
SEO Deliverables - AM Marketing SEO

SEO deliverables for all our SEO packages (difference between packages is in number of pages optimized, keyphrases and SEO specialist work hours)

Our services include (but are not limited to):

- Keyword research using our advanced software
- Keyword competitiveness analysis
- Keyword volume research
- Keyword mapping
- Keyword prioritization
- Canonicalization analysis
- Monthly link disavow
- Link redirect audit
- Duplicate content analysis
- SSL certificate audit
- XML sitemap audit, creation and monthly updating
- Robots.txt audit
- Google Search Console detailed audit - keywords, pages, coverage issues, usability issues, security actions, manual actions, excluded pages, redirects, 404 errors, 502 errors, core web vitals, enhancements, content removals, duplicate content removals, etc
- 404-page creation/redirect
- SPAM Link disavow
- Header page tag optimization - h1
- Subheading page optimization - h2, h3, h4
- Keyword frequency evaluation on targeted SEO pages

- Smart meta title and description creation
- Page content analysis and optimization
- Content update so it stays fresh
- Amazon affiliate support
- Alt description on images
- Dead links audit
- Image optimization
- Google My Business Optimization
- Backlinks submission on - directories, social sharing websites, forums, link exchanges, local listings
- Web 2.0 backlinks
- Blog commenting for backlinks
- PBN infrastructure (worth \$20 000)
- PBN backlinks
- Monthly SEO progress reporting

Important note: in order to protect our PBN network, we are not able to provide the exact addresses (domains) of our private blog network websites (PBN).

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