

# MINUTES

## Mountain Tennis Association Board Meeting

December 4, 2019 | 6:00 pm

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### Board members

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Present: Dan Johnson, President (phone) | Harold Cook | Karen Wilkins, Secretary-Treasurer (phone) | Mel Locklear | Lori Brinson Flink | Julie Harris

Guests: Kim Duval (LLC) | Allyson Brantley

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Time	Item	Owner
6:00 PM	Call the meeting to order	Dan
6:05 PM	Review and Approval of December 4, 2019 Board Meeting Minutes	Dan / Karen
6:20 PM	A. President B. Vice President C. Secretary-Treasurer – YTD Financials D. Directors E. LLC Update	
7:00 PM	Old Business A. Ellijay Courts Paved B. CTA renewed for 2018 and 2019 C. CGPG Submitted and Approved for \$500	Board
7:30 PM	New Business A. MTA website must be updated annually B. Discussion about using Facebook and MailChimp to enhance participation and growth C. Marketing subcommittee formed with following objectives a. Current ways to improve our platform b. Specific goals and plans to expand awareness and area of service c. Draft Marketing grant application by 3/1 D. Mel will draft the 2020 Administration Grant	Board
7:50 PM	Open Discussion	Board
8:00 PM	Adjournment	

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