

- PUBLIC RELATIONS
- PUBLIC AFFAIRS
- DATA & ANALYTICS
- BRAND MARKETING
- POLITICAL CONSULTING
- PRINT & BROADCAST PLACEMENT
- ADVERTISING PLACEMENT
- CORPORATE SOCIAL RESPONSIBILITY
- CRISIS MANAGEMENT
- DIGITAL MARKETING
- ORGANIZATIONAL COMMUNICATIONS
- MARKETING STRATEGY
- GRAPHIC DESIGN
- GHOSTWRITING
- SOCIAL MEDIA
- SPECIAL EVENT PLANNING & EXECUTION
- MEDIA PLANNING
- SPOKESPERSON & MEDIA TRAINING
- OPINION RESEARCH
- MARKET RESEARCH & POLLING
- GRASS ROOTS & GRASSTOPS MARKETING
- FOUNDATION & TRADE ASSOCIATION MANAGEMENT
- TRADE SHOW/CONFERENCE REPRESENTATION
- DIRECT MAIL PROGRAMS
- FUNDRAISING
- GRANT WRITING

## INDUSTRY EXPERIENCE

Aerospace & Space technology  
 Agriculture  
 Human Rights  
 Wildlife Preservation  
 Public Affairs/Government Relations  
 Political Campaigns/PAC Management  
 "Green"/Clean Energy Communications  
 Climate Science  
 Biotechnology  
 Higher Education  
 Lifestyle: Entertainment, Sports & Fashion  
 Lifestyle: Beauty, Health & Fitness  
 Multicultural  
 Non-profit Representation  
 Transportation & Infrastructure  
 Defense/Homeland Security  
 Health Care  
 Banking and Finance  
 Indian Affairs/Gaming  
 Urban Solutions  
 International Trade  
 Real Estate  
 Travel/Tourism & Hospitality  
 Technology Marketing  
 Consumer Products  
 Manufacturing/Industrial  
 Food/Convenience  
 Insurance  
 Consumer Brands  
 Corporate Communications  
 Federal Appropriations  
 Intellectual Property



YOUR MESSAGE IS **OUR MISSION**



A PUBLIC RELATIONS MANAGEMENT FIRM

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## YOUR MESSAGE

Patriot Strategies is a leading global public relations and communications firm.

Our strategic insights and innovative programming build and sustain strong corporate and brand reputations. We provide our clients with counsel and program development across the spectrum of public relations, public affairs, digital media, advertising, and other communications services. Our clients are global companies, industry associations, professional service firms, governments, and other large organizations.

We are known for our ability to create innovative campaigns that are results oriented, with flawless implementation and follow-through. Our reputation has been built on creating and implementing campaigns that help companies achieve real business results.

By offering a vast range of services, our clients have the distinct advantage of having one firm overseeing all components of their communications campaigns. With one consistent and clear vision implemented regularly, nothing gets lost in translation between various agencies trying to collaborate.

Our team of professionals, whose experience and background stem from these specific areas, bring to every client assignment an understanding of and sensitivity to public relations issues and the concerns particular to their given fields, as well as familiarity and relationships with the media that cover them.



## STRATEGIC MARKETING



## INTEGRATED MEDIA

### PUBLIC RELATIONS

Patriot Strategies' Public Relations practice area provides a wide range of communications services for corporate, governmental and non-profit organizations. We also have the ability to synthesize complex and controversial issues, develop themes and messages that resonate with large audiences, stakeholders and opinion leaders.

Our team of former journalists, campaign spokespeople and corporate and government communicators provide our clients with "big picture" strategic counsel and "hands-on" expertise in strategy development, tactics and program execution. We know and are well versed in both the traditional and "new media" worlds.

### PUBLIC AFFAIRS

Our team understands the unique nexus that exists between media, government, the private sector and non-profit organizations. We help our clients strategically navigate these arenas in order to achieve a wide spectrum of business, consumer and charitable goals. Whether engaging in large scale issue-oriented publicity campaigns, fostering alliances between corporations, or cultivating community support for our clients' objectives, we develop and implement high-impact public affairs programs for non-profit as well as for-profit organizations.

### CORPORATE COMMUNICATIONS

We offer a full range of corporate communication services to help companies meet their day-to-day communications needs, including shareholder reports, employee communications, vendor and customer outreach, news release distribution and trade and business media relations.

### GOVERNMENT AFFAIRS & ADVOCACY

We have the tools and the experience necessary to develop and implement winning government affairs strategies for our clients. Using a well-established network of contacts and an unmatched knowledge of governmental processes and procedures, we create effective programs that produce results.

Patriot Strategies provides our clients with a wealth of resources not found elsewhere. Our company philosophy is built around a team approach that's individually tailored to meet each client's specific needs. While drawing upon the substantial public policy and political experience our team members possess, we assemble a talented group of in-house advocates, community relations experts and communications specialists.

### MEDIA RELATIONS

We have developed and maintain a vast number of relationships with key editors, writers, reporters and producers in every corner of the media world—daily newspapers; wire services; trade, consumer, business and financial magazines; broadcast and cable television programs; local and national radio; and new media outlets. Through these contacts, we have a reputation among the media for accuracy, straightforwardness and professionalism that brings an extra measure of credibility to our interactions with the press on behalf of our clients.

### INTERNATIONAL MARKETING

Patriot Strategies has developed a specialty in helping non-U.S. companies market their products and services in our own backyard — the United States. Our experience has taught us that international marketing programs are most successful when companies market locally, but manage centrally.