

# Shriyash Shete

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## Product Designer

### Experience

#### UX Designer

**Ansys** – Evanston, IL (Remote) September 2020 – Present

- Lead a one-year-long innovation project and integrate AR/VR with Ansys Discovery software to assist customers and end-users with enhanced 3D model visualization and presentation in the real context.
- Facilitate end-to-end product design process and collaborate with Ansys UX team to conceptualize and build next-generation solutions by delivering wireframes, user flows and interactive AR prototypes.

#### UX Design Intern

**Ansys** – Evanston, IL (Remote) May 2020 – August 2020

- Collaborated with a cross-functional team of PMs, designers, developers, and interns to improve the user experience of the Discovery 3D Design software.
- Established a design system by auditing existing UI and designing web pages.
- Designed interactive prototypes to improve user flows with micro-interactions.
- Crafted wireframes and mock-ups to communicate and handoff to developers.
- Conducted a remote usability study with live demo and think-aloud, analyzed results, and presented 20+ design recommendation to the leadership team.

#### UX Designer

**Indiana University** – Bloomington, IN August 2019 – Present

- Build brand new e-commerce and CMS-driven website for a local non-profit organization by collaborating with client, developer and project manager.
- Lead 4 UX Design teams with 20 design interns at IU Serve IT Clinic to help local non-profit organizations by facilitating client communication, managing website redesign projects and mentoring aspiring designers.

#### Product Designer

**Financial Fitness** – Pune, India July 2018 – October 2018

- Implemented end-to-end design process and shipped 40 high-fidelity Android app screens based on the Google Material Design guidelines to help a start-up.
- Created an engaging financial knowledge-sharing app by collaborating with stakeholders to balance business and customer needs.

#### Interaction Designer

**IIT Bombay** – Mumbai, India August 2018 – October 2018

- Conducted heuristics evaluation on the Jellow app for kids with speech impairment and suggested interaction design changes to improve accessibility.
- Collaborated with a team of designers, developers and researchers to analyze user feedback and designed strategies to improve user acquisition.

#### Data Analyst

**ZS Associates** – Pune, India September 2015 – January 2018

- Provided strategic business solutions by synthesizing performance data of 3000 sales representatives and designing analytics dashboards for healthcare clients.
- Executed five high stake projects worth over \$3M by streamlining data interpretation and visualization by building complex reporting tools.

### Education

#### M.S. Human-Computer Interaction Design

**Indiana University** – Bloomington, IN

August 2019 – May 2021

3.97/4.0

#### BTech. Industrial Engineering

**College of Engineering Pune** - Pune, India

August 2011 – June 2015

7.47/10.0

### Skills

#### Design

Wireframing, Prototyping, Information Architecture, Design System, User Personas, Storyboarding, User Interface Design, Sketching, Ideation, Design Sprints and Workshops, Accessibility, Visual Design, Product Thinking.

#### Research

User Interviews, Surveys, Observation, Usability Testing, Affinity Diagramming, Competitive Analysis, Journey Mapping, Heuristic Evaluation, A/B Testing, Cognitive Walkthrough, Co-design.

#### Tools and Programming Languages

Figma, Sketch, Adobe Creative Suite, Axure, InVision, Principle, Framer, Miro, Unity, Blender, HTML/CSS, C, C++, C#, Visual Studio.

#### Soft Skills

Communication, Empathy, Leadership, Growth Mindset, Teamwork, Innovation.

### Achievements

#### IxDA Student Design Charette

**Finalist** February 2021

#### TEI 2020 Student Design Challenge

**Finalist** February 2020

#### Design Patent

**Proprietor copyrights for 15 years** November 2018

#### IU Merit Scholarship

**Top 5 HCI/d admits** August 2019

### Interests

Photographer, Singer, Avid badminton player, Calligrapher, Doodler, Exploratory traveler.