

Designwerk

Specialism: Design | Branding |
| Communications | Consultants |
| Marketing | Digital | Production |

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Designwerk

Designwerk are world leaders in strategic brand communications, working with some of the biggest names and brands in the global sports and leisure industries.

They design a wide range of brand identities, awareness campaigns, publications, exhibition spaces, digital platforms, film promotions, and all forms of brand communication. Clients include organising committees, international federations, bidding cities, rights holders, marketing companies, sponsors, commercial partners and PR agencies.

Designwerk is a brand communications agency specialising in the sports and leisure markets, with clients around the world. They are based in London, with an office in the USA. Clients include UEFA, TEAM Marketing, the America's Cup, The Premier League, The Open golf, UK Sport, the International Tennis Federation, English Football League, Sportfive, Heineken, Infront Sports, the new European Championships, and many more.

Recent major projects include:

- The America's Cup - complete brand identity across all media
 - The Open Golf championship - rebrand across all media
 - The European Championships - new brand identity and brand architecture
- UK Sport - awareness campaign for pre-Olympic qualifying events

"I work with a number of agencies across Europe, and I can happily say that Designwerk are the best and longest standing partner UEFA has ever dealt with"

Head of Special Football Projects, UEFA

"Following our investment in the distinct and cohesive new brand identity from Designwerk, the SBK championship is now recognised as one of the top global motor sport properties. Truly excellent work"

President and CEO,
Infront Sports Marketing

"The creation of the America's Cup brand wasn't an easy task by any means. With a strict and short timeline, Designwerk created and delivered an outstanding brand across all media"

Creative Director, America's Cup

