

Service. Accountability. Better Government.

Patriot Strategies is an award-winning Washington, D.C. based public relations management consulting firm providing support to government clients. Our consultants currently serve as trusted advisors to Senior Executive Officers in some of the largest agencies of the federal government. By promoting the executive voice, we enable leaders to make significant and lasting organizational improvements in furtherance of better government. Patriot Strategies is committed to public service and enabling executive management to achieve their strategic objectives.

Corporate Philosophy

In order to transform the effectiveness and quality of federal government, Patriot Strategies extends our client's management control and influence by providing thorough and practical management and leadership support.

Strategic Offerings

Strategic Executive Services

Drive the executive agenda by identifying organizational value and environmental constraints, prioritizing organizational services, and implementing strategic initiatives.

Marketing and Strategic Communications

Build custom brand identities and compose strategic messaging to create targeted marketing and communications programs to implement the executive strategy.

Organizational Design

Design the organization's scope, reporting, and interaction structures, and conduct job analysis to align the organization's functionality to the executive's change management strategy.

Program Management and Governance

Design and implement program and portfolio management operations to govern the use of financial resources and monitor project interdependencies in order to produce a common focus on the executive strategy.

Facilitation

Structure and enable group interaction to focus on executive goals and management priorities through effective stakeholder integration, strategic alignment of outputs and outcomes, and fostering organizational buy-in.

Additional Services

In addition to our primary service lines, Patriot offers support in the management of government teams and departments, including:

- Budget Formulation and Execution
- Capital Planning and Investment Control
- Collateral & Graphic Design
- Crisis Communication
- Customer Relationship Management
- Direct-Mail Materials
- Economic Analysis
- Employee Relations
- Enterprise Architecture
- External Newsletters
- Films & Audiovisual Presentations
- Focus Groups
- Internal Company Publications
- Knowledge Management
- Media Kit
- Polling
- Portfolio Management and Oversight
- Process Design and Improvement
- Project Management
- Public Opinion Research
- Questionnaires
- Recognition and Loyalty Programs
- Robocalls (Automated Phone Calls)
- Segment Development
- Strategic Planning Workshops
- Video News Releases
- Web Design & Development

The Patriot Advantage

Experienced Consultants

Our clients face some of the most challenging management issues in the federal government today. From resource management and budget constraints to complex inter-agency initiatives and high-profile projects, we provide our clients with the capable advisors they require to successfully navigate these challenges and achieve results. Our consultants go beyond industry best practices to client service and address core challenges with insight, perceptiveness, and creativity.

Trusted Advisors

Our consultants work very closely with our clients, in some cases becoming active partners and contributors to government staff. We go beyond simply handling day-to-day needs and take the time to understand organizational structures and strengthen relationships within a client's larger environment. We know how to overcome challenges facing government leaders and deliver results that earn our client's trust.

Reliable Partners

Our management practices ensure effective communication and collaboration. With sound project and financial management processes, we have a solid track record of working successfully with partners to deliver client results. We work hard to preserve the integrity of our clients and partners to ensure they are always proud of their association with us.

NAICS Codes

541430

Graphic Design Services

541511

Customer Computer Programming Services

541611

Administrative Management and General
Management Consulting Services

541612

Human Resources Consulting Services

541613

Marketing Consulting Services

541618

Other Management Consulting Services

541690

Other Scientific and Technical Consulting Services

541810

Advertising Agencies

541820

Public Relations Agency

541850

Display Advertising

541890

Other Services Related to Advertising

541910

Marketing Research and Public Opinion Polling

541920

Convention and Trade Show Organizers

Key Client Organizations



Department of Energy



Department of Health and Human Resources



Department of Transportation



Department of Veterans Affairs



Department of Defense



Department of State



Environmental Protection Agency



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