

Job Description - Marketing

Your Mission:

- Create, plan and design marketing campaigns throughout the year.
- Develop the Sports Business Club's branding and imagery
- Design all official and outward-facing content
- Manage and grow official social media channels
- Design the Sports Business Club's website
- Coordinate content creation during events
- Develop branding, design, and wording of a high-quality student-run conference

Your Skills:

- Strong understanding of branding and advertising
- Curious and eager to learn new Skills/Tools
- Critical decision-making skills and an eye for details
- Intrinsic motivation to better understand and challenge the Sports Business Industry and the dependencies
- Excellent written (and spoken) communication (German and/ or English)
- Proactive mind motivated to be part of a growing Start-Up
- Reliable | Courteous | Creative | Meticulous
- Ability to work in a team and independently
- Structured approach and efficient working
- Bonus: Adobe Photoshop, InDesign, & Illustrator, photography skills, filmmaking skills

Your Benefits:

- Shape the image of our initiative
- Learn and maintain useful design and branding skills
- Work together with marketing agencies and Experts of the Industry (Interviews, Workshops, etc.)
- Leave an impression on many leading experts
- Gain knowledge and insight into all aspects of the organization
- Gain a better understanding of the Sports Business Industry
- Impact and shape a young and uprising student initiative
- Evolve within a flexible environment that values proactivity
- Work in a dynamic and entrepreneurial team
- Improve your organisation and efficiency

For marketing related questions please feel free to contact:

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