

Patrick Lopes

UI/UX Designer

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Experience

Cellebrite – UX/Visual Designer

May 2018 - Oct 2020 | Parsippany NJ

Was a part of Cellebrites brand, content, and creative team as the primary UX/ Visual Designer. Successfully led team in re-designing website from the ground up in collaboration with developers, content strategist, and product team.

Responsible for creating and documenting information architecture that prioritized page conversions and used insights to make recommendations for optimization. Leveraged user-centered design methodologies such as creating user flows, wireframes, and prototypes to understand and define user pain points.

Worked closely with digital marketing managers to produce creative visuals that communicated brand and messaging across all inbound marketing channels.

Freelance – UI/UX Designer

May 2017 - May 2018 | Kearny, NJ

Worked to help businesses in turning their vision into easy to use elegant experiences for their users. From designing interfaces for mobile applications to architecting entire web sites for companies in industries such as health care, tech, e-commerce, and many more.

Online Residential – Web Designer | Developer

Nov 2015 - March 2017 | New York, NY

Oversaw entire end to end process from strategy to launch of responsive websites for real estate agencies. Used HTML, CSS, and JS to translate designs into functional yet user-friendly websites. Helped in redefining work process by implementing an agile scrum methodology.

Koda Labs – UI/UX Designer (Contract)

Aug - Nov 2015 | New York, NY

Transformed creative briefs into UI elements for web, mobile, and desktop applications for a wide variety of products. Implemented user-centered tools such as sitemaps, user flows, wireframing, mockups, and prototypes to create clean and easy to use interfaces.

Expertise

UX Research

Usability Testing

Accessibility

Responsive Design

Information Architecture

Wireframing

Rapid Prototyping

UI Design

Typography

HTML & CSS

Git

Tools

Adobe Creative Suite

Sketch

Figma

Invision

Marvel

Slack

Zeplin

Abstract

Trello

Education

West Virginia University

Jan 2011 - Dec 2014

Major in Graphic Design

Languages

English - Fluent

Portuguese - Fluent

Spanish - Conversational

Japanese - Beginner