



Afino Inc. Online Privacy Policy

This Privacy Policy applies to personal information which Afino Inc., collects through this website (<https://afino.io> - “Website”) and Slack bot (<https://slack.afino.io> – “bot”). Below are highlights and details of our personal information handling practices.

Private Notice Highlights

1. Who We Collect Information From

We currently collect only information provided by the visitor and user of the Website.

2. What Personal Information We Collect

We collect information:

- That you provide through the forms you fill out during account creation, online customer service enquiries, and surveys;
- That you provide when you submit a payment;
- Automatically when you visit our Website and/or bot, including information about the device with which you logged into our Website or bot, your web browser, your IP address, time zone, cookies installed on your device, and information on the search terms that referred you to our Website (“Device Information”).

3. How we use and disclose your information

- We use your information to communicate with you and personalize your user experience by sending out periodic emails to you and receiving feedback to improve our Website and bot;
- We may use your information to create aggregated and anonymized data for analytical purposes.

4. How do we obtain your consent

By using our Website and bot, you consent to our collection, use, and disclosure of your personal information as outlined in this policy. Your consent is the legal basis for our use of your personal information. You can withdraw your consent at any time. However, if you withdraw your consent to certain uses, we may no longer be able to provide our services to you.

You can change your communication preferences with respect to emails by accessing the “unsubscribe” link found at the bottom of your email communications with Afino Inc. You may also close your account if you want to withdraw your consent from our further use of your information. We may, however, retain information about your previous transactions for audit purposes, to ensure the integrity of our data and to fulfill legal requirements.

5. How to contact us

If you wish to cancel your account or request that we no longer use your information to provide you services, contact us using our email: team@afino.io.

Detailed Privacy Policy

1. About Us

This website <https://www.afino.io/> (“Website”) and bot <https://slack.afino.io> (“bot”) is operated by Afino Inc., company registration number 1232684-1. We are located at 474 Lake Drive South, Keswick, ON, L4P 1R4.

If you have a question or complaint about our personal information handling practices, please contact us using our email: team@afino.io

In this Privacy Notice, the terms "we", "our" and "us" mean Afino Inc.

2. Effective Date and Scope

This Privacy Notice is effective as June 17th, 2021.

This Privacy Notice governs our practices with respect to personal information we collect through our Website <https://afino.io> and bot <https://slack.afino.io>.

3. What Personal Information We Collect

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>. We collect various types of cookies, including but not limited to:
 - Essential cookies, including user logins and account management;
 - Performance cookies, including analytics and visitor tracking;
 - Functional cookies, including language, timezone, enhanced content;
 - Targeting/advertising cookies, including content partners, banner networks.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- “APIs” or application programming interfaces are software components that enable our Services to communicate with third-party services. We may use APIs to enable our Services to communicate with and gather information from third-party services, such as SSO Services, used by you.

We collect information that you provide during the registration, and/or at the time at which you update your user profile with additional information. This information includes:

- Name
- Pronouns
- Position
- Location
- Social media links
- Credit card number
- Online banking information

4. How We Use Your Information

We use your information to help connect your employees to each other at your company through our Website and bot. We may use your information to:

- Register your account;
- Authenticate you when you log into your account;
- Communicate with you about your requests. Your email address, Slack account or phone number which you provided upon registration will be used to notify you of service status updates;
- Personalize your user experience: We may use information in the aggregate to understand how our users as a group use the services and resources provided on our Site;
- Improve our Site or bot: We continually strive to improve our website and bot offerings based on the information and feedback we receive from you.

Our Website and bot use Stripe online payment platform (“Stripe”) to collect payment. Please refer to Stripe Global Privacy Policy at: <https://stripe.com/en-ca/privacy>

5. Sharing your information to others

The information we collected from you will be provided to Hubspot, Apollo, Google, Hotjar, Webflow, AWS, MongoDB, & Slack using our Website and/or bot.

We may transfer any information we have about you in connection with a merger or sale (including transfers made as part of insolvency or bankruptcy proceedings) involving all or part of our business or as part of a corporate reorganization or stock sale or other change in corporate control.

6. Law Enforcement Requests

We will disclose personal information without your knowledge or consent if we receive an order, subpoena, warrant or other legal requirement issued by a court, tribunal, regulator or other person with jurisdiction to compel disclosure of your personal information.

7. How we collect your information

We collect Device Information using the following technologies:

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 - Essential cookies, including user logins and account management;
 - Performance cookies, including analytics and visitor tracking;
 - Functional cookies, including language, timezone, enhanced content;
 - Targeting/advertising cookies, including content partners, banner networks.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

8. Data Retention

We will retain your personal information for as long as:

- Your account is active;
- Your personal information is needed to provide you services; or
- It is necessary to meet legal, regulatory, insurance and audit requirements.

9. Accuracy of Your Personal Information

We will use commercially reasonable efforts to ensure that your personal information is correct, complete and up-to-date to the extent we are notified of any changes by you. You can review and update your personal information on our Website and bots, including name, pronouns, position title, location, socials. You can assist by keeping us informed of any changes or informing us if you find any errors in our information about you. If we have disclosed inaccurate information about you to a third party that you are aware of, we would be pleased to contact the third party in order to correct the information upon your request.

10. Security Measures

We take reasonable measures, including administrative, physical and technical safeguards, to protect your information from loss, theft, misuse, unauthorized access, disclosure, alteration and destruction. Personal information uploaded to our Website or bot is transmitted to us using industry standard encryption, which creates a private conversation between your computer and our Website or bot.

11. Revision of Policy

This policy may be revised from time to time. We will notify you of material changes prior to such material change being effective, either by e-mail at the address you have provided to us in connection with your registration on our website and bot or by a prominent notice on our Website and bot. Your continued use of our Website and bot, or failure to cancel your account on our Website and bot following such notification shall constitute your acceptance of the revised policy. We encourage you to periodically review this page for the latest information on our privacy practices.

12. Disputes and Complaints

This policy is subject to our Website and bot Terms and Conditions of Use, including terms regarding the governing law and the resolution of any disputes between us. If you have a complaint with respect to our privacy policy, please contact us at the link provided under “Contact Us”.

13. Regarding Children and Minors

Our Website and bot is not intended for children. If we become aware that we have inadvertently received or collected personal information pertaining to a child under the age of consent in the country where the child is located without valid consent, we will delete such information from our records.