

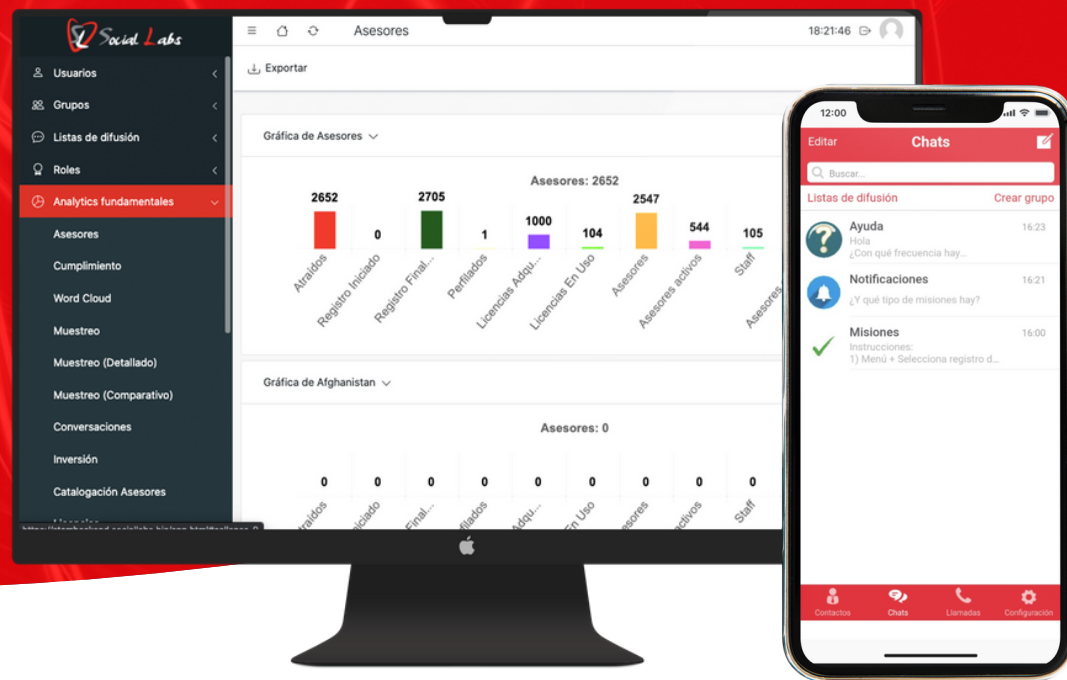
SOCIAL ADVISORS

BY SOCIAL LABS



Market research now digital, collaborative and focused on the client, the "Co-Management".

Social Business platform that enables one or several communities (customers, consumers, sales channel or other stakeholders) to be in permanent online communication and to ask them for advice, opinion and collaboration on multiple business purposes through the execution of a complete set of missions. It helps companies make better, more agile, informed and customer-centric decisions.



- ⚙️ **Web control panel:** to manage and configure business cases, projects, missions, analytics and communication.
- ⚙️ **App:** for the advisor to execute the missions and be in constant contact with the company.



DATA ANALYTICS

Full set of fundamental analytics. GDPR-compliant, confidential and own data.



USABILITY

Simple and intuitive app based on a Messenger experience. Immediate scalability with zero learning curve.



100% CUSTOMIZABLE

Fully declarative, scalable and customised platform for the company. Multi-country, multi-language, and multi-role (consumer, distribution channel, sales channel).



CUSTOMER CENTRIC

Helps companies make more agile and informed decisions. Analytical market research segmented by specific niches, profiles and behaviours. Continuous customer-focused missions for strategic and operational decisions with high business impact. Instant and continuous communication with the advisor.

They are already using it



www.sociallabs.biz