

Strategy

for:

Challenge

A clearly defined goal that:

- gets immediate buy-in from stakeholders.
- describes the challenge, not the solution
- defines the problem space
- looks outward (not inward)

Actions

Actions coordinated with one another to work together in accomplishing the guiding policy.

Policy

An overall approach to deal with or overcome the obstacles identified in the diagnosis

Diagnosis

A definition or explanation of the nature of the challenge, identifying certain aspects of the situation as critical.

