



# Kaixi Sun

## Digital Product Designer

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### about me

I am a product designer with an architecture background. By creating user-centred experiences, I design to make people's lives easy and enjoyable and contribute to meaningful impacts in aesthetic and ethical ways.

### work experience

#### Product Designer

Nov 2020 - present Freelance

I delivered creative solutions to improve user experience and interaction design of digital products.

#### Renpho Health:

- Created prototypes and localised UX/UI design of Renpho ECG native application;
- Contributed to design assets and design system development across mobile and web;
- Collaborated closely with global based multidisciplinary teams including product manager, developer, marketing manager and digital designer;
- Significantly improved user satisfaction of Renpho Health product.

#### Landscape Architect

Jul 2018 - present Andy Sturgeon Design

I created physical experiences and built beautiful, useful and sustainable outdoor spaces for clients including LandSec, Deutsche Bank and Berkeley Group.

#### Hobhouse Court:

- Delivered end-to-end design packages from concept to construction completion;
- Led design iterations in 3D models and visualisations;
- Solved engineering problems by facilitating design workshops and implementing the technical design.

#### 21 Moorfields:

- Conducted design sprints and managed design development with modelling and workshops;
- Worked closely with clients and stakeholders including architects, engineers, project managers and contractors.

### education

#### Pro Diploma UX Design

2020 Glasgow Caledonian University  
UX Design Institute

Studied UX Design and achieved a professional diploma with 90% grade. Created a proposal for an airline app with solid UX research and interaction design.

#### MLA Landscape Architecture

2016 - 2018 University of Edinburgh

Created design solutions to spatial, social and ecological problems, delivered design proposals for multiple disciplinary landscape and urban design projects.

#### BEng. Landscape Architecture

2012 - 2016 Huazhong University of  
Science and Technology

Studied landscape architecture and relevant subjects including engineering, ecology and behavioural psychology.

### skill sets

#### UX Research

Benchmarking, usability testing, persona, user journey mapping, affinity mapping, design workshop, competitive analysis

#### UX Design

Figma, Sketch, Axure, Miro; information architecture, user flow, design sprint, wireframing, rapid prototyping

#### UI Design

Photoshop, Illustrator, After Effects; design system, visual design, interaction design, illustration, 3D visualisation

#### Languages

English, Mandarin Chinese, Japanese; HTML/CSS, JavaScript; Webflow