



MONICA BARAN

visual designer · illustrator

Contact

 monicabaran.design

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Bē /lemonibaa

Skills

Design

- Illustration
- Editorial
- Layout
- Typography
- Prototyping
- Web design
- UI/UX
- Motion graphics

Tools

- Illustrator
- Photoshop
- InDesign
- After Effects
- Sketch
- Figma
- XD
- Trello

Interpersonal

- Communication
- Collaboration
- Quick problem solver

Language

- English
- Japanese (Conversational)

Experience

Graphic Designer March 2021 - Jun 2021
Digital Main Street Future Proof, Communitech, Kitchener, ON

- While collaborating with a team, designed several types of media such as iconography, illustrations, social media assets, and motion graphics to help small businesses thrive online.
- Allied with the marketer to aid with social media assets, campaigns, and application of image assets.

Visual Designer January 2021 - March 2021
Medly Labs, Kitchener, ON

- Created illustrations, marketing material and brand revisions that are accessible across several media platforms.
- Frequently collaborated with the UX designer to create stunning designs that allows anyone to become a musician.

Graphic Designer September 2020 - December 2020
Digital Main Street Future Proof, Communitech, Kitchener, ON

- In a small tight-knit team, developed graphics, animations, and aid in web design to help create a digital presence for small businesses. Supported these businesses through various medias in order to help them adapt to changes in their sector.

Motion Graphics / Multimedia Designer January 2019 - Present
FliP University, Kitchener, ON

Motion Graphics Designer (Co-op) May 2018 - December 2018
FliP University, Kitchener, ON

- Created multimedia learning materials, animated videos and interfaces for online courses with consideration of accessible design.
- Video production included storyboarding, video and audio editing, as well as implementation of motion graphics. Lo-fi wireframes, revisions and mockups were made for website conferences.

Freelance Illustrator January 2014 - Present
Self Employed, Waterloo, ON

- Collaborated with international clients to illustrate and design prints, informational posters and more. Worked with various smaller clients to create unique illustrations.
- Teamed up with local bakeries and cafes to help design their website, photograph menu items and update online delivery services.

Education

Bachelor of Design with Honours & Distinction (Co-op) Graduated 2019
Conestoga College, Kitchener, ON

- Achieved academic standing on the Dean's Honours List.
- Program Highlights: Graphic design, UI/UX design, and marketing.