

Andrew Thompson

Art Director

ANDREWTHOMPSON.ME
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EXPERIENCE

Creative & Team Lead @ Pangea.app

May '20 — Present

- Led creative direction & project management for a 4-person creative team
- Concepted, wrote, directed, and edited advertisements
- Created static and animated assets for both UI design and social channels
- Designed, wrote, and coded weekly newsletters and product launch emails

Art Direction Intern @ BBDO NY

July '19 — August '19

- Performed creative tasks as assigned for AT&T Business and AT&T Corporate
- Assisted Creative Directors with pitches
- Participated in an intern project for Dunkin', finishing first out of eight teams

Designer @ Pangea.app

May '18 — April '20

- Took point in rebrand and redesign of mobile application
- Created and maintained company website
- Coordinated social media channels and paid social ads

Art Director @ Johnson & Wales University Ad Team

September '17 — May '20

- Competed in the NSAC for clients Ocean Spray, Wienerschnitzel, and Adobe
- Developed & executed overall art direction for 2019 and 2020 competitions
- Designed and managed 20-page plansbook for 2020

Events Chair @ Johnson & Wales University Ad Club

September '18 — May '20

- Designed visual identity for club
- Created advertisements for recruitment and events
- Planned trips to Hill Holliday, Google NYC, and the 2019 SACC

EDUCATION

Advertising & Marketing Communications @ JWU

September '17 — May '20

- GPA: 3.89, graduated Suma Cum Laude
- Deans list September '17 to February '20

RECOGNITION

Collegiate Effies — IBM Brand Challenge

2020 National Runners Up

National Student Advertising Competition

2018 1st place District 1, 9th place Nationally
2019 1st place District 1, 7th place Nationally
2020 3rd place District 1

SKILLS

Adobe CC Suite
Figma
Sketch
Keynote
Powerpoint
Webflow
Sendgrid

MJML
HTML/CSS
Logo Animation
Graphic Design
Web Design
Art Direction