

Shriyash Shete

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Product Designer

Experience

UX Designer

Ansys – Evanston, IL (Remote) September 2020 – April 2021

- Led one-year-long innovation project and integrated AR/VR with Ansys Discovery software (B2B2C) to assist customers and end-users with enhanced 3D model visualization in the real context.
- Facilitated end-to-end product design process and collaborated with Ansys UX team to conceptualize and build next-generation solutions by delivering wireframes, user flows and interactive AR prototypes.

UX Design Intern

Ansys – Evanston, IL (Remote) May 2020 – August 2020

- Collaborated with a cross-functional team of PMs, designers and developers to improve the user experience of the Discovery 3D Design software.
- Established a design system by auditing existing UI and designing web pages.
- Designed interactive prototypes to improve user flows with micro-interactions.
- Crafted wireframes and mock-ups to communicate and handoff to developers.
- Conducted a remote usability study with live demo and think-aloud, analyzed results, and presented 20+ design recommendation to the leadership team.

UX Designer

Indiana University – Bloomington, IN August 2019 – Present

- Building brand new e-commerce and CMS-driven website for a local non-profit organization by collaborating with client, developer and project manager.
- Led 4 UX Design teams with 20 design interns at IU Serve IT Clinic to help local non-profit organizations by facilitating client communication, managing website redesign projects and mentoring aspiring designers.

Product Designer

Financial Fitness – Pune, India July 2018 – October 2018

- Implemented end-to-end design process and shipped 40 high-fidelity Android app screens based on the Google Material Design guidelines to help a start-up.
- Created an engaging financial knowledge-sharing app (B2C) by collaborating with stakeholders to balance business and customer needs.

Interaction Designer

IIT Bombay – Mumbai, India August 2018 – October 2018

- Conducted heuristics evaluation on the award winning Jellow communicator app (B2C) and suggested interaction design changes to improve accessibility.
- Collaborated with a team of designers, developers and researchers to analyze user feedback and developed strategies to improve user acquisition.

Data Analyst

ZS Associates – Pune, India September 2015 – January 2018

- Provided strategic business solutions by synthesizing performance data of 3000 sales representatives and designing analytics dashboards for healthcare clients.
- Executed five high stake projects worth over \$3M by streamlining data interpretation and visualization by building complex reporting tools.

Education

M.S. Human-Computer Interaction Design

Indiana University – Bloomington, IN

August 2019 – May 2021

3.98/4.0

BTech. Industrial Engineering

College of Engineering Pune - Pune, India

August 2011 – June 2015

7.47/10.0

Skills

Design

Wireframing, Prototyping, Information Architecture, Design System, User Personas, Storyboarding, User Interface Design, Sketching, Ideation, Design Sprints and Workshops, Accessibility, Visual Design, Product Thinking.

Research

User Interviews, Surveys, Observation, Usability Testing, Affinity Diagramming, Competitive Analysis, Journey Mapping, Heuristic Evaluation, A/B Testing, Cognitive Walkthrough, Co-design.

Tools and Programming Languages

Figma, Sketch, Adobe Creative Suite, Axure, InVision, Principle, Framer, Miro, Unity, Blender, HTML/CSS, C, C++, C#, Visual Studio.

Soft Skills

Communication, Empathy, Leadership, Growth Mindset, Teamwork, Innovation.

Achievements

IxDA Student Design Charette

Finalist February 2021

TEI 2020 Student Design Challenge

Finalist February 2020

Design Patent

Proprietor copyrights for 15 years November 2018

IU Merit Scholarship

Top 5 HCI/d admits August 2019

Interests

Photographer, Singer, Avid badminton player, Calligrapher, Doodler, Exploratory traveler.