



**PATRIOT
STRATEGIES**

A PUBLIC RELATIONS MANAGEMENT FIRM

DESIGN // INTERACTIVE

CREATIVE SUPPORT // BRANDING

www.patriotstrategies.com

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President & CEO

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OUR PORTFOLIO

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CREATIVE CAPABILITIES

Our clients come to us because they are looking for a design partner to help them start their business, or grow their business, or take their business in a new direction. Or they have a very specific communication challenge facing them. We draw upon our experience in strategy, graphic design, branding, content development, copywriting, and website development to deliver unexpected, innovative and cost-effective solutions – on deadline.

Our creative capabilities cover the gamut of needs for all types of businesses and associations, big and small. They include, but are not limited to:

Marketing / Corporate Communications

Capabilities Materials, Corporate Brochures, Advertising, Sales, Direct Marketing, Packaging, Promotional Brochures, Catalogues, Educational Course Catalogues , Photography and Image Search

Annual Reports

Stakeholder/Shareholder Information

Fundraising / Capital Campaigns

Capital Campaign Materials, Events Marketing, Direct Mail

Visual Identity / Logos / Branding

Complete Identity Systems, Logos, Branding, Merchandising, Graphic Standards Guidelines, Naming Campaigns

Environmental Graphics

Exterior and Interior Banners, Billboards and Directional Signage, Trade Show Displays and Graphics, Interior Signage for Retail Spaces, Corporate Headquarter Graphics

Websites / Interactive

Internet Site Design, Intranet Site Design, Graphical Interfaces for Database-Driven Websites, Landing page production, HTML, Rich media and text e-mail production, Forms development and programming

THE STRATEGY GROUP FOR OBAMA FOR AMERICA: DIRECT MARKETING CAMPAIGN



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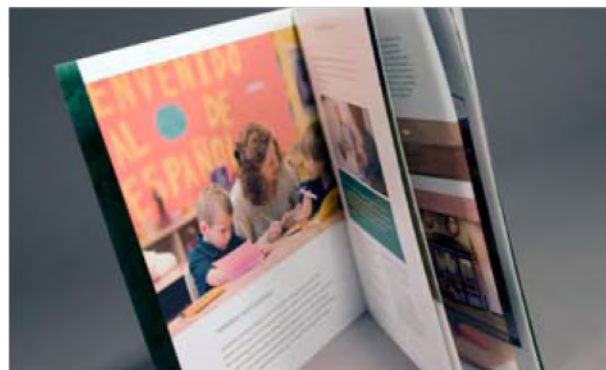
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LAKEFOREST COUNTRY DAY SCHOOL: MARKETING BROCHURE



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BARRY CALLEBAUT: FOOD MANUFACTURING MARKETING MATERIALS



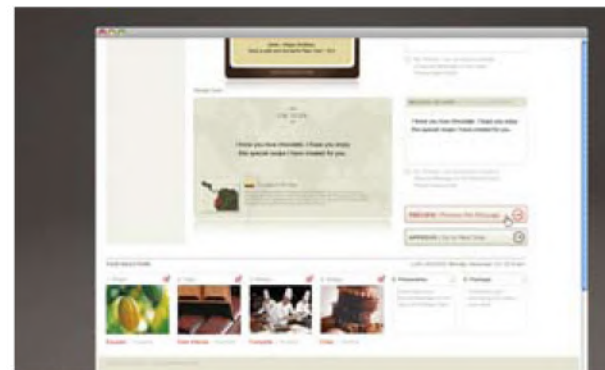
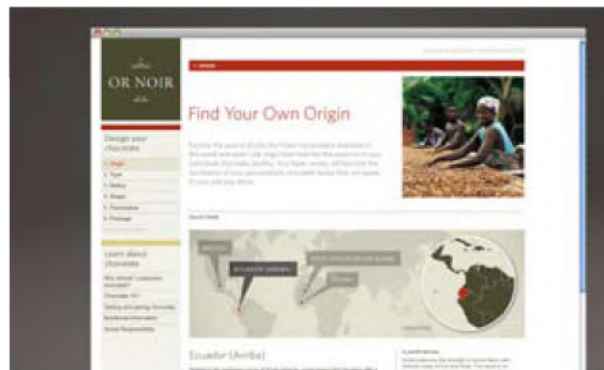
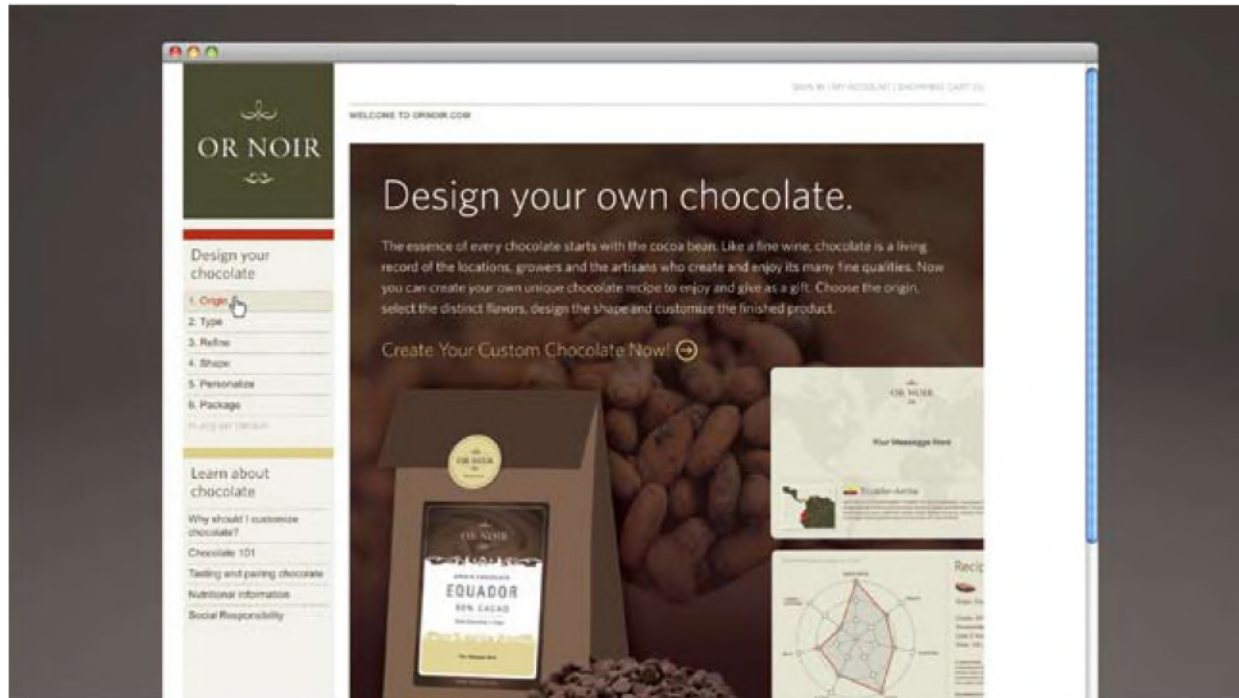
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BARRY CALLEBAUT: WEBSITE



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MUSEUM OF SCIENCE AND INDUSTRY : ANNUAL REPORT



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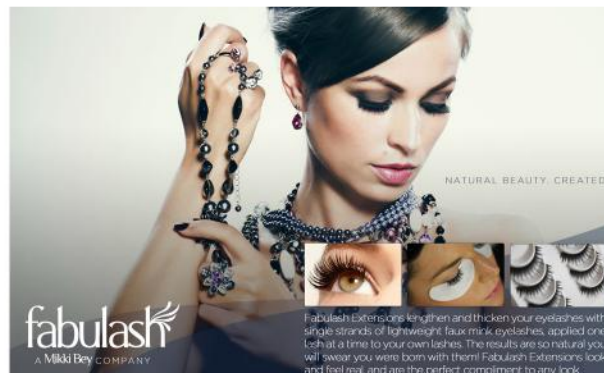
MIKKIBEY INC: **BRANDING & IDENTITY**

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A Mikki Bey COMPANY

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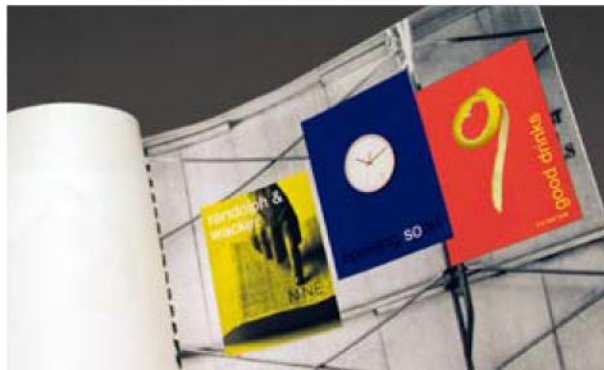
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NINE: RESTAURANT IDENTITY PROGRAM



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NINE: THE GHOST BAR NIGHTCLUB IDENTITY PROGRAM



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FOUR WINDS WALDORF SCHOOL: WEBSITE



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LETTUCE ENTERTAIN YOU: FOODLIFE CONCEPT DEVELOPMENT



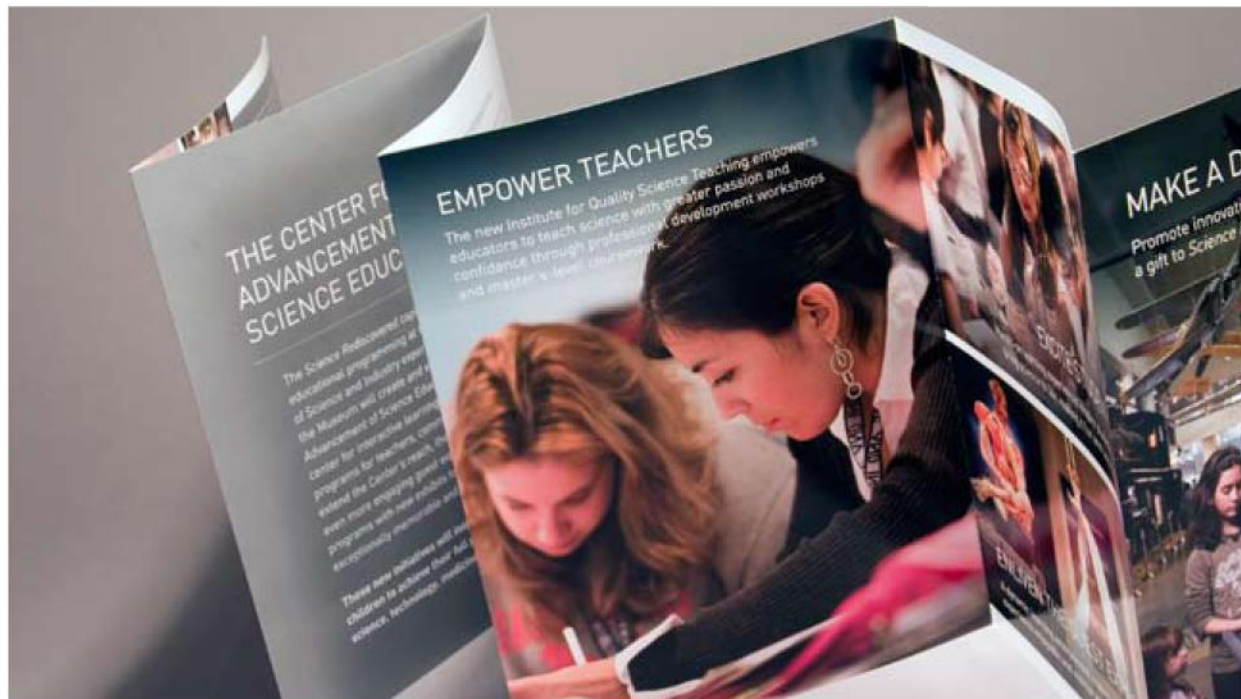
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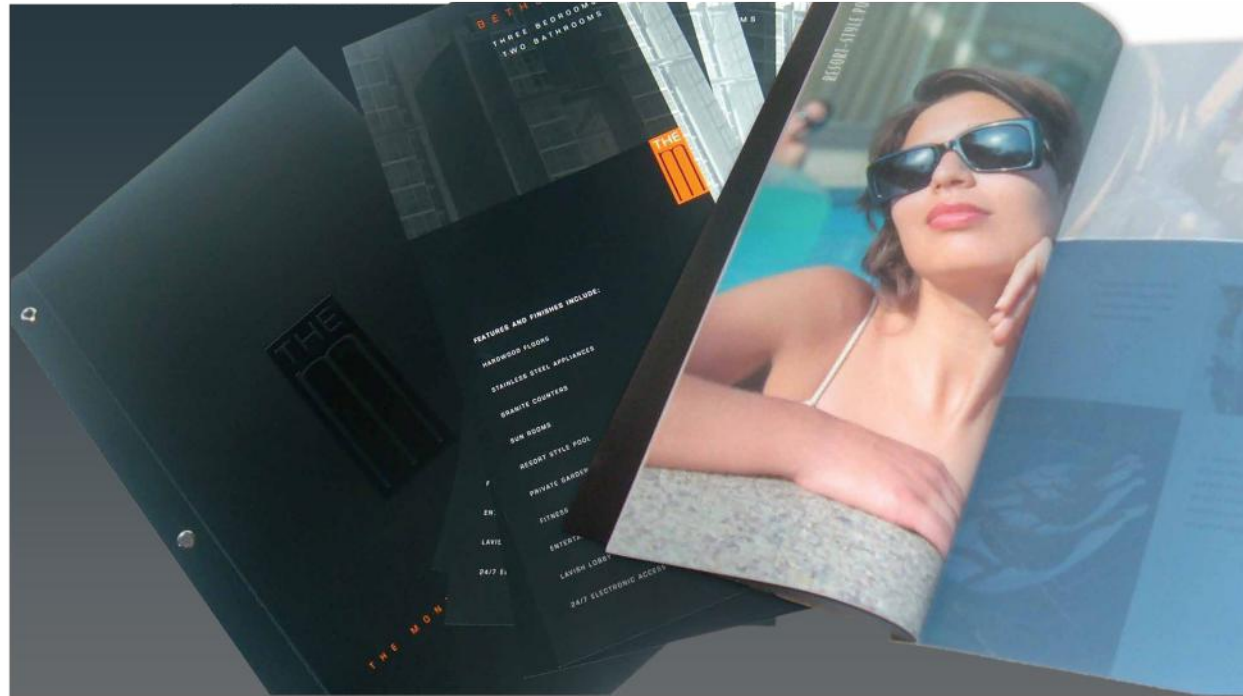


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US CHAMBER OF COMMERCE: FOLDER AND PRINT COLLATERAL



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