



MONICA BARAN

illustrator · multimedia designer

Contact

 monicabaran.design

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Bē /lemonibaa

Skills

Design

- Brand Identity
- Creative Thinking
- Illustration
- Storyboarding
- Wireframing
- Prototyping

Illustration

- Imaginative
- Adapt to Brand styles

Tools

- Illustrator
- Photoshop
- InDesign
- After Effects
- Dreamweaver
- Sketch
- XD

Development

- HTML/CSS
- Javascript

Language

- English
- Japanese (Conversational)

Highlights of Qualifications

- Proficient in motion graphics, illustrations, UX design and web design.
- Highly skilled in Adobe Creative Suite which includes Photoshop, Illustrator, InDesign, After Effects, Lightroom, and Premiere Pro.
- Demonstrated reactive thinking and the ability to improvise, solve problems, and make effective decisions independently.
- Able to work independently and in a team environment.

Experience

Motion Graphics/ Multimedia Designer January 2019 - Present
FliP University, Communitech, Kitchener, ON

Motion Graphics/ Multimedia Designer (Co-op) May 2018 - December 2018
FliP University, Communitech, Kitchener, ON

- Created multimedia learning materials, interactions, and interfaces for online courses with compliance of AODA standards.
- Produced creative motion graphics, animations, and illustration for various media platforms to further enhance learning experience.
- Designed print and digital interactive journals to aid in teaching students the course content.
- Developed, designed and launched websites for the university brand and its upcoming conferences.
- Created storyboards and provided low to medium fidelity wireframes/ prototypes for the course content and websites.

Freelance Illustrator January 2014 - Present
Self Employed, Waterloo, ON

- Collaborated with international clients to design apparel and prints.
- Produced digital portraits to clients.
- Attended and sold merchandise at hobby conventions.
- Designed, developed and delivered digital art pieces to various clients according to specifications.

Employment History

Library Facilities Maintenance Clerk May 2017 - August 2017
University of Waterloo, Dana Porter and Davis Libraries, Waterloo, ON

- Organized and cleaned library items on the shelves accurately in the Library of Congress classification system.

Education

Bachelor of Design with Honours & Distinction (Co-op) Graduated 2019
Conestoga College, Kitchener, ON

- Achieved academic standing on the Dean's Honours List.
- Program Highlights: Graphic Design, Marketing, and Business.