



Fluff Goes Digital - Cooking Contest

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Attached is my Fluff Festival Recipe from 2018, some photos! Below is my summary.

Growing up in California, I did not know much about Marshmallow Fluff. I had heard about the "What the Fluff" festival, and when I saw that the festival creator, and author of "Fluff: The Sticky Sweet Story of an American Icon", Mimi Graney would be speaking at my local library, I decided to attend and learn more. The evening was highly engaging, and that is when I first heard about the baking competition. I love baking, and had never entered a baking contest before. I thought that preparing and entering a recipe would be a fun challenge to undertake. I brainstormed several ideas, but thought that incorporating the Marshmallow Fluff in a layered cake would allow me to easily add other flavors and textures. I love the combination of peanut butter and chocolate, and I knew that fluff and peanut butter was also scrumptious, so I hoped combining all three would be tasty! I was surprised, honored, and thrilled to have won "Most Inventive Recipe" for the 2018 "What the Fluff" festival! It was a great experience, and a now treasured memory.

Thanks for organizing this!

Julia