

Abbee Westbrook

UX Researcher & Designer

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765-476-3293

experience

WillowTree

Product Research Intern | **June '19–Aug 19'**

Created, conducted, and analyzed four research plans to aid cross functional teams in the creation of innovative digital solutions for clients in a variety of sectors

Community-Computer Interaction Lab

Research Assistant | **Jan '19–Present**

Wrote a grant to procure funding to study the place-making process through ethnography, interviews, and workshops at co-spaces and presented findings through publications and conferences

Science Gateways Community Institute

Usability Consultant | **Jan '19–May'19**

Produced hi-fidelity design recommendations by completing annotated portfolios, competitive analysis, heuristic evaluations, and other research methods for clients funded by the National Science Foundation

projects

UX Experience Studio - Purdue University

Project Owner | **Spring 2019**

Oversaw and mentored eleven students in the execution of two projects sponsored by the industry partners Pure Fortitude, a female health startup, and nanoHUB an educational resource

Open Lab - Newcastle Univeristy

Study Abroad Participant | **Summer 2019**

Partnered with Open Lab researchers to develop and deploy co-design workshops with a local youth council in an attempt to strengthen their civic engagement

education

Purdue University

B.S. UX Design

Grad. Winter 2020

Minor in Communication

leadership

President

Purdue User Experience

Design Club

December 2020

awards

Purdue Polytechnic

Undergraduate

Research Grant

2019–2020 Academic Year

Purdue Office of

Undergraduate

Research Scholar

2019–2020 Academic Year

skills

Problem Scoping

Qualitative Methods

Quantitative Methods

Research Analysis

Ideation

Prototyping

Testing