

Christina Adames

Senior UX Designer with 15+ years in digital strategy, content production, and business development. Experienced in lean UX design and agile methodology within the tech, higher ed, and financial sectors.

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EXPERIENCE

Syntellis Performance Solutions, Remote — Lead UX Designer, Finance & Higher Ed

SEPTEMBER 2020 - PRESENT

- Lead user-centered design process from research and discovery to delivery on agile product teams across verticals.
- Maintain consistency across verticals through design principles, UX best practices, and design system strategy.
- Lead a remote team of senior and junior ux designers on product design projects and design system implementation.
- Work closely in a remote environment with product managers, product owners, lead engineers, and QA analysts across verticals and multiple time zones on a daily basis.
- Deliver UX requirements documentation, research synthesis, wireframes, prototypes, and final mockups on time within aggressive timelines.

RD Global, Inc., Fort Lauderdale, FL — Lead UX Designer

SEPTEMBER 2019 - SEPTEMBER 2020

- Drove design projects from conception to implementation.
- Maintained a continuous dialog with customers along the way.
- Transformed ideas, business opportunities, research and creative vision into tangible assets that provided clear, usable, useful and desirable outcomes for users.
- Designed brainstorming, reviews, and working sessions with an agile, multi-disciplinary team.

Cancer Treatment Centers of America, Boca Raton, FL — UX Project Manager

SEPTEMBER 2018 - MARCH 2019

- Reported directly to the VP of Product and supported Senior Product Manager in leading content, UX design, and development teams in efforts to launch a corporate website on aggressive deadline.
- Created and resolved tickets in JIRA for UX and content issues to address user needs and improve the performance of product features based on UX audit.

SKILLS

User-Centered Design.

Lean UX.

UX Writing.

Project Management.

Mentorship.

Creative Direction.

LINKS

[Personal Site](#)

[Linkedin](#)

[Publications](#)

PROJECTS

Axiom Financial
Analytics Software
Software Design

Universal Property
Software Design

Cancercenter.com
Website Launch

Joycemeyer.org
Website Redesign

- Maintained agile methodology through development sprints and issue tracking. Facilitated daily scrum meetings for UX, web, and development teams. Attended retrospectives, contributed to user stories and performed daily JIRA grooming.

PROJECTS (cont'd)

Crackerbarrel.com
Website Redesign

InTouch.org
Website Redesign

Arrow Digital, West Palm Beach, FL — UX Content Strategist

OCTOBER 2014 - FEBRUARY 2017

- Worked closely with UX designers, project managers, and developers in the research, discovery and content strategy process for internal and national client application development projects.
- Delivered content audits, editorial strategy (style guides, governance, concepts, editorial calendars), content management (information architecture, content gathering & migration), website data analysis, content production (copywriting, asset production), and optimization (SEO, keyword targeting, implementing and teaching best practices).
- *Software & systems employed:* Sitecore, DNN, GatherContent, Google Analytics, SharePoint, Moz Pro

[Additional work history>>](#)

EDUCATION

Springboard UX Career Track, San Francisco, CA — Certificate in UX Design

2019

Thomas Jefferson University, Philadelphia, PA — Liberal Arts

2006 - 2008

Full Sail University, Winter Park, FL — Associate of Science in Recording Arts

1999 - 2000