

Gerald Gordinier

Experience Design Leader

Portfolio available on request
248.835.2855 • gerald.gordinier@gmail.com

Google UX Design Manager

Jul 2017 - Present

Managing multiple designers across primary tracks for Googles internal CRM, servicing thousands of sellers around the globe. Driving hiring, allocation setting, and quarterly/yearly planning towards a happy and healthy team. Facilitating design sprints and training sprint masters towards better xfn partnerships and faster, higher-quality outcomes.

Augmedix Lead Interaction Designer

Jul 2015 - Jun - 2017

Led three remote designers in Bangladesh in project management, design craft, and direct communication. Lead designer on note writer, Google glass interface, defining next generation of health provider tools. Planned and executed research in the US, India, and Bangladesh across multiple teams to better understand provider-scribe interactions.

Practice Fusion Senior User Experience Designer

Nov 2013 - Jul 2015

Led design of charting workflows of the electronic medical record offering. Facilitated design exercises for product owners, engineers, and business leaders. Reviewed and iterated on designs evolving technology and business goals, mentoring designers on the same.

Atlassian Software Product Designer

Jan 2012 - Oct. 2013

Led design of Atlassian Marketplace and Plugin manager, through deep research with developers and users of Atlassian suite of collaboration tools. Implemented contextual inquiry program and drove 30+ inquiries with small-large teams utilizing suite, summarized findings for organization on a bi-weekly basis to drive awareness and product excellence. Ran guerilla, rapid-fire user testing yearly at Atlassian Summit on new and future ideas.

Opower User Experience Design Contractor

Jun 2011- Jan 2012

Led redesign of 20+ sign-up forms for Opower utility portals, including heuristic evaluation, competitive analysis, ideation, rapid prototyping and usability testing. Developed a comprehensive presentation on color-blind accessibility for design consideration. Developed initial personas and ideations for potential mobile offering.

University of Michigan School of Information User Research Specialist

Jan - Jun 2011

Performed heuristic evaluations of the XDMoD supercomputer monitoring system. Developed preliminary use cases and personas from user interviews and research. Collaborated with cross-university team to define the design of the initial system.

Optimization Group Solutions Engineer

Dec 2010 - Jun 2011

Implemented survey questionnaires and codedlogic on multiple platforms. Wireframed designs and user interaction flows for client projects. Built proprietary survey modules in PHP and managed database infrastructure.

EDUCATION

University of Michigan School of Information

Dec 2011

Master of Science in Information, Human-Computer Interaction

University of Michigan College of Literature, Science and the Arts

May 2008

Bachelor of Arts in English, Minor in General Philosophy

PROJECTS [More at www.geraldgordinier.com]

The Puppy Snap iOS application

Jan - Dec 2015

Founded team to design and develop iOS application for puppy photography. Delivered branding assets and interface designs across iOS devices. Collaborated on launch strategy and shelter partnerships across San Francisco.

Taiwan English Classroom Games and ESL Network

Jan - May 2009

Designed and built 200+ member and growing social network for language learners in Taiwan.

Leadership

- Mentorship
- Planning
- Allocation
- Hiring
- Project planning
- Visioning
- Branding

Design

- Wireframing
- Visual Interaction
- Enterprise Mobile
- Rapid prototyping
- Storyboarding

Research

- Interviewing
- Usability testing
- Competitive analysis
- Contextual inquiry
- Empathy mapping
- Heuristic evaluation
- Survey design
- Personas
- User journeys
- Website analytics

Software

- Adobe Suite
- Sketch
- JIRA
- Confluence
- Microsoft Office
- Google Analytics

Development

- CSS
- HTML
- WordPress
- Basic iOS
- Basic PHP
- Basic Python
- Basic Shell
- Basic SQL

Language

- Basic Mandarin
- Basic French