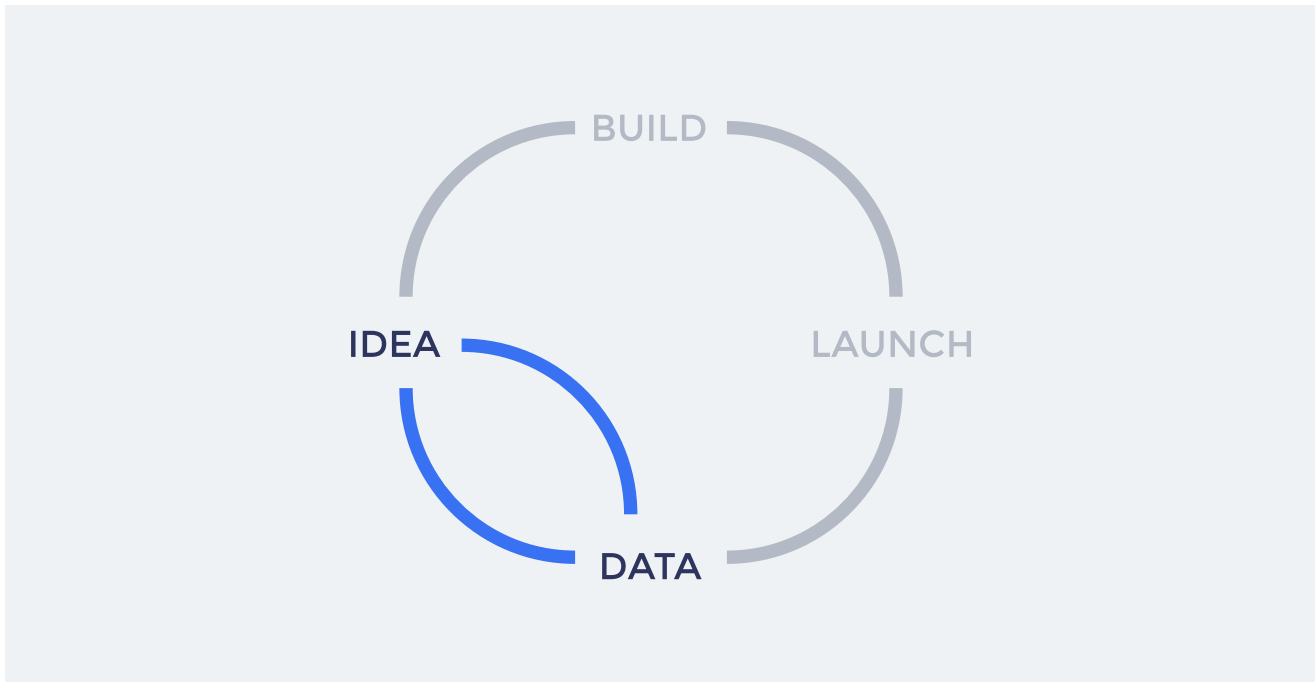


# Design Sprint Proposal

## What is a Design Sprint?

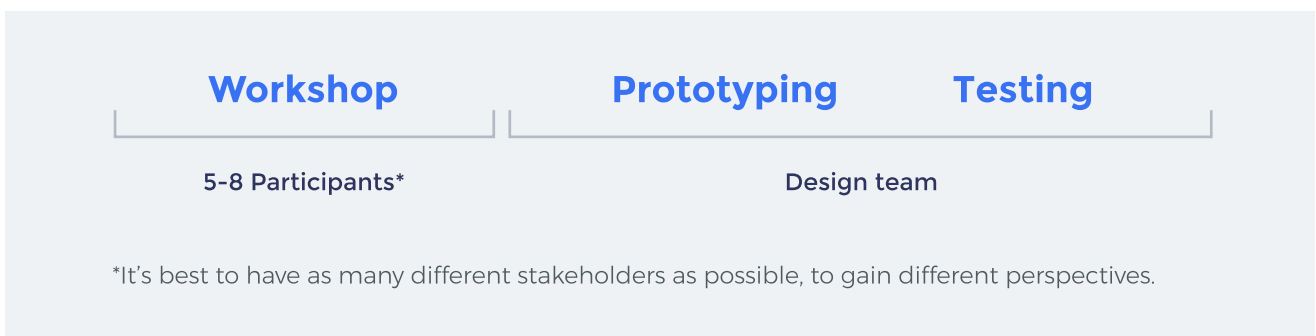
A Design Sprint is a rapid process for solving big challenges, creating new products, or improving existing ones.



## Advantages

- Focus! everyone would be on the same page
- Enable a fresh perspective
- Save time & money - We'll get feedback within a few days

## Design Sprint Structure

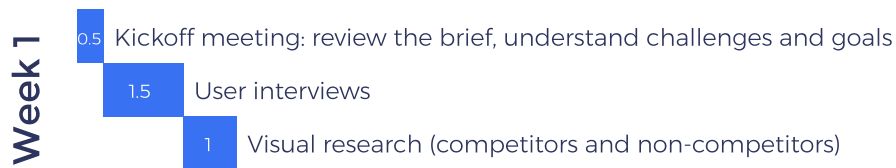


\*It's best to have as many different stakeholders as possible, to gain different perspectives.

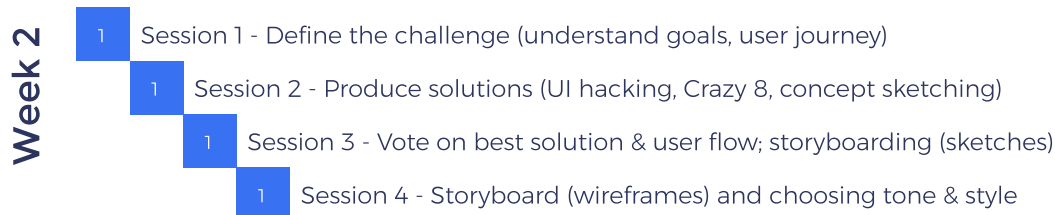
## Scope & Milestones

 = Working days

### Research



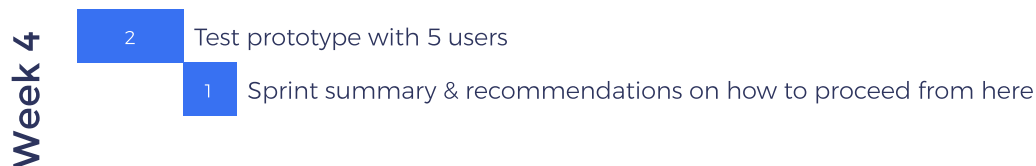
### Workshop



### Design & Prototyping



### Usability testing & Summary



		 <b>TOTAL DAYS</b>	14
<b>PRICING (DAY)</b>	x 3,500 NIS	<b>TOTAL</b>	49,000 NIS

## What happens after the sprint?

### Iteration round

TBD Fix flow according to user feedback

The main thing to understand is that the sprint would give a sufficient outcome to check with our users in just a few days. Then we would be able to go ahead and continue working with much better understanding.

**If we'll get negative feedback** and the solution we created is completely in wrong direction, we can do a quick iteration of sprint.

**If the overall feedback is positive**, we'll make corrections based on the feedback we've got and check again with new users.

After that is done, we'll be able to continue with the regular workflow: wireframing & designing the whole system.

## Fee

Daily rate (8 hours) - 3,500₪

Hourly rate - 400₪

## Administration

- An advanced payment of 3,500₪ shall be paid before kick off.
- Working hours would be reported on a daily basis on google spreadsheet.
- Online meetings would be considered as part of working hours.
- Invoice would be issued at the beginning of each month for the working hours reported in the previous month.
- Payment terms: 'Shotef'.

## Privacy

- I (and subcontractors who work with me) undertake to maintain the confidentiality of the project.
- I will not share files, documents or any material relating to the project with any external party without getting your permission.
- Once the project is done, I'll be able to present it as part of my portfolio and share on social media.