

REET AGRAWAL

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EDUCATION

Brown University Dec '21 B. Sc. Computer Science

Courses: UI/UX, Human Factors, DesignStudio, Design and Fiction (RISD), Software Engineering, Computer Vision, Data Structure and Algorithms

SKILLS

UI/UX

Figma
Framer
Sketch
Adobe Creative Suite
User Research & Testing
A/B Testing

SOFTWARE

Python
JavaScript
HTML + CSS
React.js
Java

LEADERSHIP

DESIGN@BROWN

Built an Intro to Design course for Brown.

Mentored students for professional and academic development.

EXPERIENCE

UX Engineering Intern

April - Aug 2021

TED Conferences

- **Designed, developed and shipped** a mission-critical digital product for TED's 2021 flagship conference (attendees included Lizzo).
- Redesigned the workflow for a tool used by TEDx organizers, reducing errors and optimizing talk submission for **25,000+ users** worldwide.
- **Lead design reviews** and presentations with stakeholders like the director of the conference.
- Created and **ran a user testing plan** in collaboration with PMs and other designers.

IDEO CoLab Fellow

Jan - Dec 2020

IDEO CoLab

- Prototyped solutions for bridging the trust between news sources and consumers. My role was a **hybrid UX designer and programmer**.
- Worked with stakeholders (local newspapers, journalists, readers, etc) to manage the needs of a **diverse consumer base**.
- **Pioneered a relay sprint structure** that allowed 20 Fellows to collaborate on projects over the span of two months.

UI/UX Designer

May - Aug 2020

Brown Human-Computer Interaction Lab

- Did **end-to-end product design** for a UX research tool by creating personas, storyboards, low-fi and high-fi mockups.
- Developed a **smoother onboarding process** through instructions and better feedback cues.
- Identified user pain points and **reduced user errors by 10%**.
- Enabled interactions in 65% of the original number of clicks, making the software more **efficient**.

UI/UX TEACHING ASSISTANT

Aug - Dec 2019

Brown Computer Science

- **Created course materials** such as assignments, labs and held weekly office hours for Brown's only UI/UX design course.
- Helped a cohort of **200 students** understand fundamental concepts behind UI/UX design, research, testing, and implementation and provided them with mentorship.