



www.shamiri.institute

Are you interested in **mental health, global health, entrepreneurship, and social innovation**?

If so, please consider applying for a **Marketing and Communications Intern position** with Shamiri Institute, Inc to build capacity for effective mental healthcare in Sub-Saharan Africa.

About Shamiri Institute

Shamiri Institute, Inc., is a data-driven organization that develops and implements low cost and low stigma mental health interventions to help young people thrive. Our mission is to provide at-risk low-income youths, in Sub-Saharan Africa and beyond, with the tools to improve their life outcomes. Founded by Harvard graduates and launched in Kenya in 2018, our non-profit organization combines rigorous social science research with deep contextual knowledge of the Kenyan educational and mental healthcare systems. Shamiri's work is collaborative and we work closely with the Laboratory of Youth Mental Health, the Lab for Scalable Mental Health at Stony Brook University, Kenyatta University, and the Africa Mental Health Research and Training Foundation.

Since 2018, we have traveled to Kenya to design and test a group-based therapy intervention to help underprivileged students in Kenyan high schools. Data from scientific trials both summers (enrolling in total over 1,500 students) show that this therapy did help alleviate depression and anxiety symptoms amongst these students to a statistically significant degree. These exciting findings coupled with the enthusiastic reception of the intervention by the students and school administrators have led us to embark on building capacity for offering the intervention to high school students across Kenya over the coming years.

Roles and Responsibilities:

- Update and maintain Shamiri's social media presence, including scheduling social media updates
- Assist Executive Director in planning, writing, and managing the monthly newsletter
- Draft, distribute and pitch news releases, media alerts and other stories
- Designing flyers, graphics, e-vites and other marketing material for events
- Organize and attend monthly marketing committee meeting including preparing agenda and taking minutes
- Reach out to the community organizations, general public and donors with the message about Shamiri's mission.
- Collaborating with staff on new ideas, directions, and venues for marketing and communications
- Plan and facilitate Marketing Committee meetings including distributing agenda and taking minutes
- Create online advertisements as needed
- Role is 10 hours a week. *Hours are flexible depending on your individual needs and schedule.

Benefits:

- Rare and valuable opportunity to be involved firsthand on the frontline of cutting-edge innovation
- Potential to make a real difference in the lives of underprivileged children around the world

- Be involved in all aspects of the process from website and materials design, to fundraising, to marketing, potentially even to working directly with adolescents
- Potential opportunities for grant writing support
- Looks great on a resume!

How to apply:

- Start Date Position open until filled, requires 2-3 month minimum commitment.
- This is an unpaid/volunteer position. To apply: please fill out this form. If you have any question please email Tom (osborn@shamiri.institute) or Katherine (venturoconerly@shamiri.institute).