

**Thomas “Scott” Miller**  
Motion designer based in New England  
ts@tsmiller.design

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**PROFESSIONAL EXPERIENCE**

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**Hopper**

*Senior Creative Manager*  
*Video Editor*

Remote from RI & MA  
May 2019 - Present  
Sept. 2017 - April 2019

I currently lead the creative direction, production, and delivery of Hopper’s in-app animations and microinteractions for our User Experience team, ads for our Marketing team, and social videos for our Communications team. Some highlights:

- Spearheading implementation of Lottie for in-app animations, and animating all in-app scenes, loaders, and microinteractions
- Designing, animating, and editing over 400 paid and organic social campaigns
- Scaling creative to meet monthly performance marketing spend increases from \$110K in September 2020 to a record-high spend of \$3.2M in June 2021 while improving metrics like IPM, ROAS, and net payback
- Defining and implementing creative testing processes and roadmap for Marketing and Creative teams
- Developing, testing, launching, and analyzing the impact of new product features for our Hotels product

**Brown University School of Professional Studies (SPS)**

*Creative Team Lead, Educational Media*  
*Digital Media Specialist*  
*Online Production Coordinator*

Providence, RI  
Oct. 2015 - Aug. 2017  
June 2014 - Oct. 2015  
Aug. 2013 - June 2014

- Led the creative direction, planning, scripting, and production of over 500 animations, live-action videos, podcasts, visualizations, and graphics for educational use within courses and for promotional use in collaboration with marketing team
- Defined aesthetic and quality standards for multimedia in Brown University’s online and blended pre-college, undergraduate, and executive master’s programs, and established collaborative media production workflow for media producers

**Northeastern University Office of Advancement**

*Content Lead - Student Innovation Team*

Boston, MA  
March 2012 - Aug. 2013

- Selected as 1 of 3 students to be a founding member of Senior VP for University Advancement’s Student Innovation Team
- Developed an interactive, story-driven website to boost university donations for campaign aiming to raise over \$1B by 2017

**Harvard Law School Media Services**

*Media Technician*

Cambridge, MA  
July - Dec. 2012  
July - Dec. 2011

- Recorded and edited video and audio from over 300 classes and events
- Managed digital encoding, dubbing, duplication, and DVD creation of over 1,000 media files

**The Boston Globe / Boston Globe Media**

*Community and Public Affairs Assistant*

Boston, MA  
July - Dec. 2010

- Managed and planned a two-day Media Matters writing conference for over 1,000 students and teachers
- Wrote and distributed press releases to over 250 news websites while working for the VP of Communications

**T.S. Miller Productions**

*Creator / Producer*

Providence, RI  
Jan. 2010 - Present

- Created T.S. Miller Productions, a media production group with 49,000 YouTube subscribers and over 6 million video views
- Produced and edited over 60 music videos and promotional videos for musicians, startups, and businesses

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**EDUCATION**

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**Northeastern University**

*Bachelor of Arts, Communication Studies*  
Concentration: Media Studies, Minor: Media Production  
Honors: Summa Cum Laude, 3.946 GPA, Dean’s List, 2013 Sears B. Condit Award, Lambda Pi Eta Honor Society

Boston, MA  
May 2013

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**TECHNICAL SKILLS**

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Adobe After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Animate, Audition, Lightroom, Media Encoder  
Figma • Sketch • Apple Final Cut Pro 7 & X, Compressor, Logic Pro • Avid Media Composer, Pro Tools • Maxon Cinema 4D  
Voiceover • Script Writing • Camera Operation • HTML • CSS • Javascript (Intermediate) • Wordpress • Webflow • Mailchimp