

Connecting Generations Video Contest

Criteria for Video Submissions

- There are two categories, “emerging” and “advanced”
- Both categories need to have the qualifying criteria that is listed in chart 1
- The advanced category will be judged on the criteria that is listed in chart 2
- The emerging category will be judged on the criteria that is listed in chart 3

Chart 1 – All Submissions

Qualifying criteria for all videos	✓
Intergenerational relationships present (at least one person over 55 and one person under 40) filmmaker and subject counts.	
Video is between 3-5 minutes	
Video pertains to the topic: An intergenerational response to COVID-19: Hopes for our post-pandemic world	
Format: export files as an h.264 mp4	
People are asked to follow the advice of our health care professionals and The BC Centre for Disease Control to practice safe social distancing while creating their videos. This includes taking the necessary measures of using a mask, washing hands often, and keeping a two-metre distance from others.	

Chart 2 - Advanced

Judging criteria for the advanced category	Score from 1-5 (5 being best)
The video shows hope	
Messaging/storytelling - is the message of the film clear?	
Storytelling - structure, emotional impact, how well it was executed	
Production value – lighting, audio, technological elements	

Chart 3 - Emerging

Judging criteria for the emerging category	Score from 1-5 (5 being best)
The video shows hope	
Messaging/storytelling - is the message of the film clear?	
Storytelling - structure, emotional impact, how well it was executed	