

# Sector Coupling

Challenges and Implications of the Energy Transition



gridSession

# Philipp Schockenhoff

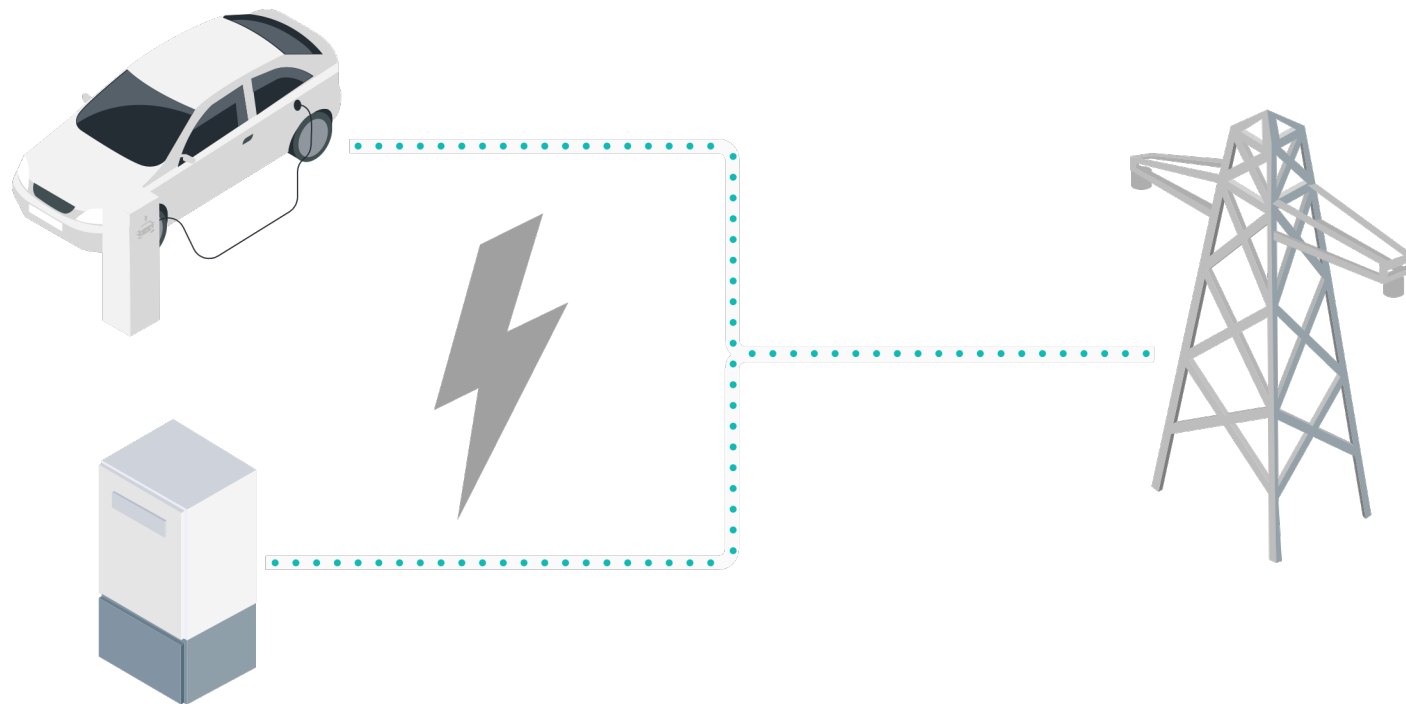
Business Development Representative

gridX

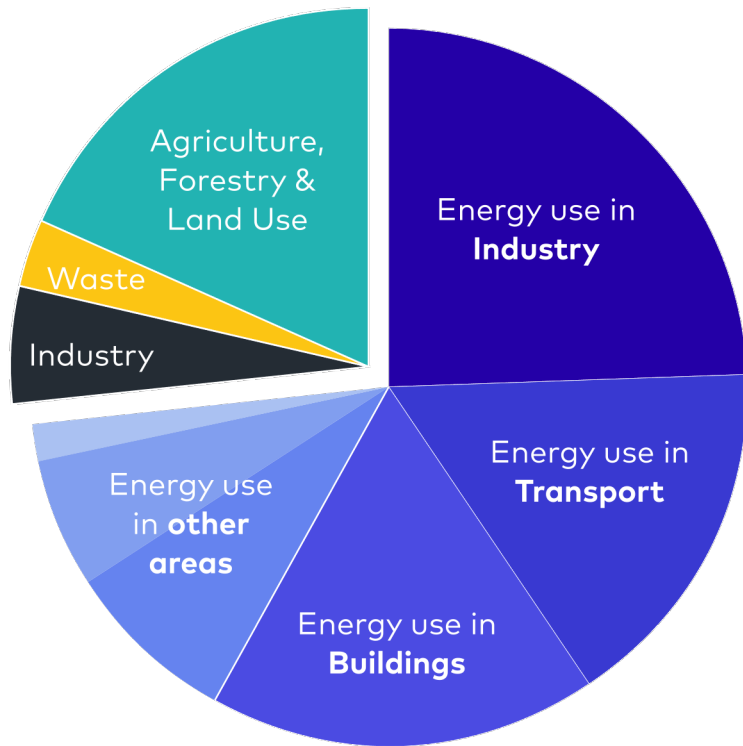


# What is sector coupling?

Interconnection of the energy consuming sectors  
with the power producing sector

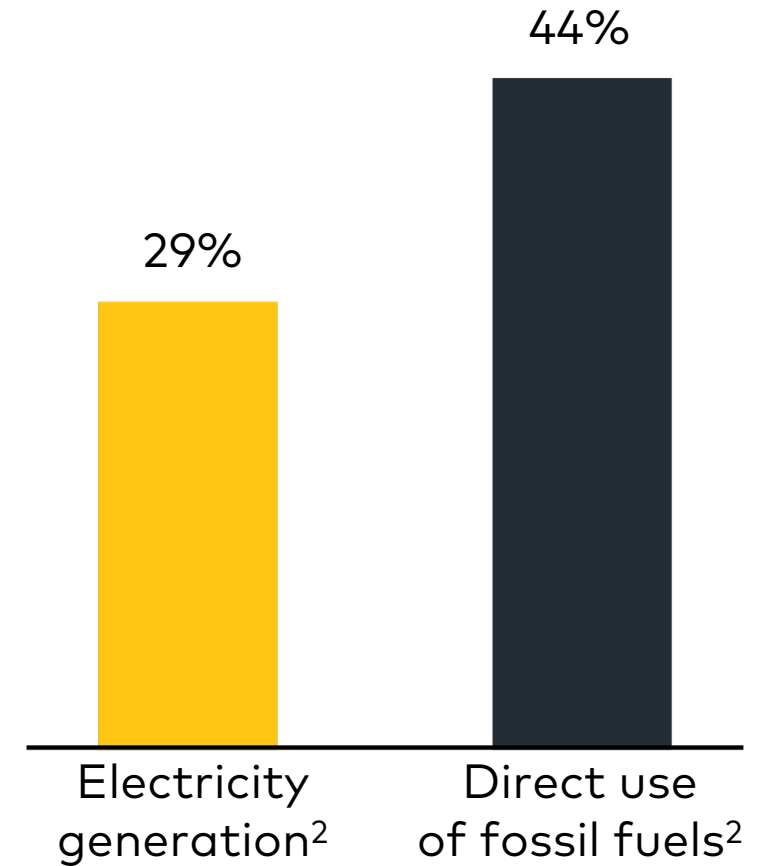


# Fossils keep driving global CO<sub>2</sub> emissions



Relative CO<sub>2</sub> emissions by sector<sup>1</sup>

Energy accounts for 73% of all global CO<sub>2</sub> emissions

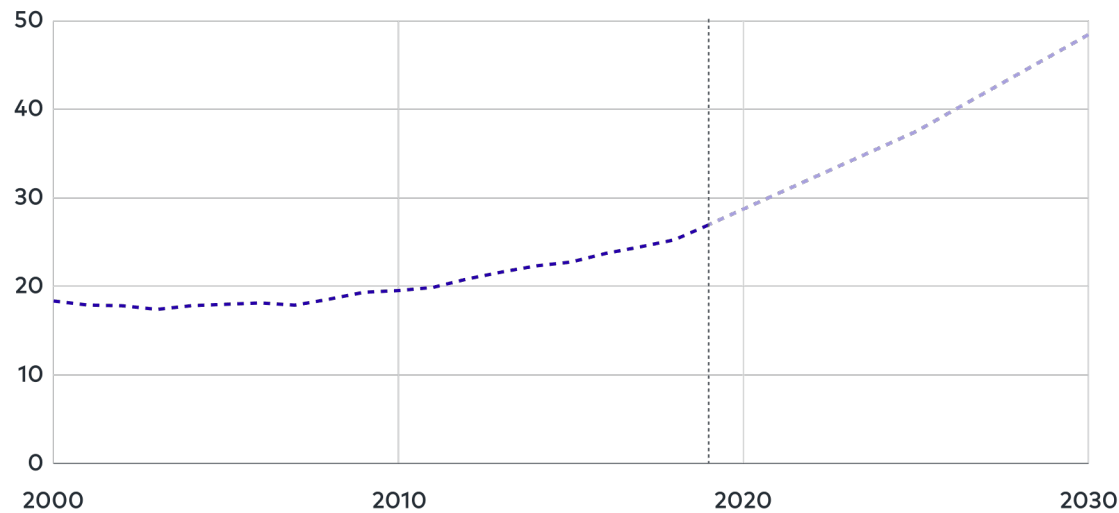


Sources:

1) Our World in Data (2016). Emissions by Sector.

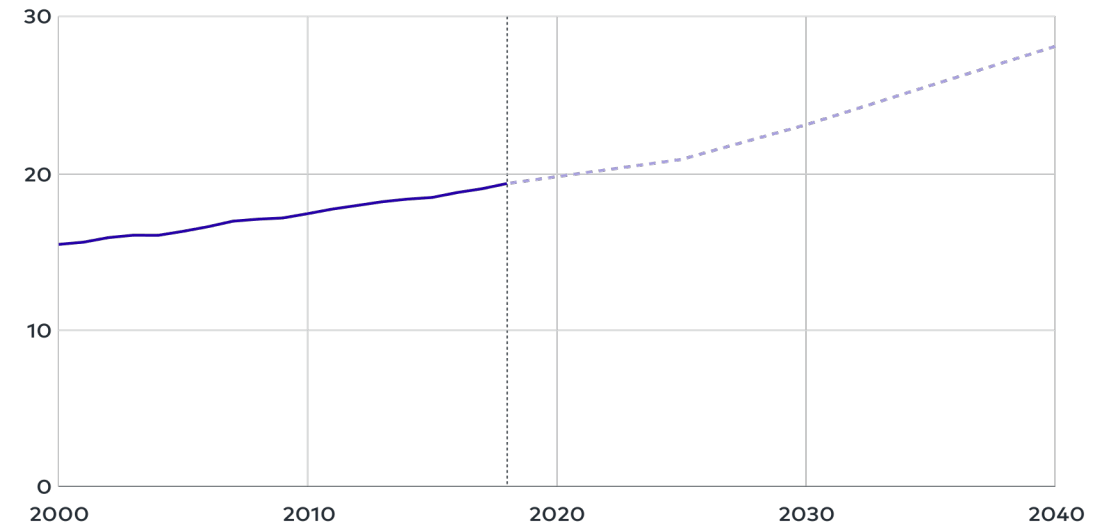
2) Fraunhofer Institute for Solar Energy Systems ISE (2020). Paths to a Climate-Neutral Energy System. The German Energy Transition in its Social Context.

# Generating electricity from renewables is only half the pie



Share of renewables in total electricity generation  
→ 2019: 27%

Trajectory to meet climate goals:  
2030: 50%  
2040: 66%

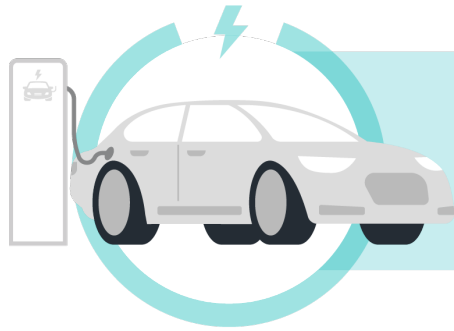


Share of electricity in total final energy consumption  
→ 2019: 19%

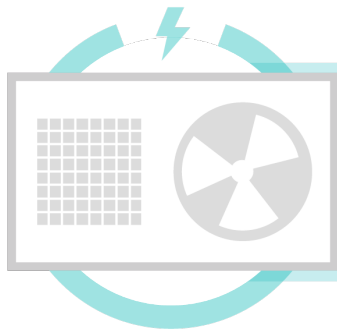
Trajectory to meet climate goals:  
2030: 23%  
2040: 28%

# Climate policy revolutionizes electricity, transport and heating

Electrification of transport



CO<sub>2</sub> minimization optimization

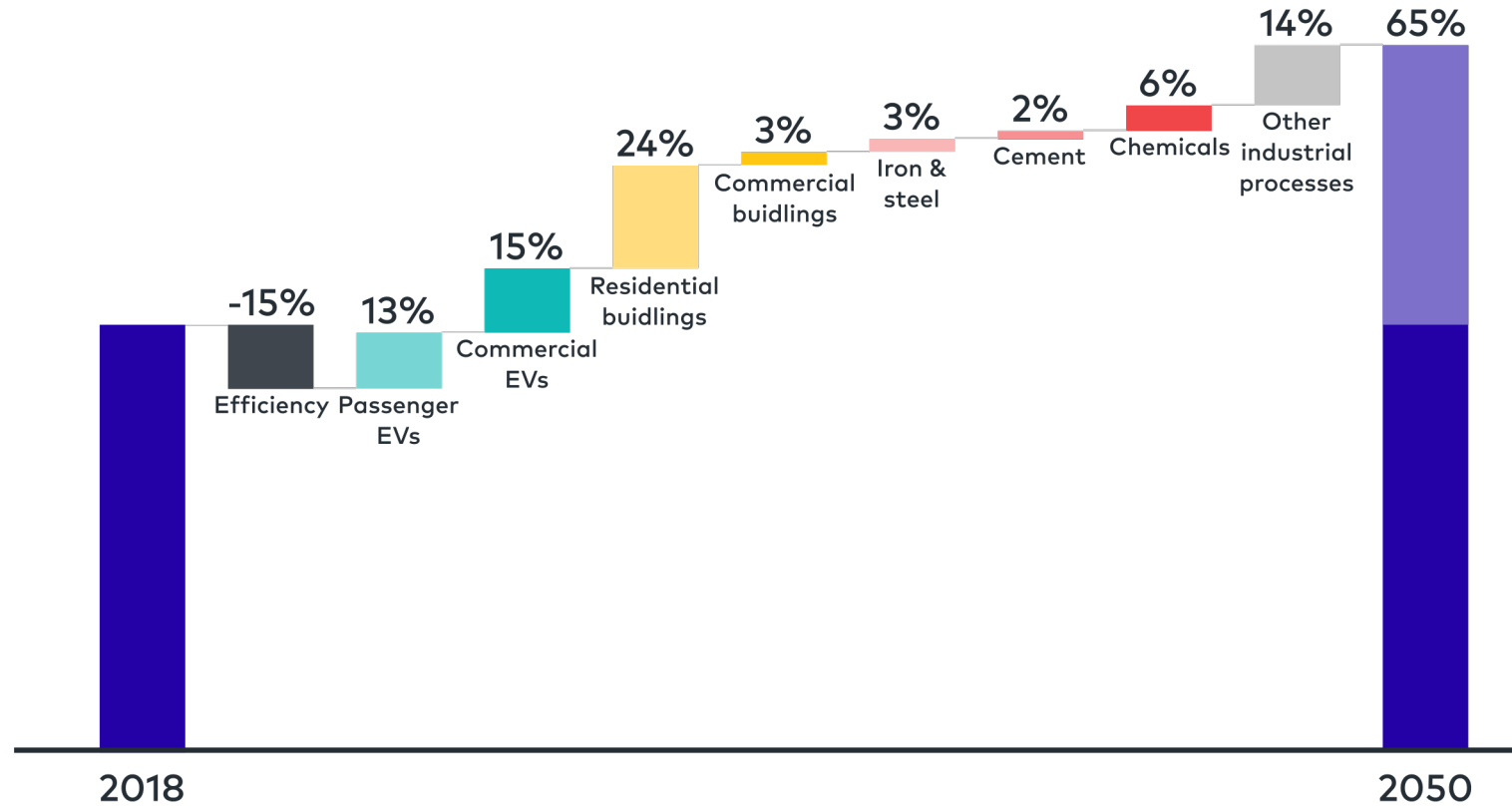


Electrification of heating

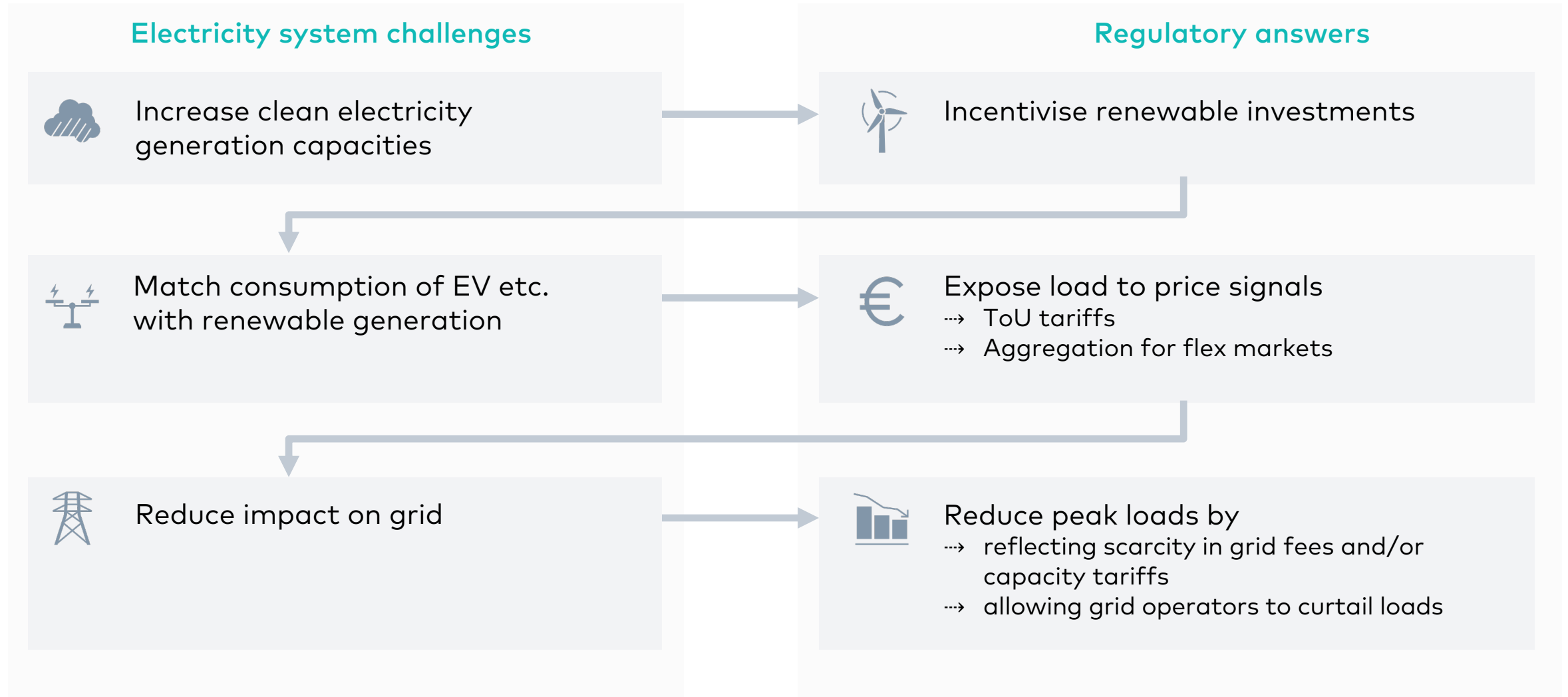
Clean renewable electricity



# Change in electricity demand in Northern Europe due to sector coupling

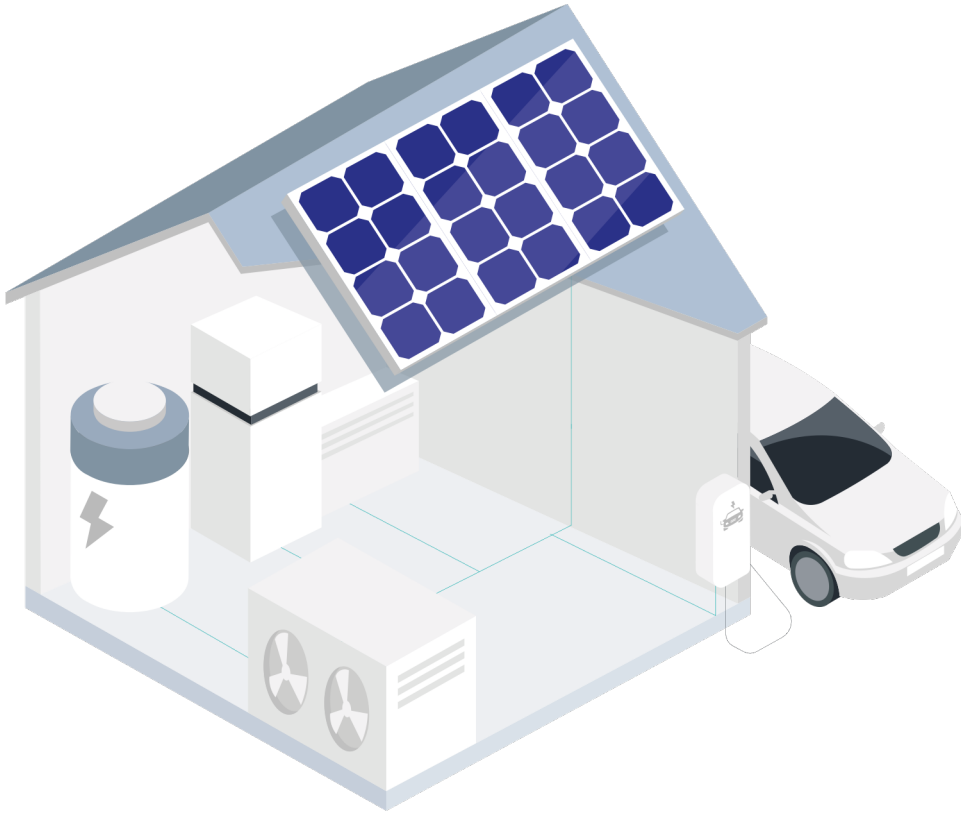


# Electricity system challenges cause regulatory reactions



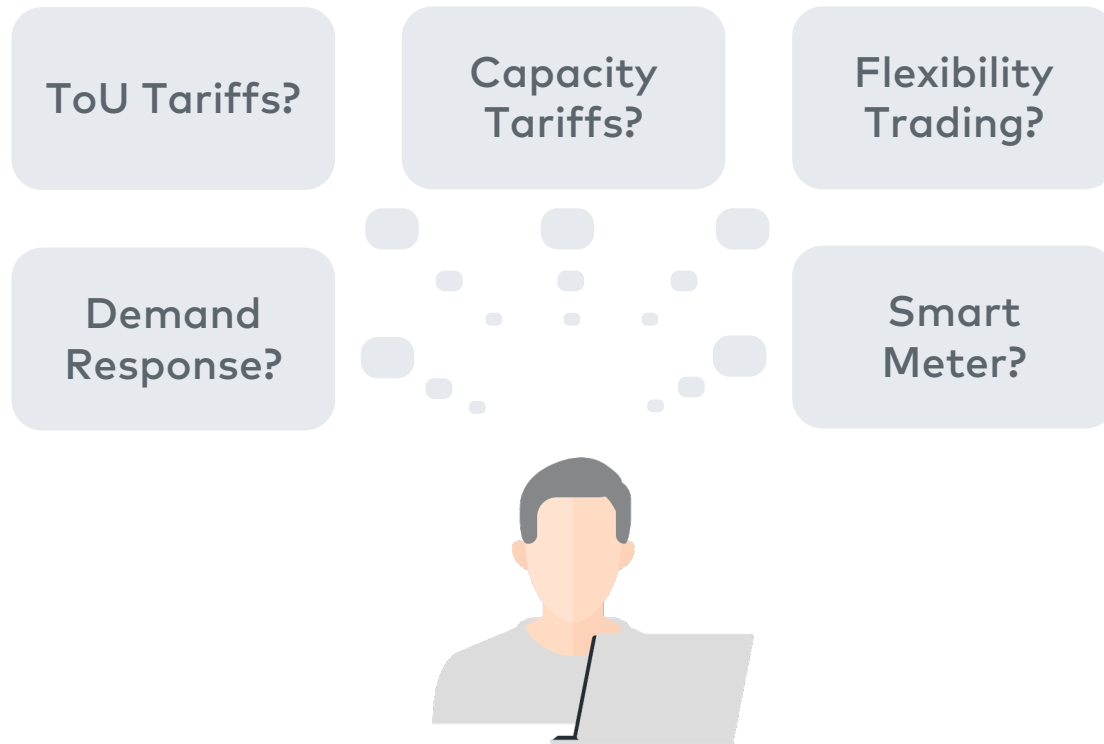


# Implications for electricity consumers



- Increase renewable generation capacity (self-consumption incentive)
- React to energy prices (ToU tariffs)
- Reduce peak-load (grid fees and/or capacity tariffs)
- Allow aggregation and control of flexibility for ancillary services

# Complexity and customer's acceptance

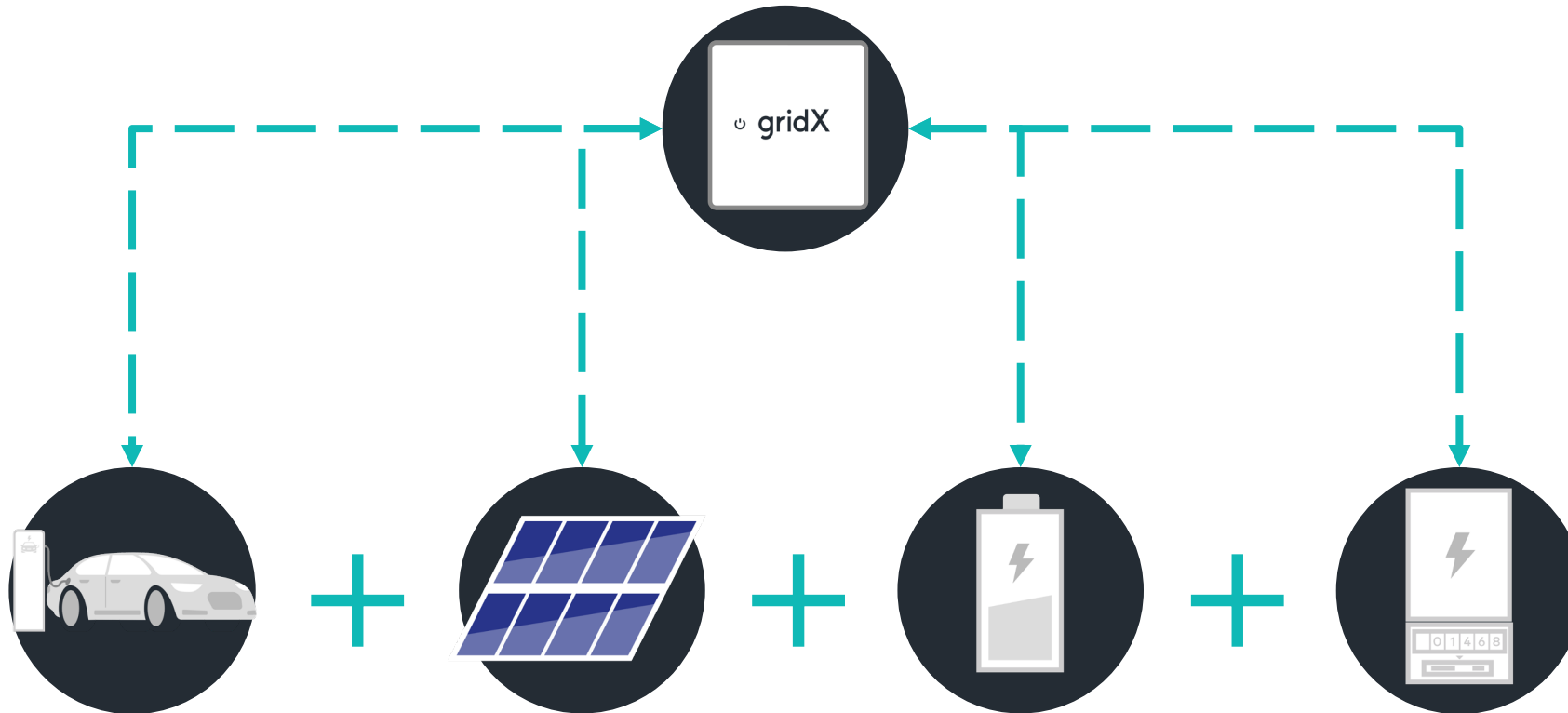


Products, tariffs and offers that **increase pressure to act** are **not accepted by customers**.

There is a general acknowledgement of the increased complexity due to digitalization and energy transition. However, customers do **not show a willingness to act actively**.

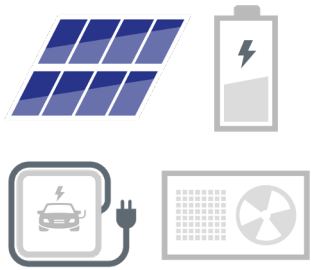


End customers will demand a holistic product concept



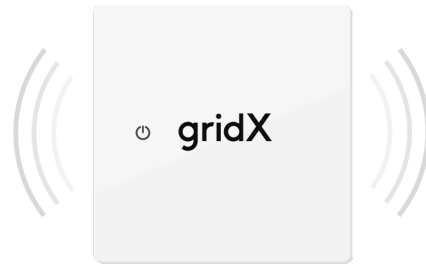
# XENON platform allows to build digital energy products in no time

## Distributed energy resources



DERs produce, store and consume energy

## Edge services



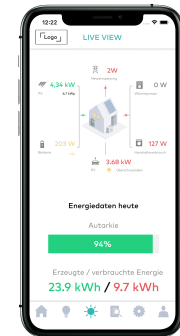
**Connect** DERs to XENON

## Cloud services



**Process**, store and consolidate data

## User interfaces



**Visualize and manage** DERs

# XENON domains



Customers that trust our solutions



Thank you!



Scan the QR code to arrange a meeting!

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