

# Sri Narasimhan

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## RELEVANT EXPERIENCE

### **Product Designer** / Pop Social Inc.

January 2021 - April 2021 | *Austin, TX*

Shipped a new feature into Pop's mobile application by engaging in the entire product development process

### **UI/UX Designer** / Building Blocks Technologies

September 2020 - December 2020 | *Remote*

Designed an interactive data visualization for the web to educate users about the blockchain industry

### **Project Lead** / Design for America

September 2020 - December 2020 | *Austin, TX*

Led a 6 person team to reimagine historical monuments on campus, using design thinking and human-centered design principles

### **Finance Intern** / 3M

June 2019 - August 2019 | *Minneapolis, MN*

Satisfied business requirements by interviewing 5 stakeholder groups and designing a dashboard informed by their shared goals

## INTERESTS

Design for Social Impact  
Human-Centered Design  
Stakeholder Needs  
Music  
Illustration

## EDUCATION

### **Master of Arts in Design**

The University of Texas at Austin

### **Bachelor of Business Administration in Finance**

The University of Texas at Austin

## SKILLS

Product Design  
UX Design  
UI Design  
Interaction Design  
Visual Design  
Design Systems  
Wireframing  
Prototyping  
User Research  
Product Strategy

## TOOLS & LANGUAGES

Figma  
Invision  
Sketch  
Adobe Creative Suite  
Webflow  
HTML/CSS  
Javascript  
Python