



Privacy Policy

Last updated: February 2021

At Sheedy & Gibbs Enterprises, Inc. dba Mejo (with our affiliates, subsidiaries and related entities, collectively, “**Mejo**” “**we**,” “**us**” or “**our**”) our relationships with you are based on integrity and trust. As part of that trust-based relationship, we want you to understand that in order to provide our products and services to you, we must collect, use and share personal information about you. This privacy policy (“**Privacy Policy**”) outlines which information we collect when you access and use our website, products and services, how and why personal information is collected, how we protect and use it, and when and with whom we share it. This Privacy Policy also outlines what choices you can make about how we collect, use and share your personal information. This Privacy Policy applies to information we collect about you in any physical locations, through our call center, when you otherwise communicate with us, and when you visit or use our websites, mobile applications, and other online forums (“**Online Services**”).

This Privacy Policy does not apply to any third parties or any websites that might be linked to our Online Services, including websites and social media platforms such as Facebook, Instagram, Twitter, Google, YouTube, Snapchat, Tiktok or Pinterest (“**Linked Sites**”). We are not responsible for the privacy practices, policies, or content of any Linked Sites, even if you link to them from our Online Services or communications. This Privacy Policy does not apply to any Linked Sites. We have no control over the collection or use of information, including Personal Information, on any Linked Site. We encourage you to read and understand the privacy practices of any Linked Sites that you visit.

Mejo’s website is hosted in the United States. If you are a resident of other countries, by providing your Personal Information, you are permitting the transfer of your Personal Information to the United States, which may not have the same data protection laws as the country in which you reside and the use of your Personal Information in accordance with this Privacy Policy.

Please email our Customer Experience team at contact@mymejo.com if you have any questions.

WHAT INFORMATION WE COLLECT

Mejo collects email information (“**Personal Information**”) from you directly. Information, medical or otherwise, provided by you during the use of our Online Services is not collected, stored or otherwise retained by Mejo.

HOW DO WE COLLECT INFORMATION

We collect Personal Information you provide directly to us when you apply for access of our Online Services. We do not collect information about you from third parties or from technology tracking

tools. You are responsible for all actions resulting from any Personal Information, which you provide via our Online Services or any social media platforms. Please remember that any Personal Information you share or otherwise post becomes public information, is not subject to this Privacy Policy, and Mejo is not responsible for the results of such postings. Consistent with our Terms of Use, we may use any information you post to these public venues for Mejo's commercial marketing purposes.

Friends Are Family. We may give you the opportunity to tell your friends about product information and promotions. If you take advantage of our Friends Are Family option, we may ask you for your friends' names and e-mail addresses to send the information to them that you requested.

HOW WE USE YOUR INFORMATION

Mejo uses your Personal Information to provide you Online Services or to help personalize our services and marketing to you. We also use Personal Information to support our business functions, such as fraud prevention and complying with legal obligations. Some examples include:

- Processing applications
- Conducting marketing, personalization and third-party advertising
- Protecting the security and integrity of our, and our third party business partners' and service providers', website, mobile services, business and enforce our Terms of Use
 - Preventing fraud or potentially illegal activities and complying with applicable laws or our legal obligations
 - Providing customer service or technical support, responding to inquiries, comments or postings or otherwise communicating with you
 - Updating our operational and technical functionality
 - Conducting business analysis, research or development and identifying areas for operational improvement or strategic growth

Surveys, Feedback, Informational Programs. From time to time you may receive survey requests through emails or displays within our Online Services that request feedback on a variety of topics. If you choose to engage with or use one of these requests, you may be asked to provide information that may be used to supplement information that you submitted to our Online Services.

HOW WE SHARE YOUR INFORMATION

Mejo shares and discloses your Personal Information under the following circumstances:

- **Service Providers:** We may share your Personal Information with service providers that help with our business activities, including development, maintenance, and support of our Online Services, marketing research and analysis, communications, and customer service. We require our business partners and service providers to keep your Personal Information secure.
- **Legal Requirements and Protection.** We may share your Personal Information in special circumstances or when we believe sharing will help to protect the safety, security, property or rights

of Mejo, our third party business partners and service providers, our customers, our employees or other persons, including:

- to comply with law, a court order, or other legal process, or in connection with a legal investigation or a request for cooperation by a government entity
- to protect against fraud or for other risk management purposes
- to enforce our Terms of Use and any other applicable terms, conditions and other agreements
- ***Business Transfers:*** We may share your Personal Information in connection with a corporate transaction (such as a merger, financing, acquisition or dissolution) or proceeding involving the sale, transfer, divestiture, or disclosure of all or a portion of Mejo's business or assets. In the event of an insolvency, bankruptcy, or receivership, Personal Information may also be transferred as a business asset of Mejo, provided that the acquirer will assume the rights and obligations with respect to your Personal Information as described in this Privacy Policy.
- ***With Your Consent:*** In circumstances other than those described above, we will ask for your affirmative consent before we share your personal information to a third party.

WHAT ARE YOUR CHOICES

Marketing Preferences. We use an opt-out standard for email. Opt-out means we may contact you, but will stop upon your request (as described herein). If you contact us by email or mail, please be sure to include your full name, the types of communications you would like to receive or not receive, and your related contact information. For instance, if you would like to opt-out of email, include your email address. Please allow sufficient time for your marketing preferences to be processed. It may take up to ten days to process your requests related to email and up to 30 days to process your requests related to sharing information with your consent. Since we do not accept opt-out requests from third parties, such as catalog opt-out services, please communicate your request directly to us through one of the mechanisms mentioned above. Please know that, even if you opted out of receiving marketing communications from us, we may still contact you for transactional or informational purposes.

How To Access And Update Your Information. We provide you with the opportunity to update and/or delete certain Personal Information and to opt-out of having your Personal Information used or disclosed for certain purposes. For example, you may:

- Correct or update your Personal Information;
- Request that we do not share your Personal Information with third parties for their marketing purposes;
- Request access to your Personal Information.

You may exercise your choices at the time of your account registration or by contacting our Customer Experience team via email contact@mymejo.com or physical mail: 100 Monroe St. Centerton, AR 72719-9315

Please be aware that if you do not allow us to collect and use your Personal Information, we may not be able to deliver certain services and offerings to you.

HOW DO WE SECURE YOUR INFORMATION

We seek to keep your Personal Information secure and implement reasonable safeguards to help us protect such information from unauthorized access, use, and disclosure. However, no method of electronically transmitting or storing data is ever completely secure, and therefore, we cannot guarantee that your Personal Information will never be accessed, used, or disclosed in a manner that is inconsistent with this Privacy Policy.

In providing your information, you acknowledge that transmissions by you to or from this site are non-confidential and that others may read and/or intercept such transmissions. The information contained in any Work Product is not collected, stored or retained by Mejo. YOU ARE SOLELY RESPONSIBLE FOR MAINTAINING THE CONFIDENTIALITY AND SECURITY OF YOUR LOGIN INFORMATION, INFORMATION, ANY WORK PRODUCT AND FOR ALL YOUR ACTIVITIES, TRANSMISSIONS AND CONSEQUENCES THEREOF IN RELATION TO THIS SITE. MEJO IS NOT RESPONSIBLE FOR ANY LOSS OR DAMAGE TO YOUR INFORMATION THAT RESULTS FROM YOUR USE OF THIS SITE.

“Phishing” is a scam designed to steal your Personal Information. If you receive an email that looks like it is from us asking you for your Personal Information, please notify our Customer Experience team at contact@mymejo.com.

CHILDREN’S PRIVACY

We do not knowingly solicit or collect Personal Information online from, nor is our website or services directed to, children under the age of 13. Please [contact us](#) if you believe we may have collected such information without parental or guardian consent.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time effective upon posting the revised Privacy Policy, along with the date on which it was most recently updated, on our Online Services. Please check our Privacy Policy periodically to see if it has been updated. If a change to this Privacy Policy materially affects the use or disclosure of your Personal Information, we will notify you by placing a more prominent notice on our home page. By continuing to use our Online Services, provide us information, or otherwise interact with us thereafter, you agree to accept such changes to this Privacy Policy. Please [contact us](#) as described below if you would like information regarding any such changes.

HOW TO CONTACT US

If you have questions about our Privacy Policy or our privacy practices, you can contact our Customer Experience team via email contact@mymejo.com or physical mail: Mejo, Privacy Compliance, 100 Monroe St. Centerton, AR 72719-9315.

FOR CALIFORNIA RESIDENTS, WHAT ARE YOUR CALIFORNIA PRIVACY RIGHTS

If you are a California resident, you can make certain requests regarding your Personal Information. We will fulfill each of these requests to the extent required by law.

You Can Ask Us What Personal Information We Have About You. If you make this request, we will return to you (to the extent required by law):

- The categories of personal information we have collected about you.
- The categories of sources from which we collect your personal information.
- The business or commercial purpose for collecting or selling your personal information.
- The categories of third parties with whom we share personal information.
- The specific pieces of personal information we have collected about you.
- A list of categories of personal information that we have sold, along with the category of any other company we sold it to. Any of the categories of personal information that we collect could be included in a sale to other companies. If we have not sold your personal information, we will inform you of that fact.
- A list of categories of personal information that we have disclosed for a business purpose, along with the category of any other company we shared it with.

You can ask us to provide you with this information up to two times in a rolling twelve-month period. When you make this request, the information provided may be limited to personal information we collected about you in the previous 12 months.

You Can Ask Us To Delete Your Personal Information. You have the right to ask that we delete your Personal Information. Once we receive a request, we will delete the Personal Information (to the extent required by law) we hold about you as of the date of your request from our records and direct any service providers to do the same. In some cases, deletion may be accomplished through de-identification of the information. If you choose to delete your Personal Information, you may not be able to use certain website or in-store functions that require your Personal Information to operate.

You Can Ask That We Stop Selling Your Personal Information. You have the right to direct us not to sell personal information we have collected about you to third parties now or in the future. If you are under the age of 16, you have the right to opt in, or to have a parent or guardian opt in on your behalf, to such sales. If you submit a request to stop selling your personal information, we will stop making such transfers.

We Will Not Discriminate Against You For Exercising Your Rights. This generally means we will not deny you products or services, charge different prices or rates, provide a different level of service or quality of goods, or suggest that you might receive a different price or level of quality for goods. Please know, if you ask us to delete or stop selling your data, it may impact your experience with us, and you may not be able to participate in certain services which require usage of your Personal Information to function.

To Exercise The California Privacy Rights Described Above, please click “[INSERT LINK]” or call 1-800-XXX-XXXX.

Changes to Policy for California Privacy Rights. We may update this California Privacy Rights Policy from time to time effective upon posting the revised Policy, along with the date on which it was most recently updated, on our Online Services. Please check our Policy periodically to see if it has been updated. If a change to this Policy materially affects the use or disclosure of your Personal Information, we will notify you by placing a more prominent notice on our home page. By continuing to use our Online Services, order products, provide us information, or otherwise interact with us thereafter, you agree to accept such changes to this Policy. Please [contact us](#) if you would like information regarding any such changes.

FOR INDIVIDUALS ACCESSING OUR WEBSITE FROM THE EUROPEAN ECONOMIC AREA, WHAT ARE YOUR PRIVACY RIGHTS

Sheedy & Gibbs Enterprises, Inc. dba Mejo is a legal entity who controls and is responsible for the maintenance and use of Personal Information (“**Data Controller**”). We collect, use and share your Personal Information as provided above in the [“What Information We Collect”](#), [“How Do We Collect Information,”](#) [“How Information Is Used,”](#) and [“How We Share Your Information”](#) sections of the Privacy Policy. Our facilities, website and mobile services are hosted in the United States and your Personal Information will be processed outside of the EEA.

We rely on one or more lawful bases of processing permitted by the General Data Protection Regulation:

- We need to perform an agreement you have entered into with us
- It is necessary for your vital interest
- We have a legitimate interest to operate our business or comply with our legal obligations
- You have provided your consent where required

If you are located within the European Union, you can make certain requests regarding your Personal Information. We will fulfill each of these requests to the extent required by law.

You Can Ask Us What Personal Information We Have About You. If you make this request, we will return to you (to the extent required by law):

- A copy of your Personal Information and further details about its processing.
- The categories of sources from which we collect your personal information.
- The purpose and lawful basis for collecting or selling your personal information.
- The legitimate interests we have for processing your personal information.
- The categories of third parties with whom we share personal information.
- The length of time we retain your personal information. The length of time we retain personal information depends on your relationship with us and the applicability of the legal obligations we are subject to in the United States.

You Can Ask Us To Correct Or Complete Your Personal Information. You have the right to ask that we correct or complete your Personal Information. Once we receive a request, we will rectify the Personal Information (to the extent required by law) without undue delay.

You Can Ask Us To Delete Your Personal Information. You have the right to ask that we delete your Personal Information. Once we receive a request, we will delete the Personal Information (to the extent required by law) we hold about you as of the date of your request from our records and direct any service providers to do the same.

You Can Ask Us To Transfer Your Personal Information. When you have provided us Personal Information to enter into an agreement with us or subject to your consent, you have the right to ask

that we transfer your Personal Information. Once we receive a request, we will transfer the Personal Information (to the extent required by law) without undue delay and in a machine readable format.

You Can Ask Us To Restrict Or You Can Object To Our Processing Of Your Personal Information. You may lodge an objection at any time if you feel the processing of your Personal Information is unlawful or there is a risk to your fundamental privacy rights or you wish to opt-out of direct marketing.

You Have A Right To File A Complaint. If you have a complaint about our use of your personal information, please let us know by contacting contact@mymejo.com . While we would appreciate the opportunity to address your concern first, you also have the right to make a complaint at any time to the appropriate Data Protection Authority in your country of residence.

To Exercise The Privacy Rights Described Above, please email contact@mymejo.com.

Changes to Policy for Privacy Rights. We may update this Privacy Rights Policy from time to time effective upon posting the revised Policy, along with the date on which it was most recently updated, on our Online Services. Please check our Policy periodically to see if it has been updated. If a change to this Policy materially affects the use or disclosure of your Personal Information, we will notify you by placing a more prominent notice on our home page. By continuing to use our Online Services, order products, provide us information, or otherwise interact with us thereafter, you agree to accept such changes to this Policy. Please [contact us](#) if you would like information regarding any such changes.