

**ART DIRECTOR / PHOTOGRAPHER**

# Jonathan Silverberg

Hey, I'm Jonathan. I have a Bachelor of Fine Arts Degree in Visual Communication. I'm a creative based out of Dallas, Texas and I believe in creating work that makes an impact and tells a visual story.

---

• **ART DIRECTOR**

November 2018 – Present

**D Custom, Dallas, TX**

- Design layouts for various publications including Texas A&M's Alumni magazine.
- Create fresh and engaging websites from wireframes to completion.
- Work with various developers and freelancers to accomplish client goals on various digital and print projects.

• **ART DIRECTOR**

April 2018 – November 2018

**Levenson Group, Dallas, TX**

- Create digital and print collateral for clients in the food and restaurant industry.
- Storyboard video ideas for short digital ads used on youtube, television and social media.
- Art direct and photograph images for social media.

• **SENIOR GRAPHIC DESIGNER**

February 2015 – April 2018

**Cooksey Communications, Inc., Irving, TX**

- Work closely with clients to develop creative collateral for branding and marketing efforts.
- Work closely with printers to ensure quality printing on any printed material.
- Design and develop websites for clients.

• **CREATIVE INTERN**

June 2014 – July 2014

**Ilfusion, Fort Worth, TX**

- Brainstorm sessions with the creative team.
- Create infographics and whitepapers for various clients.
- Mock up digital files for company web portfolio.

• **STAFF PHOTOGRAPHER**

2013 – 2016

**35Denton Music Festival, Denton, TX**

- Photograph bands and activities for the festival's print and digital marketing campaigns.
- Provide recommendations on which images to use for marketing purposes.

• **DESIGNER / PHOTOGRAPHER**

August 2014 – January 2015

**Frisco International, Coppell, TX**

- Responsible for the design and development of the e-commerce website using Shopify.
- Photograph new products for the website
- Develop and design social media and e-blast campaigns for products on the website.

---

**EDUCATION**

University of Texas at Arlington  
B.F.A. in Visual Communications  
*Graduated Cum Laude*

**HONORS / AWARDS**

- **Platinum dotCOMM 2018**  
(Cooksey Communications Website)
- **Platinum dotCOMM 2017**  
(The Woodmont Company Website)
- **Platinum Hermes Creative 2017**  
(AllianceTexas Magazine)

**SKILL SET**

Adobe Creative Suite  
S.E.O.  
Wordpress  
Microsoft Office  
Mac and Windows OS  
Photography