



brandwave

Specialism: Branding |
| Communications | Consultants |
| Design | Digital | Event
Management | Marketing

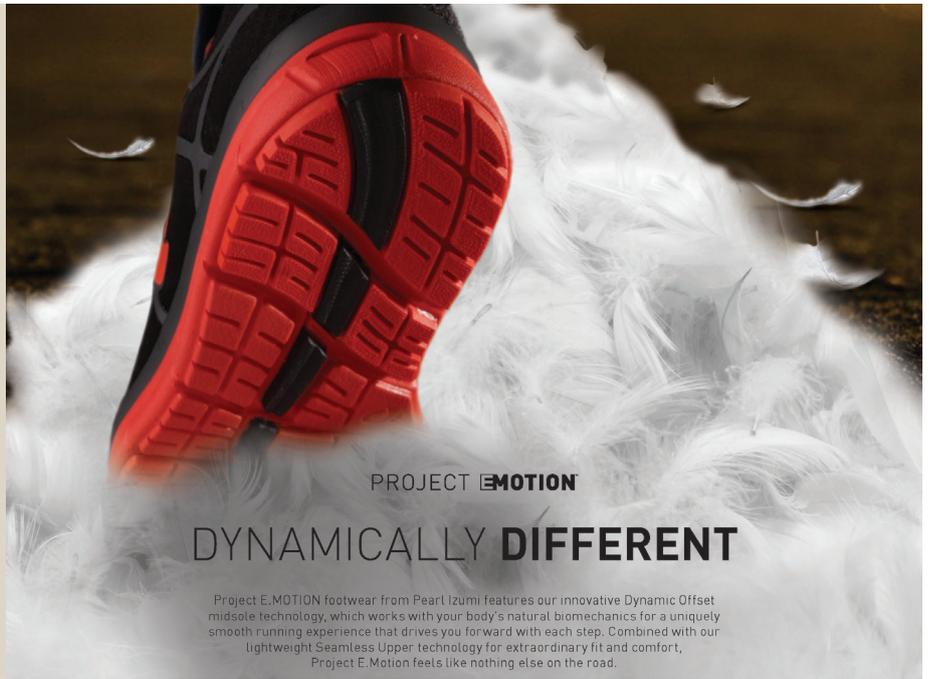
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Brandwave

Brandwave is an award winning, full-service marketing agency specialising in the sports market. Delivering on a global scale with some of the most successful brands in the industry, their strategic, creative and digital work is driven by their genuine passion for sport and the outdoors. They work closely with clients to create effective and unforgettable campaigns, which can be seen all over the world.

Brandwave's vast in-house expertise allows them to provide full creative, digital and strategic services to their clients. From inventing and delivering advertising and experiential campaigns, to creating content, websites and movies, and devising and implementing global consultancy projects. They pride themselves on their experience, reliability, and proven ability to consistently push the boundaries of sports marketing.

Their head office is based on the South Coast of the UK enabling them to serve clients all over the world, from; the US to Australia and Japan. They also have a second office in Munich, Germany helping them to focus on European clients from; Germany, Austria, Switzerland and Italy.

Brandwave's ethos is about developing long-term partnerships with clients, built on solid foundations of trust and a mutual passion for sport. They excel at building brilliant relationships with clients to really understand what drives their business and help them to achieve their strategic goals.

“Brandwave used their extensive experience in the sports marketing industry to fully understand the Pertex brand. They were able to distill our brand values into a clear vision and use this to guide a redesign of our visual identity and brand structure.”

Steve Laycock
Brand Director at Pertex, UK and Japan

“Brandwave brought a wealth of experience and fresh ideas to the table that led to the development of an impactful message for this campaign. We learnt that the true benefit of a campaign does not originate from features or technologies of a helmet, but rather what the product allows you to achieve – it was exactly this that Brandwave was able to identify and put to paper with a strong campaign and message.”

Shaun Baumberger
SCOTT Sports, Switzerland

