIATION

Increase Profit

Companies with high-engaged workforce are 21% more profitable.

GALLUP

Increase Retention

When asked what leaders could do more of to improve engagement, 58% of respondents said “Give recognition.”

Psychometrics

Strengthen Relationships

Over 80% of C-suite executives believe business gifts generate measurable positive ROI.

Forbes

Improve Performance

60% of best-in-class organizations said that employee recognition is extremely valuable in driving individual performance.”

ABERDEEN STRATEGY & RESEARCH