

EXPERIENCE

SENIOR DESIGNER (CONTRACT) | Blink

OCTOBER 2021–PRESENT | SEATTLE (REMOTE)

- Working with another visual designer, delivered a design library for Dell's Next Gen operating system

CREATIVE DIRECTOR | PRR

JANUARY 2019–OCTOBER 2021 | SEATTLE (REMOTE)

- Developed, presented, and delivered creative across social media, paid media, outdoor, digital, broadcast, print, and web
- Delivered over 30 websites, including content strategy, information architecture, moodboards, visual design, copy editing, and developer hand-off
- Created concepts and storyboards for animated and live-action videos
- Managed, mentored, and grew a team of 10 graphic designers, videographers and producers
- Championed design within the company while working closely with the Research, Community Engagement, Language Services, and Management teams
- Partnered with the Research Director to establish a human-centered design approach to creative and improve collaboration between our teams
- As a member of the company's Diversity, Equity, and Inclusion team, established standards around inclusion, representation, and accessibility for PRR's creative practice

SENIOR DESIGNER | PRR

JUNE 2016–DECEMBER 2019 | SEATTLE (REMOTE)

- Synthesized user research into wireframes, digital comps, and brand elements for websites
- Provided content strategy and accessibility recommendations in order to deliver government websites that inspire trust, transparency, and education
- Collaborated with Language Services teams to transcreate websites into multiple languages
- Worked closely with researchers, project managers, media buyers, and clients

FREELANCE SENIOR DESIGNER | WILDERN DESIGN & INTERACTIVE

MARCH 2018–PRESENT | SEATTLE (REMOTE)

- Lead client discovery workshops and presentations
- Design engaging brands, websites, marketing, and print materials for brands including Getty Images Gallery, Victoria Clipper, and the Campion Foundation

DESIGNER | FELL SWOOP

AUGUST 2014–JUNE 2017 | SEATTLE

- Worked closely with copywriters, UX designers and front-end developers to design, develop, test, and deliver beautiful, accessible, and responsive digital products
- Synthesized user research and wireframes into digital comps and brand elements
- Developed concepts for marketing and digital campaigns for a variety of Fortune 500 clients, including TIME, Condé Nast, Facebook, Microsoft

DESIGNER | FRYE ART MUSEUM

SEPTEMBER 2013–JUNE 2014 | SEATTLE

- Designed collateral and publication design for museum promotions and exhibitions
- Independent projects included: brochures, invitations, ads for print and web, exhibition wall graphics, outdoor signs, and magazine layouts

ART DIRECTOR | ORIGIN MAGAZINE

SEPTEMBER 2010–FEBRUARY 2012 | AUSTIN

- Designed a 160-page, nationally distributed arts and culture magazine

AWARDS

2017 Gold Winner
Government Website
W3

2017 Platinum Winner
Television PSA Campaign
MarCom Awards

VOLUNTEERING

GUEST LECTURER
Evergreen State College
2019 & 2020

DESIGN REVIEWER
Seattle Central College
2015–present

VOLUNTEER DESIGNER

- Resource Equity
- 350Seattle
- Global Youth Summit

EVENT ORGANIZER

- Salon de la Résistance (ACLU fundraiser)
- Havana Boombox fundraiser for Cuban poster artists

EDUCATION

AAS in Graphic Design
Seattle Central College
Dean's List

BA in Visual Communication
Evergreen State College

CURRENTLY LEARNING

Cinema 4D, After Effects,
Javascript, Ceramics, Italian
