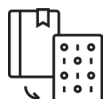# BibliU

BibliU's **implementation starter guide**.

Take-off With a Pilot

Starting with a pilot is the logical first step, whether you've never had digital textbooks, or you're just checking out alternatives.

Select the right courses

First-year courses offer the clearest picture of how students will adopt digital

Work closely with academics

Offer an intro presentation and give digital textbook access early

Highlight student analytics

Digital gives more insight than any other format. Share results with stakeholders

> **"So the key stakeholder, is the students. Because without them, we wouldn't be doing it in the first place."**
>
> **-Dominic Broadhurst**,
> Head of Content and Discovery
> Salford University

Identify Stakeholders

Find champions early to help build momentum and spread the positive word. Join up with other forward-thinking admin, faculty, staff, and students to get the ball rolling. They can neutralize resistance to change and spread their enthusiasm.
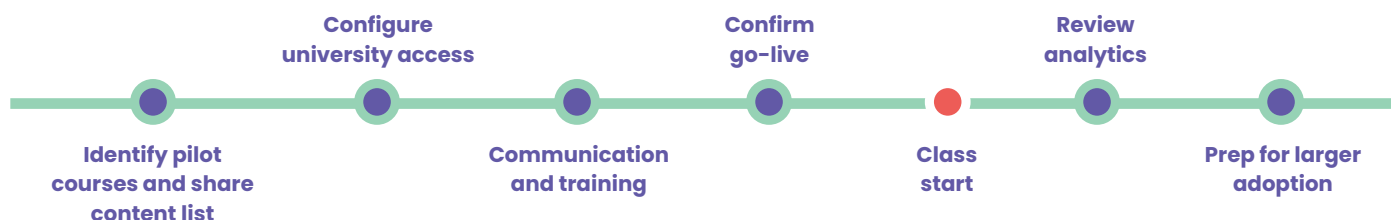
Pro Tip Invite students to a lunch & learn to share what they expect from a modern university experience.

Ask yourself

Who are my internal experts?
What department should we start with?
How many courses?

Timeline

Getting a pilot off the ground can take as little as two weeks, and guarantees a more streamlined expansion in the next semester.

Configure university access

Confirm go-live

Review analytics

Identify pilot courses and share content list

Communication and training

Class start

Prep for larger adoption

Don't Stress the Tech

If your institution is using a typical LMS/VLE, it only requires minimal input from your coordinator and a short chat with your IT team to get your pilot up and running. And with Single Sign-On, it's a snap for students to log in to their digital content using their already provided University email and password.

Pro Tip — Your eTextbook partner can guide you in asking the right questions. And get answers!

Ask yourself

Where do students access content?
What training is needed?
How will communication be shared?

Target Outcomes

Set measurements that map back to your program goals. Personalized learning, widening participation, and increased retention are strong contenders.

Having real-time engagement data, that feeds directly into your learning analytics dashboards, will demonstrate the reason you made the move to digital.
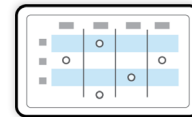
Program overview of engagement
See time spent by every title for better ROI
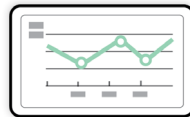
Reading engagement by every class
Know when and how often students are participating

Student feature usage
Track accessibility indicators to know students are benefiting

Pro Tip — Look at your strategic plan; it might already identify outcomes that you can align your program to.

Ready. Set. Together.

Making a move to digital takes patience and a community effort. Partnering early with a content platform company that is always willing to go the extra mile, will ensure your digital pilot program will grow to its full potential.

Pro Tip — A pilot program should always fit the unique needs of your team strategy and institution.

Looking to start a digital pilot? We can help. Visit bibliu.com today.