

Jonathan Silverberg

Hey, I'm Jonathan. I have a Bachelor of Fine Arts Degree in Visual Communication from the University of Texas at Arlington. I'm a creative based out of Dallas, Texas and I believe in creating work that makes an impact and tells a visual story.

• ART DIRECTOR

November 2018 – Present

D Custom, Dallas, TX

- Design layouts for various publications including Texas A&M's Alumni magazine.
- Create fresh and engaging websites from wireframes to completion.
- Work with various developers and freelancers to accomplish client goals on various digital and print projects.

• ART DIRECTOR

April 2018 – November 2018

Levenson Group, Dallas, TX

- Create digital and print collateral for clients in the food and restaurant industry.
- Storyboard video ideas for short digital ads used on youtube, television and social media.
- Art direct and photograph images for social media.

• SENIOR GRAPHIC DESIGNER

February 2015 – April 2018

Cooksey Communications, Inc., Irving, TX

- Work closely with clients to develop creative collateral for branding and marketing efforts.
- Work closely with printers to ensure quality printing on any printed material.
- Design and develop websites for clients.

• CREATIVE INTERN

June 2014 – July 2014

Ilfusion, Fort Worth, TX

- Brainstorm sessions with the creative team.
- Create infographics and whitepapers for various clients.
- Mock up digital files for company web portfolio.

• STAFF PHOTOGRAPHER

2013 – 2016

35Denton Music Festival, Denton, TX

- Photograph bands and activities for the festival's print and digital marketing campaigns.
- Provide recommendations on which images to use for marketing purposes.

• DESIGNER / PHOTOGRAPHER

August 2014 – January 2015

Frisco International, Coppell, TX

- Responsible for the design and development of the e-commerce website using Shopify.
- Photograph new products for the website
- Develop and design social media and e-blast campaigns for products on the website.

EDUCATION

University of Texas at Arlington
B.F.A. in Visual Communications
Graduated Cum Laude

HONORS / AWARDS

- **Platinum dotCOMM 2018**
(Cooksey Communications Website)
- **Platinum dotCOMM 2017**
(The Woodmont Company Website)
- **Platinum Hermes Creative 2017**
(AllianceTexas Magazine)

SKILL SET

Adobe Creative Suite
S.E.O.
Wordpress
Microsoft Office
Mac and Windows OS
Photography