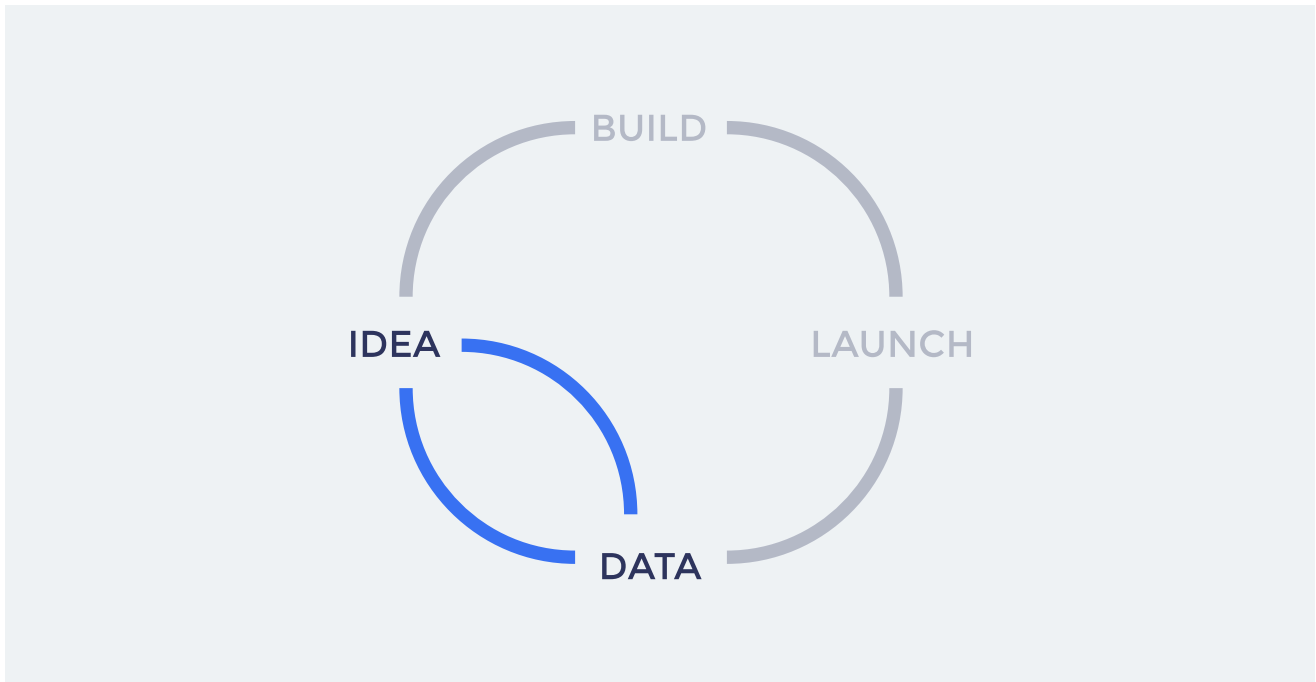


Design Sprint Proposal

What is a Design Sprint?

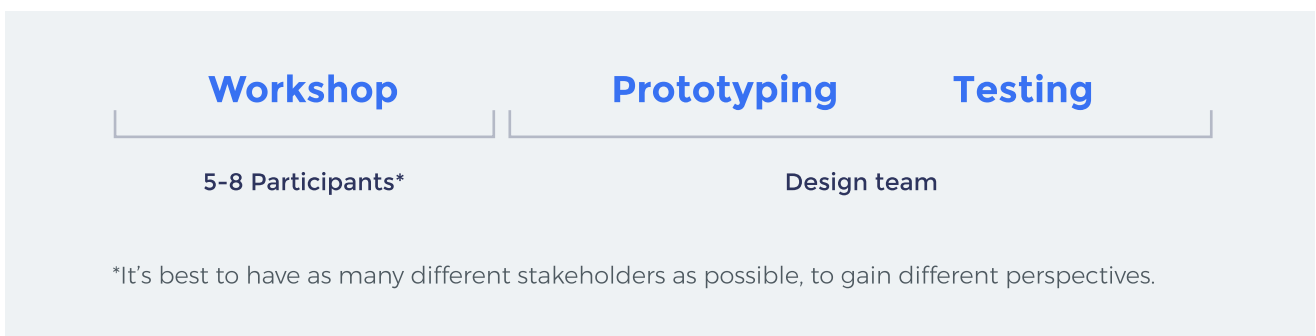
A Design Sprint is a rapid process for solving big challenges, creating new products, or improving existing ones.



Advantages

- Focus! everyone would be on the same page
- Enable a fresh perspective
- Save time & money - We'll get feedback within a few days

Design Sprint Structure

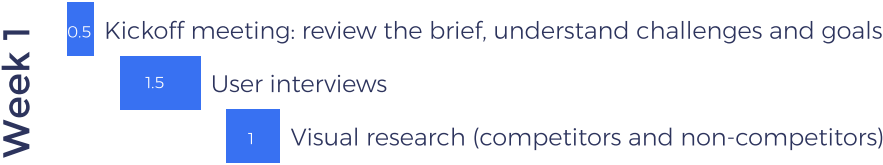


*It's best to have as many different stakeholders as possible, to gain different perspectives.

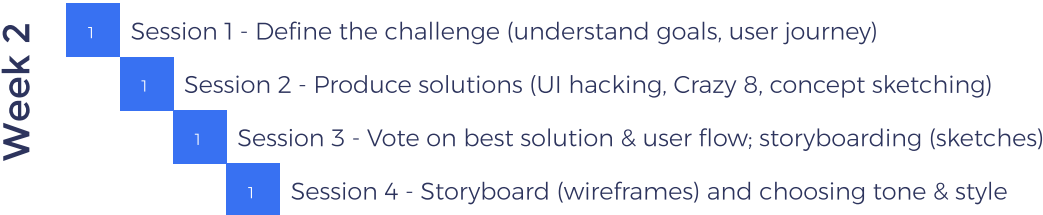
Scope & Milestones

 = Working days

Research



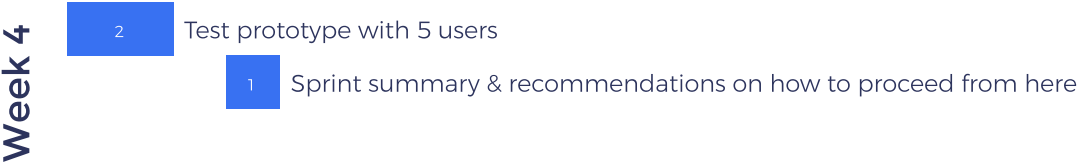
Workshop



Design & Prototyping



Usability testing & Summary



		 TOTAL DAYS	14
PRICING (DAY)	x 3,500 NIS	TOTAL	49,000 NIS

What happens after the sprint?

Iteration round

TBD Fix flow according to user feedback

The main thing to understand is that the sprint would give a sufficient outcome to check with our users in just a few days. Then we would be able to go ahead and continue working with much better understanding.

If we'll get negative feedback and the solution we created is completely in wrong direction, we can do a quick iteration of sprint.

If the overall feedback is positive, we'll make corrections based on the feedback we've got and check again with new users.

After that is done, we'll be able to continue with the regular workflow: wireframing & designing the whole system.

Fee

Daily rate (8 hours) - 3,500 ₪

Hourly rate - 400 ₪

Administration

- An advanced payment of 3,500NIS shall be paid before kick off.
- Working hours would be reported on a daily basis on google spreadsheet.
- Online meetings would be considered as part of working hours.
- Invoice would be issued at the beginning of each month for the working hours reported in the previous month.
- Payment terms: 'Shotef'.

Privacy

- I (and subcontractors who work with me) undertake to maintain the confidentiality of the project.
- I will not share files, documents or any material relating to the project with any external party without getting your permission.
- Once the project is done, I'll be able to present it as part of my portfolio and share on social media.